

What's up @ ET April, 2019



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Did you know that ?

Star Alliance Unveils Refurbished Lounge at Paris Charles de Gaulle

Star Alliance has officially completed the refurbishment of its lounge at Paris Charles de Gaulle (CDG) Airport. The 980 square meter facility offers seating for more than 220 guests and features stylish elements inspired by Parisian design and architecture. The lounge is available to First and Business Class customers as well as Star Alliance Gold members travelling from Paris Charles de Gaulle Airport – Terminal 1 on the following Star Alliance member airlines: Aegean, Air China, ANA, Asiana, EGYPTAIR, Eva Air, Singapore Airlines, Thai Airways, Turkish Airlines and United.

The lounge at Charles de Gaulle Airport, Terminal 1 is among seven other Star Alliance branded lounges, which are located at Amsterdam (AMS), Buenos Aires (EZE), Los Angeles (LAX), Nagoya (NGO), Rio de Janeiro (GIG) Rome (FCO) and Sao Paulo (GRU). In total, 21 Star Alliance member carriers operate from Paris – CDG, offering 142 daily flights to 41 destinations in 25 countries: Aegean, Air Canada, Air India, Eva Air, Air China, Ethiopian Airlines, Adria, Lufthansa, Lot Polish Airlines, Swiss, EgyptAir, All Nippon Airways, Austrian, Croatia Airlines, Asiana Airlines, Scandinavian Airlines, Brussels Airlines, Singapore Airlines, Thai Airlines, Turkish Airlines and United.

News Recap

Land of Origins: The Next Big Thing in Global Tourism

Enchanting tourist attractions, unique diplomatic stature and a thriving airliner have placed Ethiopia, Land of Origins, on top of the world when it comes to tourism growth. According to the World Travel & Tourism Council's (WTTC) annual review, the country saw the highest tourism growth in the world (48.6%), surpassing the global average growth rate of 3.9% and the African average of 5.6%. During the period, the sector supported 2.2 million jobs and contributed US\$7.4 billion to Ethiopia's economy, an increase of US\$2.2bn on 2017. The timeless charm of Ethiopia's natural, cultural and historical tourist attractions has been driving an influx of tourists from far and wide. As the land where mankind, coffee and the Blue Nile trace their roots, Ethiopia has always been a fascinating destination for holidaymakers. The country's UNESCO-registered heritages including the majestic obelisks of Axum, the rock-hewn churches of Lalibela and the fortified historic town of Harar, among others, have always remained tourist magnets, drawing visitors in droves. And add to this the magnificent scenery and the unique wildlife riches, some of which are found in the country only.

Ethiopian Cargo & Logistics Services Wins Best Cargo Airline –Africa Award from Air Cargo News

Ethiopian Cargo & Logistic Services, Africa's largest network cargo operator and multi-award winner has been once again crowned with '2019 Best Cargo Airline–Africa' Award at the Air Cargo News Awards ceremony held on April 26, 2019 in London,UK. Air Cargo News is the leading source of cargo news, information, interviews of industry leaders, industry analysis and reports to the global airfreight industry. The "Cargo Airline of the Year" award from Air Cargo News is the most prestigious and highly respected award of recognition in the air cargo industry.

News Recap

• **Ethiopian Cargo Launches Services to Libreville**

Ethiopian Cargo & Logistic Services has started one time a week dedicated cargo flight to/from Libreville as of April 29, 2019. The newly launched service comes as an addition to the current daily passenger flight to Gabon. The dedicated cargo flight is expected to facilitate the trade between Gabon and Ethiopia as well as developing the potential of Gabon to Ethiopian destinations in the rest of the world through connection via Addis Ababa which hosts one of the biggest cargo terminals in the world. The launch of the cargo service was marked with colorful cocktail celebration attended by business partners, government stakeholders and other invited guests. The

event was organized in collaboration with ATC-Cargo General Sales Agent in Paris and COREX Cargo Sales Agent in Libreville. The event also served as an opportunity to promote the new flight of ASKY to Johannesburg scheduled for launch on 15 June 2019. The Ethiopian code-shared ASKY flight will be operated four times a week directly to/from Libreville. Guests who attended the cocktail event expressed their appreciation for Ethiopian, ASKY and partners for the start of the cargo services in Gabon. They also promised to support the operations as it will create huge opportunities for the Gabon market.





Ethiopian in pictures



Testimony



Zemedeneh Negatu @Zemedeneh · Apr 4

Washington D.C.: This morning I flew @flyethiopian's ET501 non-stop 12 hour flight from DC to Addis on a #Boeing 777-300. Great service, smooth flight. On-time departure from Dulles and perfect on-time landing at Bole Airport. Thanks ET. Reliable, as always! #Ethiopia #Africa



39

109

1.1K



CSR

- **ET Sponsors Annual Ethiopian Day Celebration in Abu Dhabi**

Ethiopian Airlines sponsored the annual Ethiopian Day celebration in Abu Dhabi with the community on the 3rd May, 2019 at Shaikh Zayed Sport City. The occasion was graced with the presence of H.E Ambassador Suleman Dedefo, Ethiopian Ambassador to United Arab Emirates, Mrs Jerusalem AmdeMariam, Consul General of Ethiopia to Dubai and different religious leaders. The event was attended by thousands of Ethiopian community members and their friends residing in Abu Dhabi and Al Ain. Ethiopian music, poetry reading, coffee ceremony, exhibition, football tournaments, etc were also part of the colorful celebration.





Picture of the
month

Area News

Malawi Area Office Promotes Ethiopian at Malawi International Tourism Expo 2019

Ethiopian Airlines Area Office in Malawi has promoted the airline at Malawi International Tourism Expo 2019 which was held at BINGU WA MUTHARIKA International Convention Centre from April 25 -27, 2019. The tourism expo is one of the most prestigious tourism fairs in the southern Africa region and the most important platform for marketing ET in the region as a key player in facilitating tourism. The event created an opportunity to raise ET's brand awareness among more than 120 international and local organizations engaged in tourism related businesses. The event also helped create a link between ET and the Malawi Ministry of Tourism to work together



Area News

Kisangani Area Office Celebrates Its First Year Anniversary

Ethiopian Airlines Area Office in Kisangani celebrated its 1st year anniversary of operation in FKI Bangoka Airport together with passengers and the Airport community. The area office marked the event with a ceremony held on 30th March 2019 in the presence of government officials, General Sales and Service Agent (GSSA) staff and guests from invited travel agencies. At the event, Mr Dawit Mesfin, Traffic and Sales Manager Kisangani, made a brief speech about Ethiopian as well as challenges and future plans of Kisangani station. Following the cocktail reception, give away items were also offered to passengers when boarding. The celebration was covered by local radio and TV stations.



Ethiopian
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Back in the days

The crew and Aircraft (ET-T-2) which made EAL's International inaugural flight to Cairo, on 8th of April 1946.



International and Local Media Clippings



<https://www.cbsnews.com/news/in-ethiopia-ivanka-trump-spreads-message-of-womens-empowerment/>

In Ethiopia, Ivanka Trump spreads message of women's empowerment

Today, @USAIDMarkGreen, @DBohigian, and I visited Holy Trinity Church in Addis Ababa to pay our respects and honor the memory of the lives lost in the tragic **Ethiopian Airlines** crash. My heartfelt sympathies to all the victims' families and loved ones. pic.twitter.com/dbz6kjlza2 – Ivanka Trump (@IvankaTrump) April 15, 2019

METRO

<https://metro.co.uk/2019/04/17/ivanka-trump-enjoys-energetic-dance-official-visit-ethiopia-9241468/>

Ivanka Trump enjoys energetic dance during official visit to Ethiopia

She flew home from Ethiopia Tuesday, and hailed her 'incredible' time in the African country, with the visit aimed at helping boost opportunities for Ethiopian women.

Ivanka also paid tribute to victims of last month's **Ethiopian Airlines** Boeing 737 Max aircraft crash, which killed 157.

And the First Daughter held talks with Ethiopian President Sahle-Work Zewde, as well as the country's Prime Minister Abiy Ahmed.



<https://www.thereporterethiopia.com/article/ethiopian-anticipates-becoming-usd-25-billion-company>

Ethiopian anticipates becoming a USD 25 billion company



Photo: Tamrat Getachew/The Reporter



<https://www.arabianindustry.com/supply-chain/news/2019/apr/21/case-study-ethiopia-challenges-dubai-with-africas-largest-air-cargo-terminal-6071910/>

Ethiopia challenges Dubai with Africa's largest air cargo terminal



<https://www.logisticsmiddleeast.com/transport/air-cargo/32544-case-study-ethiopia-challenges-dubai-with-africas-largest-air-cargo-terminal>

Case Study: Ethiopia challenges Dubai with Africa's largest air cargo terminal

Tewolde GebreMariam, CEO of **Ethiopian Airlines**, says the airline's new 38,000sqm air cargo terminal in Addis Ababa puts the city in direct competition with hubs like Dubai



Unitechnik planned and realized the new air cargo terminal for the national airline **Ethiopian Airlines**

The largest air cargo terminal in Africa has been running at capacity since the

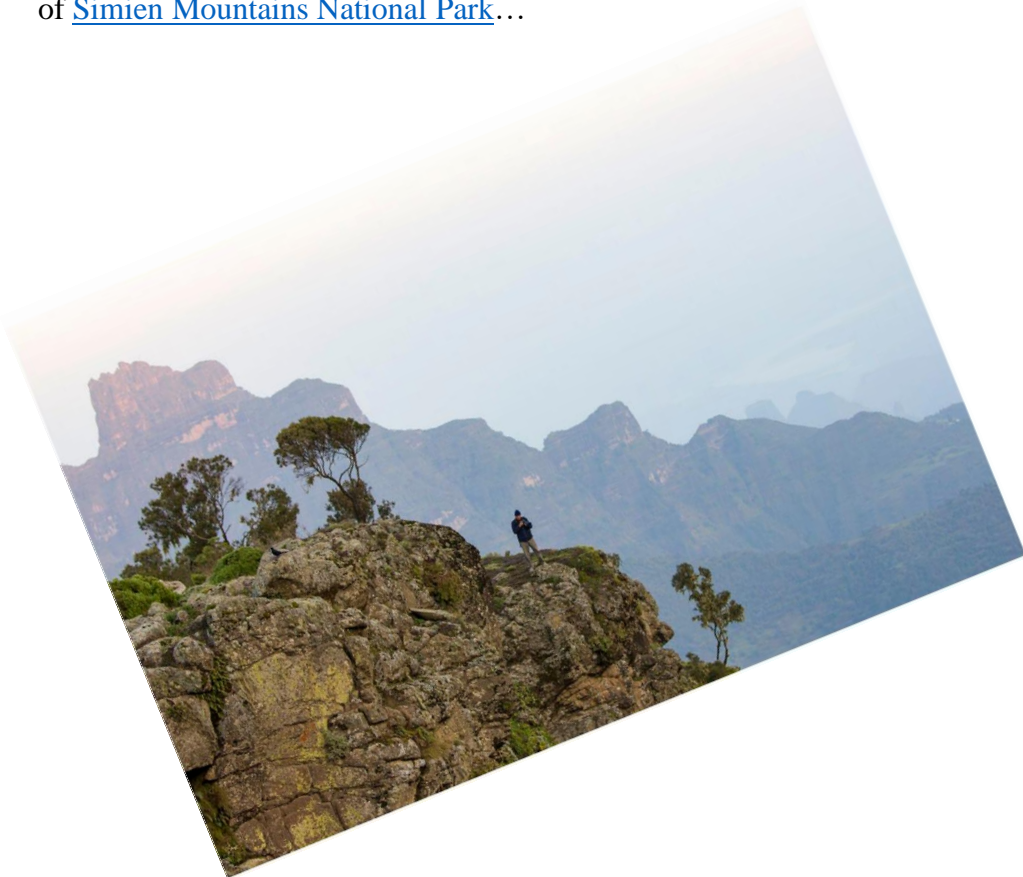


<https://extra.ie/2019/05/24/news/irish-news/dublin-airport-flight-turns-back>

Ethiopia

Trekking Ethiopia's Simien Mountains

Ethiopia is a land of legends and mystery – the Queen of Sheba and the Ark of the Covenant to name but two. The landscape is also mesmerising. In the far north are the Simien Mountains – a mystical world of primeval forests, misty peaks, bizarre plants and exotic creatures. Trekking these stunning highlands is like stepping into an otherworldly paradise. Violent volcanic eruptions 40 million years ago created the Simien Mountains massif, which rises to over 4500m in [northern Ethiopia](#). Over millennia, erosive forces have sculpted its jagged pinnacles, deep ravines and volcanic plugs. Treks of between five and ten days along high-altitude escarpments, across alpine meadows and through the fertile lowlands are the best way to fully appreciate the amazing diversity of the Simiens, much of what today is protected as part of [Simien Mountains National Park](#)...



<https://www.lonelyplanet.com/ethiopia/northern-ethiopia/travel-tips-and-articles/trekking-ethiopias-simien-mountains/40625c8c-8a11-5710-a052-1479d276f642>

WHAT'S UP @ ET

What's up it is a monthly digital publication which recaps major happening in Ethiopian Airlines. Your Feedback is highly appreciated.

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