



What's up @ ET January, 2023

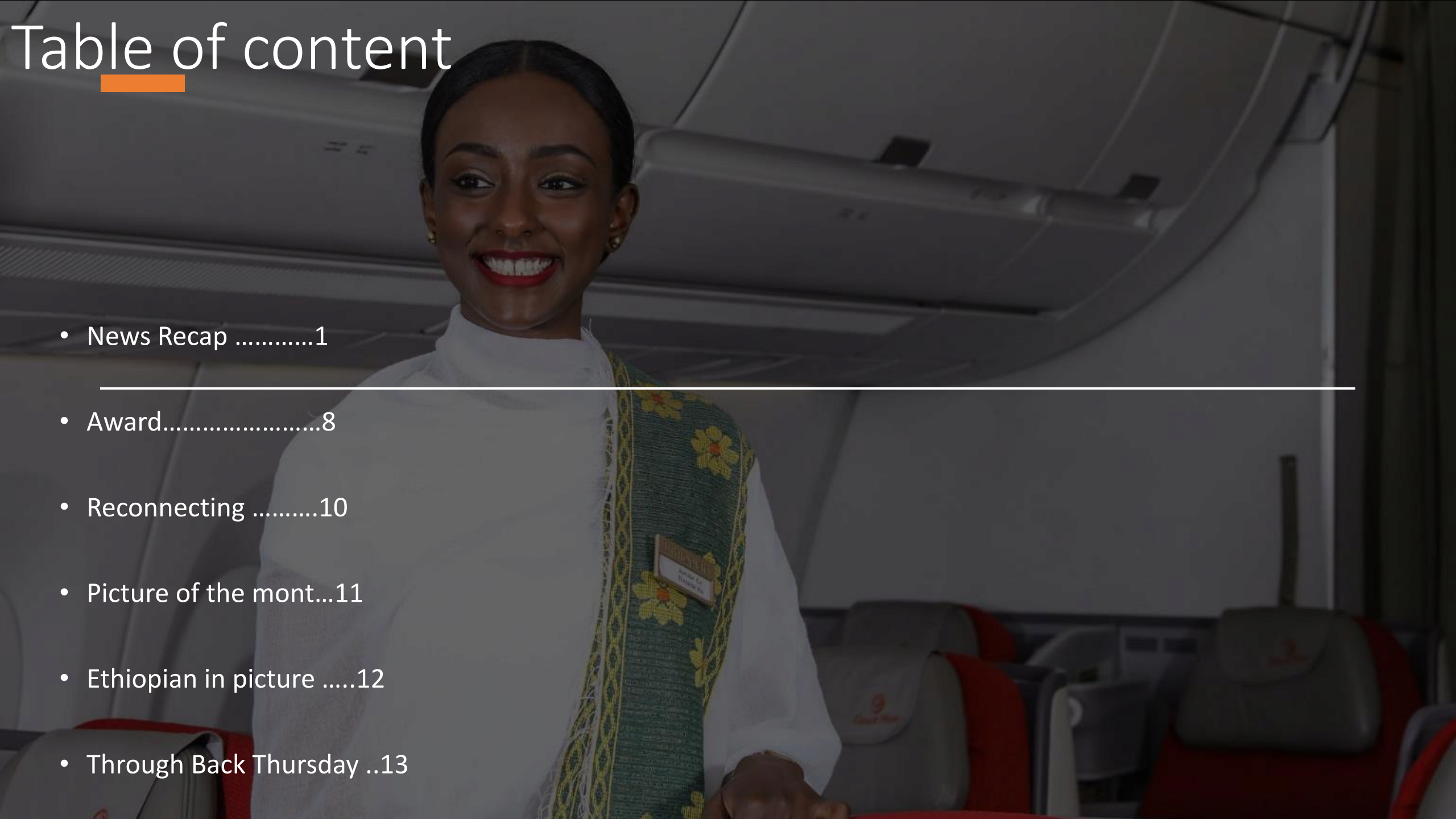


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### **Ethiopian Aviation Academy upgraded to university level**

Ethiopian Aviation Academy, the largest and oldest Aviation Academy in the region, is pleased to announce that it has been upgraded to an aviation university. The university has launched undergraduate and postgraduate programs in aerospace and hospitality fields.

The Aviation Academy has been offering aviation training programs such as pilot, aircraft technician, cabin crew, airline sales and services, and other trainings. After it was upgraded to a university level, it has launched degree programs such as BSc degree in Aeronautical Engineering, BSc degree in Aircraft Maintenance Engineering, BSc degree in Aviation Management, BA degree in Tourism & Hospitality Management, and MBA in Aviation Management.

As a member of the Ethiopian Airlines Group which includes Ethiopian Airports, Ethiopian MRO Services, Ethiopian Inflight Services and Ethiopian Skylight Hotel, the university offers programs with advanced curriculums which are taught by faculty and industry practitioners.

Ethiopian Airlines Group CEO Mr. Mesfin Tasew stated, "After continuous breakthrough expansion and investment, the upgrading of the 65 years old Ethiopian Aviation Academy to a University level offering several degree programs is yet another milestone in the long and successful journey of our airline, and will maintain its leadership in the industry. The University is committed to develop skilled workforce by offering undergraduate and postgraduate aviation programs. The University is expected to produce highly skilled aviation professionals and leaders that meet the growing human resource needs of Ethiopian Airlines Group and other airlines in the region"

Ato Kassie Yimam, Managing Director of Ethiopian Aviation University on his part said "We are happy to announce that our 65 years old Academy, which is the secret behind the success of Ethiopian Airlines Group, has transitioned to a university offering degree programs accepting both Ethiopian and international students. The University will continue to contribute to the rapidly growing aviation sector of Ethiopia in particular and the continent at large."

It is to be recalled that the Ethiopian Aviation Academy inaugurated a new training center in Hawassa city last month.

## **Ethiopian Airlines and MailAmerica S.A. Launch Ecommerce Logistics Services Jointly**

Ethiopian Airlines Group (ET) has partnered with MailAmericas (MA), a private postal operator and gold member of the consultive committee for the Universal Postal Union, to develop competitive cross border ecommerce services within Africa and the Middle East using Addis Ababa as a hub.

According to this partnership, Ethiopian Airlines will offer air transport service for carrying goods across its wide network while MailAmericas will provide its market expertise and the know how it gained in Latin America and Africa, where it has networks in over 40 countries.

Regarding the partnership, Ethiopian Group CEO Mesfin Tasew said, *"As the leading air cargo service provider in Africa, we are glad to team up with MailAmericas in launching ecommerce logistics services across Africa and Latin America. So far, we have jointly served more than 20 countries in Africa and Latin America, and we are keen to further expand our reach going forward. The partnership enables us to serve our customers better by leveraging the expertise, bilateral agreements and private networks of MailAmericas."*

Tomas Miguens, President of MailAmericas stated, *"As one of the largest service providers of Cross Border E Commerce into Latin America, we are thrilled to partner up with Ethiopian Airlines Group and expand our horizon into Africa's territory. We have extensive knowledge in the region through our subsidiary Mailafrica which has provided services for over 25 years. It's our pleasure to be able to work side by side with the leading airline in Africa. This will grant every customer a better shopping experience, improving delivery time and traceability of their packages. We will continuously look to strengthen this partnership and develop new businesses to maintain a mutually beneficial relationship with Ethiopian Airlines Group."*

# News Recap

- **Ethiopian Airlines flights to China to return to pre-Covid levels**
- Ethiopian Airlines, the leading airline in Africa, is pleased to announce that the frequency of its flights to Chinese cities will increase as of February 06, 2023 ultimately returning to the pre-COVID19 levels on March 01, 2023 following the lifting of restrictions by the Government of China. As of February 06, 2023, Ethiopian Airlines will operate daily flights to Guangzhou while increasing its weekly flights to Beijing and Shanghai to four each and maintains the trice weekly operation to Chengdu.
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- Starting from March 01, 2023, the flights will surge back to the pre-COVID19 levels with daily flights to Beijing and Shanghai as well as ten and four weekly flights to Guangzhou and Chengdu respectively. Accordingly, Ethiopian will operate a total of 28 weekly passenger flights to China when the services are fully restored.
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- Regarding the increase of flight frequencies, Ethiopian Group CEO Mesfin Tasew said, *“We are glad that we are ramping up the frequencies of our flights to Chinese cities thanks to the easing of flight restrictions by the Government of China. China is one of the largest markets for Ethiopian Airlines outside Africa, and the increase in flight frequencies will help revive the trade, investment, cultural and bilateral cooperation between Africa and China in the post-Covid era. Thanks to our large network across Africa, the increase in the number of flights to Chinese cities will bring Africa and China closer. We are keen to further expand our service to China going forward.”*
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- In addition to its passenger flights to Guangzhou, Shanghai, Beijing and Chengdu, Ethiopian is also operating freighter flights to Guangzhou, Shanghai, Zhengzhou, Changsha and Wuhan.

# News Recap

- **Ethiopian Airlines Inaugurates a Second Aviation Academy Campus in Hawassa**
- Ethiopian Airlines Group, the largest aviation group in Africa, inaugurates a new aviation training center in the city of Hawassa. The new aviation training center in Hawassa will serve as the second campus for Ethiopian Aviation Academy and will currently be providing pilot trainee programs.
- The facility accommodates different types of classrooms, three training simulators, three aircraft parking and workshop hangars, trainees' and instructors' dorm rooms, a cafeteria and sports ground for various sport types.
- Ethiopian Aviation Academy had been providing aviation trainings at its base campus in Addis Ababa to trainees from different parts of the world. The new training center will enable the academy to accommodate more trainees.

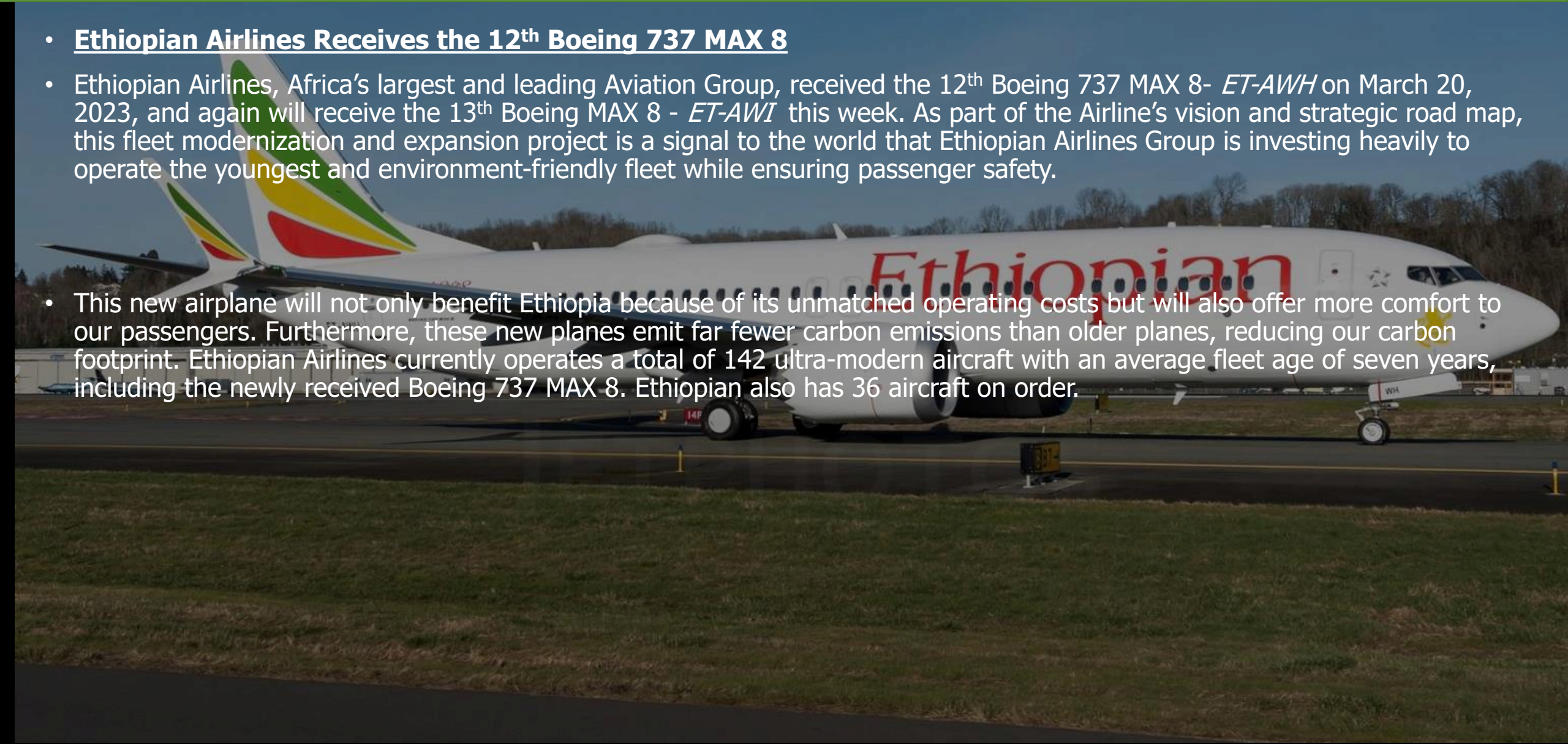


# News Recap

- **Ethiopian Airlines Receives the 12<sup>th</sup> Boeing 737 MAX 8**

- Ethiopian Airlines, Africa's largest and leading Aviation Group, received the 12<sup>th</sup> Boeing 737 MAX 8- *ET-AWH* on March 20, 2023, and again will receive the 13<sup>th</sup> Boeing MAX 8 - *ET-AWI* this week. As part of the Airline's vision and strategic road map, this fleet modernization and expansion project is a signal to the world that Ethiopian Airlines Group is investing heavily to operate the youngest and environment-friendly fleet while ensuring passenger safety.

- This new airplane will not only benefit Ethiopia because of its unmatched operating costs but will also offer more comfort to our passengers. Furthermore, these new planes emit far fewer carbon emissions than older planes, reducing our carbon footprint. Ethiopian Airlines currently operates a total of 142 ultra-modern aircraft with an average fleet age of seven years, including the newly received Boeing 737 MAX 8. Ethiopian also has 36 aircraft on order.



# Award

## Ethiopian Airlines Wins STAT Trade Times Cargo Excellence Awards

***Congratulations to All of us!!!***

Ethiopian Airlines won the STAT Trade Times Cargo Excellence Awards in the **'African Cargo Airline of the Year'** and **'Air Cargo Brand of the Year in Africa'** categories. The award ceremony was held in Johannesburg, South Africa, during the Air Cargo Africa 2023 event. The STAT Times Award is an international award for excellence in air cargo and a recognition for outstanding achievements in the industry and to honor those who have excelled across various sectors of the air cargo industry





# Award

- **Best African Airline Award**

- Ethiopian Airlines won the 2022 Business Traveller Readers Award "**Best African Airline**" for the third consecutive year. *Business Traveller* is the leading magazine for the frequent business traveller, with nine editions worldwide — in the UK, US, Asia-Pacific, Middle East, China, France, Germany, Hungary, Poland and India, as well as a number of websites.
- **Best African Airline**, Business Traveller UK Awards 2022 was presented to Henock Woubishet, Area Manager, UK & Ireland and Mohammed Ali, UK Sales Manager for Ethiopian Airlines by Justin Webb – journalist, broadcaster, and presenter of BBC Today programme and Wayne Bridgett, Head of Operations of CityDoc at the awards lunch at London's Royal Garden Hotel on Monday October 31, 2022.
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- Source: <https://www.businesstraveller.com/business-travel/2022/10/31/business-traveller-awards-2022/>



# KUALA LUMPUR

FOUR TIMES A WEEK

Starting from March 25, 2023

Reconnecting

Ethiopian Airlines, the largest airline in Africa, is pleased to announce that it will resume its services to Kuala Lumpur, Malaysia as of 25 March 2023. The flight will be operated four times a week with the ultramodern B787 Dreamliner as per the below schedule.

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# Picture of the Month



# Ethiopian in picture



# TBT

The best way to start a new day with our charming  
Ethiopian smile.

[#ThrowBackThursday](#)



# WHAT'S UP @ ET

What's up it is a monthly digital publication which recaps major happening in Ethiopian Airlines. Your Feedback is highly appreciated.



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