



What's Up @ ET October 2020



Table of Content

- **News Recap.....3**
- **Award.....10**
- **Back in the Days.....12**
- **Picture of the Month.....13**
- **Ethiopian in Pictures.....14**
- **Area News16**
- **Ethiopia.....18**



News Recap

New USAID-Ethiopian Airlines Partnership to Source Food from Local Farmers for In-Flight Meals

Addis Ababa, October 16, 2020 - Ethiopian Airlines and the United States announced a new partnership agreement that will enable the nation's flagship carrier to source locally grown produce and ingredients for preparing in-flight meals for global passengers.

Ethiopian Airlines Group CEO Mr. Tewolde GebreMariam and U.S. Ambassador Michael Raynor signed a memorandum of understanding in which the U.S. Agency for International Development (USAID) will provide Ethiopian farmers and food producers technical assistance and access to financing in order to ensure they are able to meet the airlines' standards of quality and volume to serve its customers. These new business linkages will help farmers and local agribusinesses reach a prominent new market and increase their revenue streams – with annual sales as high as \$10 million in total – while providing Ethiopian Airlines farm-fresh ingredients sourced directly from Ethiopia, reducing the need for foreign suppliers' processed foods for their catering services.



News Recap

De Havilland Canada Delivers Two Dash 8-400 Aircraft to Ethiopian Airlines

De Havilland Aircraft of Canada Limited (“De Havilland Canada”) announces the delivery of another two Dash 8-400 aircraft to Ethiopian Airlines (“Ethiopian”), including the airline’s milestone 30th Dash 8-400 aircraft. The 30th aircraft – MSN 4617 – is preparing to depart for Ethiopian’s hub in Addis Ababa, along with aircraft MSN 4615. Ethiopian first welcomed the Dash 8-400 aircraft into its fleet in March 2010.



News Recap

Ethiopian Unveils COVID-19 Global Insurance Cover

Ethiopian Airlines Group, the Largest Aviation Group in Africa, is pleased to announce that it will cover the medical insurance including repatriation, evacuation and quarantine costs related to COVID-19 as of 01st of October 2020 until 31st of March 2021. The coverage is applicable on all Ethiopian's international flights booked with the airline's tickets.

The global cover dubbed *Sheba Comfort* is part of the airline's extra security measures to protect passengers and ensure that they travel with peace of mind.



Award

Ethiopian Wins Best African Airline Award 2020

Ethiopian Airlines has won The 2020 Business Traveler Award in the category of Best African Airline. The winners of the 2020 Business Traveler Awards have been unveiled by the publishers of Business Traveler magazine, Panacea Media.

The *Business Traveller* Awards are voted for by readers of the magazine, with the results produced by an independent research company, and are widely recognised as the market's benchmark for excellence. A fixture of the business travel and hospitality calendar for more than 30 years, this year's awards were based on the survey which took place from April to July 2020 concerning readers' experiences of the previous 12 months, and before the widespread restrictions on business travel that were imposed by most countries in mid-March.



News Recap

Ethiopian serving the Ethiopian & Kenyan London Marathon 2020 winners Shura kitata & Brigid Kosgei, on their way back home. A warm welcoming ceremony was held on board with Captain Rediet kelemu and the rest of the crew.



Award



CATEGORY

WINNERS

Leading in Progressive Award

Rwanda Development Board

Outstanding Entrepreneurship Award

Flawless Events – Ethiopia

Women in Leadership Award

Anthea Rossouw –
Founder of Dreamcatcher South Africa

Most Innovative Business
Tourism Destination Award

Cape Town and Western Cape

Outstanding Accommodation
Facility/Group Award

SABI Private Game Reserve

Outstanding Tourism
Transportation Award

Ethiopian Airlines

Outstanding Tourism Media
and Marketing Award

VoyagesAfric

Championing Sustainability Award

Anthea Rossouw

Destination Africa –Lifetime Award

H.E. Nana Addo Dankwa Akufo-Addo
President of Ghana

Ethiopian Airlines has won the Africa Tourism Leadership forum 2020 Award in "outstanding Tourism Transportation" category.

Award

AIR CARGO NEWS
AWARDS
2020

**Best Cargo
Airline
Africa**

★ ★ **WINNER** ★ ★

Ethiopian Cargo & Logistics Services Wins 'Best Cargo Airline – Africa' Award [#ACNAwards2020](https://www.aircargonews.com/awards/2020)

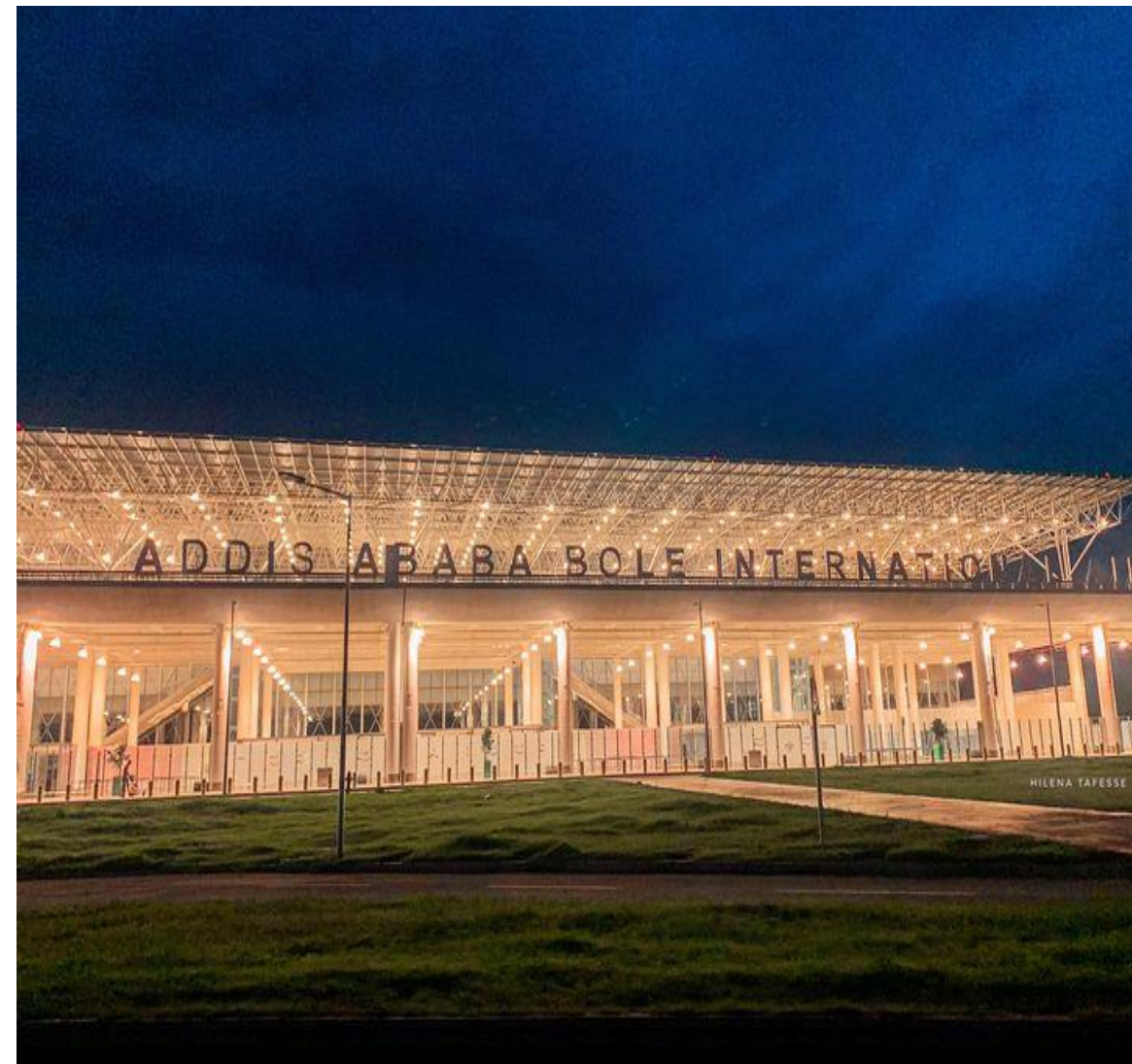
Back in the days



Picture of the Month



Ethiopian in picture



Area News

A Warm welcome to our resumed flight to the city of Cape Town, South Africa! #Ethiopian is currently serving Cape Town three times a week and daily flights to Johannesburg.

Ethiopian is the first International carrier to depart from Cape Town after the country is reopened for air travel.



Area News

Ethiopian's resumption of services to Victoria Falls, Zimbabwe received beautifully choreographed welcoming ceremony upon arrival!



Ethiopia

Ethiopian Contribution for the Grand Ethiopian Renaissance Dam Completion

Ethiopians' participation in the completion of the Grand Ethiopian Renaissance Dam has continued with a higher spirit than ever with their contributions and unity. Currently, we have received the attached request from Grand Renaissance Dam Office to extend our support for the completion of the dam with the national initiative to buy Chest pin with a motto "*I am part of this history*". Thus, to support the initiative of GERD and put our fingerprint on Grand Renaissance Dam, all employees are requested to buy a minimum of one Pin which will be deducted from October 2020 salary. The cost of one pin is ETB 50. For those employees who will buy above ten pins, the deduction can be made in two months installment.

All employees who want to buy the pins can sign on the pledging form attached at your respective HR Offices or respective offices Administrative Assistant to make an order on your behalf to avail the pins at your division. We would like to appreciate the continued employees' support and patronage to the fulfillment of this national project.

WHAT'S UP @ ET

What's up it is a monthly digital publication which recaps major happening in Ethiopian Airlines. Your Feedback is highly appreciated.



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