

Season's Greetings



What's Up @ET December, 2020



A STAR ALLIANCE MEMBER



Contents

Did you know that	3
News Recap.....	4
Award.....	7
Ethiopian in Pictures.....	10
Testimony.....	12
Picture of the Month.....	13
Back in the days.....	14
International and local media clippings.....	15
Ethiopia	18



Did you know that?

Star Alliance has been named the World's Leading Airline Alliance in this year's World Travel Awards. The annual awards cover multiple categories and are awarded based on a worldwide poll of qualified executives working within travel and tourism, and the consumer travel buyer. The awards serve to acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry.



News Recap

Cainiao Partners Ethiopian Airlines to Launch Cold Chain Air Freight for Temperature-Controlled Vaccine Transportation

Cainiao Smart Logistics Network (“Cainiao Network”), the logistics arms of Alibaba Group Holdings Limited, announced its partnership with Ethiopian Airlines (“Ethiopian”) to launch a special cold chain air freight for the transportation of temperature-controlled medicines from Shenzhen Airport, China's first medical cross-border cold chain facility. Temperature-controlled medicines will be distributed twice a week from Shenzhen to Africa, and to the rest of the world via Dubai and Addis Ababa.

News Recap

F.D.R.E Ministry of Finance commends Ethiopian Airlines for its outstanding performance and applying strategies that were useful in times of crisis.

The ministry of finance during a supervisor meeting with Ethiopian Airlines praised the airlines for applying strategies that were useful in times of crisis. H.E Ato Ahmed Shide, Minister of Finance who chaired the meeting expressed his appreciation to Ethiopian airlines management for having taken flexible and creative measures. The Minister said these measures have enabled the airline to adapt to crisis proving the airline is one of the top companies in the world.





Category Sponsor



Africa Award



Ethiopian Airlines wins “Decade of Airline Excellence Awards”.

Award

The award is a recognition for the incredible achievement the airline made through a challenging time in the aviation industry. Ethiopian Airlines has been recognised by the judges in the Decade of Airline Excellence Awards as Africa’s best-performing airline of the past 10 years. The carrier took the accolade in the African regional category of the Awards. Operating in an incredibly challenging region for airlines, state-owned Ethiopian evolved over the decade from a national carrier to the first true pan-African airline, based on a strategy that leveraged its hub in Addis Ababa and strategic equity investments in smaller national African operators.

Award

Airbus Awards Ethiopian for its Unique Agility and Resilience During the COVID – 19 Global Pandemic Crisis

Ethiopian Airlines Group, the largest Aviation Group in Africa, is pleased to announce that Airbus, the largest aircraft manufacturer, has awarded Ethiopian for the unique agility and resilience that it displayed amid the COVID 19 global crisis. *Airbus, has recognized the efforts of the management and employees of Ethiopian Airlines unique agility and resilience amid the COVID 19 global crisis.* Ethiopian Airlines is the first global airline that converted A350 passenger aircraft to cargo to transport the much needed medical supplies to combat the spread of COVID 19. The Airline is now operating 16 A350 aircraft in its network.





Award

Ethiopian Airlines has been given a special recognition on the Cameroon Corporate Awards held in Douala Cameroon. Ethiopian Airlines has been recognized for the consistent outstanding performance in the Cameroon market and for its exceptional service and innovation during the COVID-19 pandemic. Ethiopian was also recognized for its outstanding CSR activities.

Ethiopian In pictures





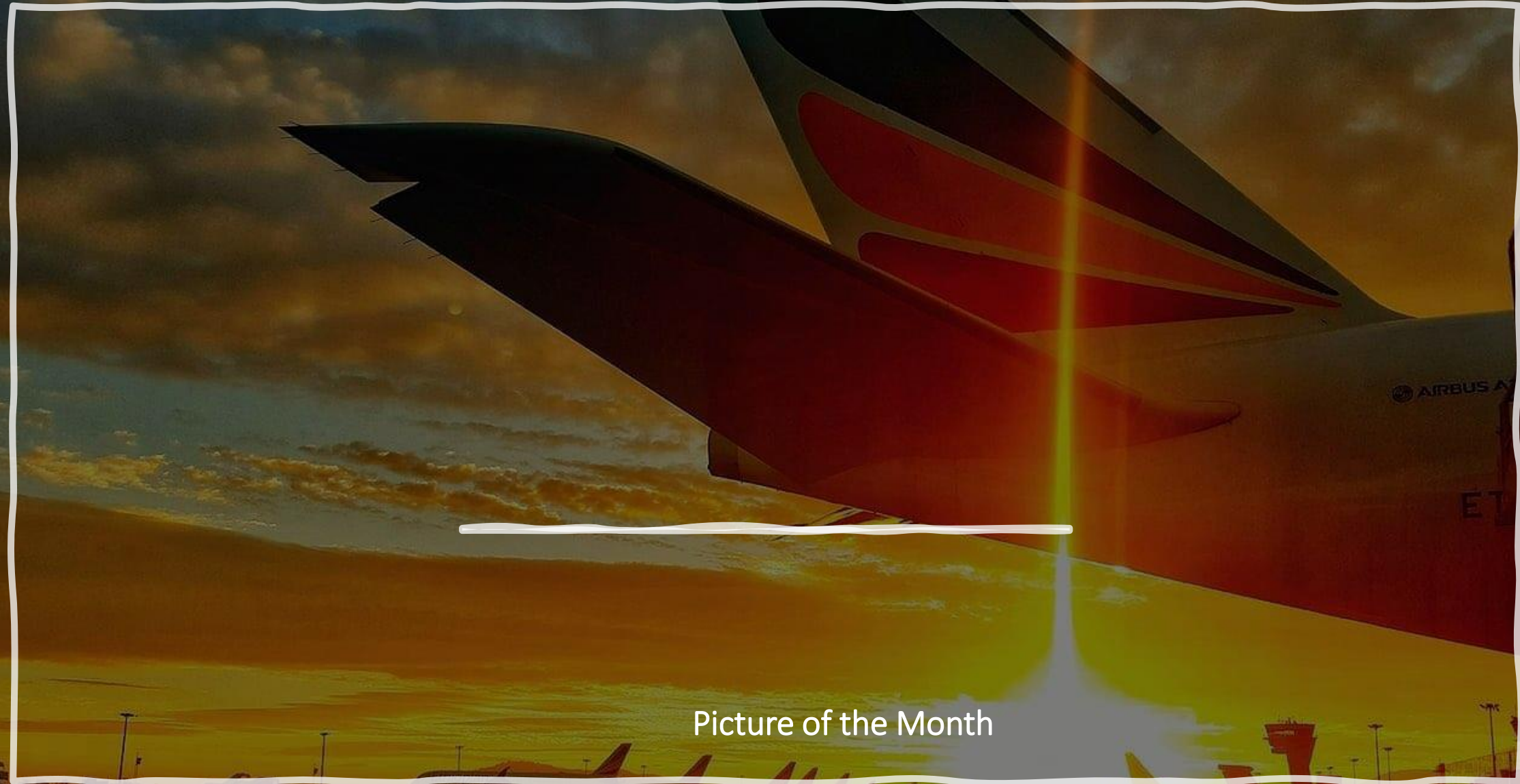
*"Our day to day activities leave us with instructive experience. All we have to do is to learn trying our best to strive to the highest accomplishments as much as we can. Even if we feel like we are in the highest status, we should not be satisfied because the sky is always the limit."
First officer Kalkidan Kefu Ethiopian Airlines A350 co pilot*

Testimony



1/2 Global [#aviation](#) industry is worst hit by [#Covid19](#). Ethiopian Airlines-EAL, Africa's largest carrier, has played a leading role in the fight against covid19 globally. [@flyethiopian](#) has proved its resilience adapting to the complex crisis. EAL must sustain its resilience in 2021





Picture of the Month

Back in the Days

Precious and timeless old memories of the giant airliner!



International and Local Media clippings

<http://airlinergs.com/ethiopian-airlines-takes-the-honour-t-decade-of-airline-excellence-awards/>



<https://www.fanabc.com/english/ethiopian-wins-decade-of-airline-excellence-awards/>



<https://www.ena.et/en/?p=19177>



<https://www.flightglobal.com/decade-of-airline-excellence-awards-2020/ethiopian-airlines-wins-decade-of-airline-excellence-award-for-africa-region/141342.article>



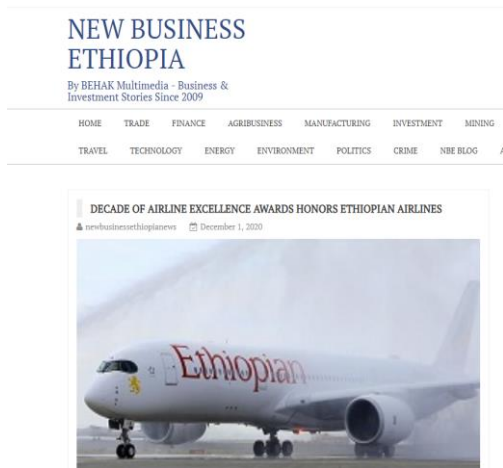
International and local Media clippings

<https://www.press.et/english/?p=31396#>



The screenshot shows the Ethiopian Press Agency website. At the top, there is a navigation menu with categories like HOME, NEWS, ART-CULTURE, BUSINESS-MARKET, DEVELOPMENT, SOCIETY, SPORT, and ETHIOPIAN HERALD TUESDAY through SUNDAY. The main headline reads "Ethiopian Airlines wins decade of airline excellence award for Africa region" with a sub-headline "Ethiopian Airlines wins decade of airline excellence award for Africa region" and a date of "December 2, 2020". Below the headline is a social media sharing bar and a banner for "DECADE OF AIRLINE EXCELLENCE AWARDS".

<https://newbusinessethiopia.com/travel/decade-of-airline-excellence-awards-honors-ethiopian-airlines/>



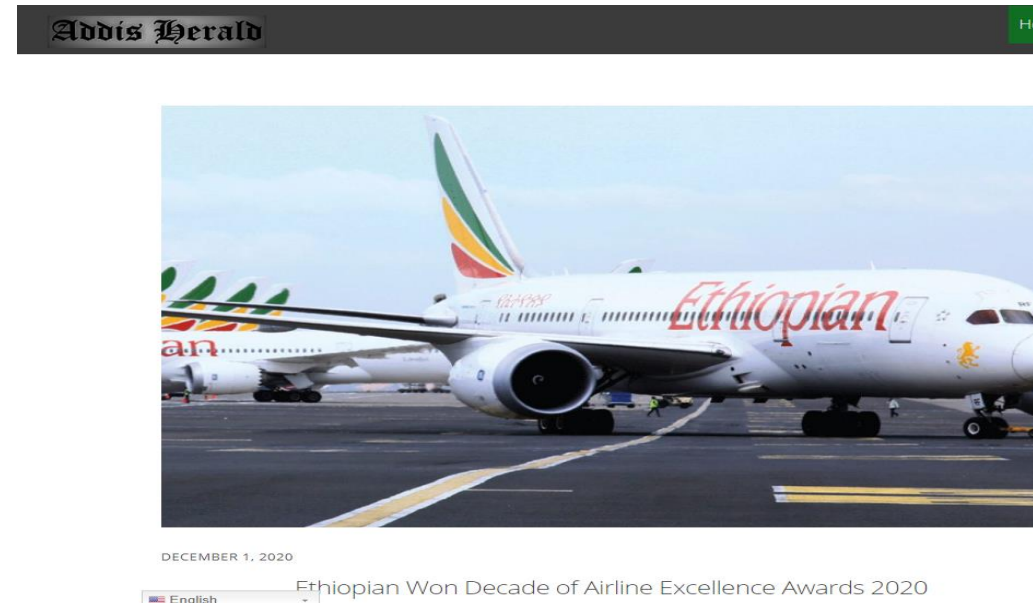
The screenshot shows the New Business Ethiopia website. The header includes "NEW BUSINESS ETHIOPIA" and "By BEHAK Multimedia - Business & Investment Stories Since 2009". A navigation menu lists categories like HOME, TRADE, FINANCE, AGRIBUSINESS, MANUFACTURING, INVESTMENT, MINING, TRAVEL, TECHNOLOGY, ENERGY, ENVIRONMENT, POLITICS, CRIME, and NBE BLOG. The main headline reads "DECADE OF AIRLINE EXCELLENCE AWARDS HONORS ETHIOPIAN AIRLINES" with a sub-headline "Ethiopian Airlines Wins Decade of Airline Excellence Award for Africa Region" and a date of "December 1, 2020". Below the headline is a photograph of an Ethiopian Airlines aircraft on the tarmac.

<https://allafrica.com/stories/202012020270.html>



The screenshot shows the AllAfrica website. The header includes the AllAfrica logo and a navigation menu. The main headline reads "Ethiopian Airlines Wins Decade of Airline Excellence Award for Africa Region" with a sub-headline "Ethiopian Airlines Wins Decade of Airline Excellence Award for Africa Region" and a date of "2 DECEMBER 2020". Below the headline is a social media sharing bar and a photograph of a yellow helicopter. To the right of the helicopter is a sidebar with the heading "Airfield" and text: "Find reliable, cost-effective solutions that meet ICAO airport lighting standards. Flash Technology".

<https://www.addisberber.com/ethiopian-won-decade-of-airline-excellence-awards-2020/>



The screenshot shows the Addis Herald website. The header includes the Addis Herald logo and a navigation menu. The main headline reads "Ethiopian Won Decade of Airline Excellence Awards 2020" with a sub-headline "Ethiopian Airlines Wins Decade of Airline Excellence Award for Africa Region" and a date of "DECEMBER 1, 2020". Below the headline is a photograph of an Ethiopian Airlines aircraft on the tarmac. At the bottom of the page, there is a language selector set to "English".

International and Local Media clippings

<https://www.fanabc.com/english/airbus-awards-ethiopian-for-unique-agility-resilience-during-covid-19-pandemic/>



<https://ethiopianmonitor.com/2020/12/16/airbus-awards-ethiopian-for-unique-agility-amid-pandemic-crisis>

Wednesday, December 16, 2020 Latest: FM Holds Talks with UN Officials over Aid Delivery in Tigray

Ethiopian Monitor

Daily News from Ethiopia



News

Airbus Awards Ethiopian for Unique Agility amid

https://www.gfmag.com/magazine/december-2020/dawit-temesgen-alemu-ethiopian-airlines-interview-gna?fbclid=IwAR1dWefEWINyompO_idnsnzINVAQQRrrI7uiVRAP6aroZCdHxwp81pNC9E

Executive Insights: Dawit Temesgen Alemu Ethiopian Airlines Q&A

Dawit Temesgen Alemu talks to *Global Finance* about how Ethiopian Airlines Group adapted its fleet and operations to deliver critical support to local communities and to other airlines all across its regional footprint.

DECEMBER 08, 2020 | Author: ANDREA MURAD



Global Finance: To prevent the spread of Covid-19, many countries closed borders, which had ripple effects on the airline industry and caused many to seek government assistance and furlough workers. Even so, Ethiopian Airlines operated over 360 chartered cargo flights and over 470 repatriation flights for 63,000 citizens without any government assistance. Why did you decide to take actions to help the community?

Dawit Temesgen Alemu: We are a socially responsible airline striving to improve lives and alleviate societal challenges. We

believe in giving back to the communities in which we operate and sharing our business successes. That is why we established the Ethiopian Foundation, with dedicated offices and manpower to better facilitate and coordinate our social responsibility initiatives.

Our foundation serves the airline family and focuses on a range of CSR initiatives and social responsibilities that include airlifting humanitarian shipments, sponsoring food programs, charity donations and providing free air tickets to support organizations and individuals.

During the pandemic, besides transporting life-saving medical supplies around the world to over 80 countries, we donated 3 million Ethiopian birr [over \$79,000] to the Ministry of Health along-side the airline employee's Primary Basic Trade Union to help contain the spread of Covid-19 in Ethiopia. We conducted food programs, and our employees, including uniformed flight crew, participated and extended their signature service and hospitality to the community.

Find out more

MOST READ MOST SHARED

Emerging Powers: Tom Masi An Fernandes Q&A

Virus Won't Stop Asia's Middle East

How the European Union Rules

Islamic Finance FAQ: A Global F

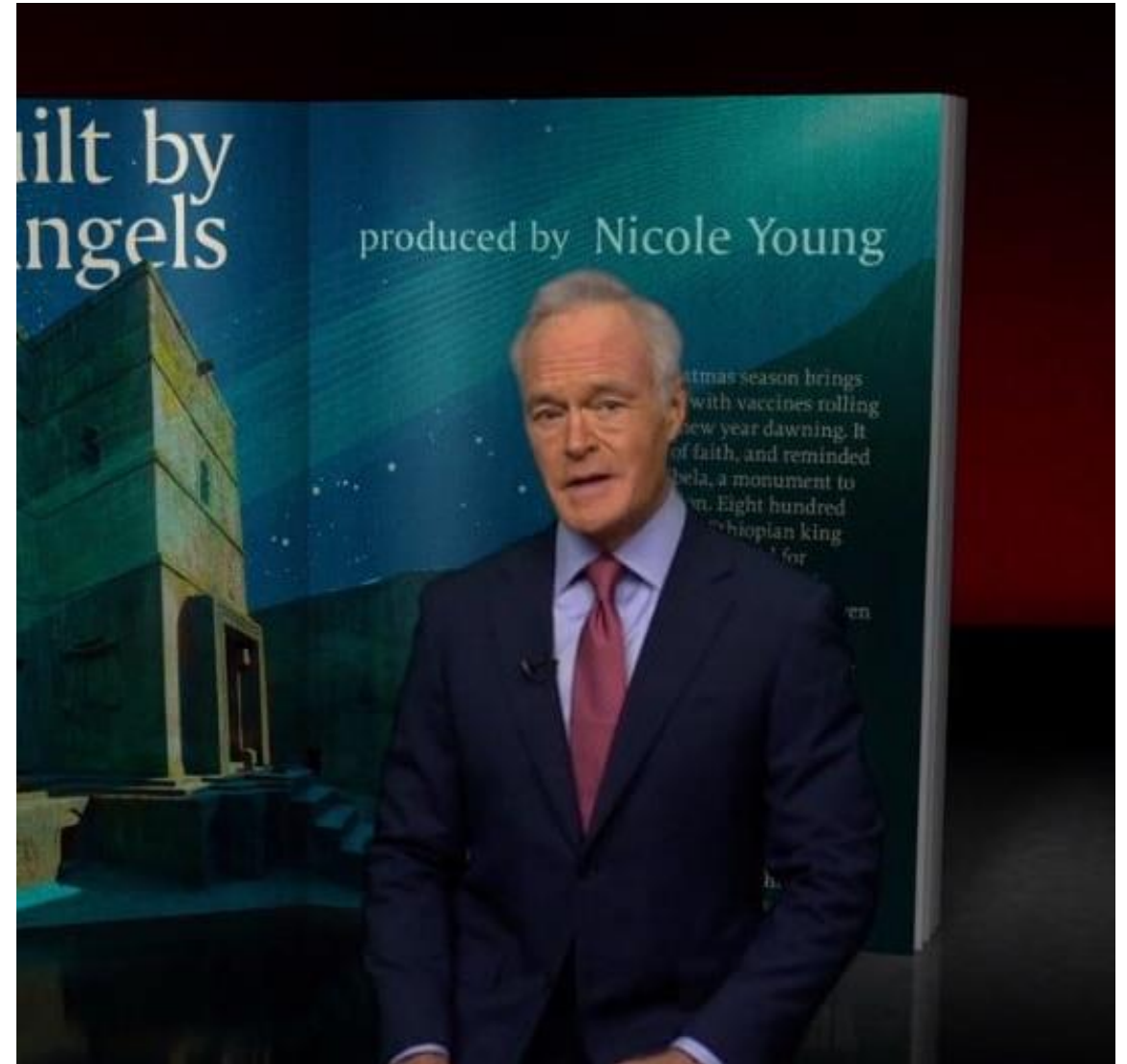
RELATED ARTICLES

Call For Submissions: Outstanding Leadership 2020 - Corporates
JULY 22, 2020

Ethiopia

“This Christmas season brings new hope. Vaccines rolling out and a new year dawning. It is a time of faith and reminded us of Lalibela.”

<https://cbsn.ws/34E1FTY>



WHAT'S UP @ ET

What's up it is a monthly digital publication which recaps major happening in Ethiopian Airlines. Your Feedback is highly appreciated.



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