

What's up @ ET in July, 2019



Ethiopian
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THE NEW SPIRIT OF AFRICA

A STAR ALLIANCE MEMBER

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Did you know that

STAR ALLIANCE AND NEC CORPORATION SIGN PARTNERSHIP AGREEMENT TO ENHANCE PASSENGER EXPERIENCE THROUGH BIOMETRIC DATA RECOGNITION TECHNOLOGY

July 26th, 2019 - Star Alliance, the world's largest airline alliance, and NEC Corporation, global leader in IT, network and biometric technologies, today signed a partnership agreement to develop a biometric data-based identification platform that will significantly improve the travel experience for frequent flyer program customers of Star Alliance member airlines. The interoperable platform advances the Star Alliance and NEC strategic vision of delivering a seamless customer journey, while strengthening loyalty value proposition within the travel ecosystem. Once implemented, Star Alliance customers who opt-in to biometrics will have a seamless and hands-free passenger experience, allowing them to pass through curb-to-gate touchpoints within airports, such as check-in kiosks, bag-drop, lounges, and boarding gates, which traditionally require both a passport and boarding pass, by using a secure identity management solution featuring facial recognition technology.

News Recap

Addis Ababa University Confers Honorary Doctoral Degree on Ethiopian Group CEO

Addis Ababa University conferred Honorary Doctorate Degree upon Mr. Tewolde GebreMariam, Group CEO of Ethiopian Airlines at the University's annual graduation ceremony held at the Millennium Hall in Addis Ababa on 13 July, 2019. Guest of Honor of the ceremony H.E. Dr Abiy Ahmed, Prime Minister of Ethiopia, hooded and handed over the Degree to Mr. Tewolde GebreMariam in recognition and honor of his remarkable achievements in the growth and expansion of Ethiopian Airlines.

Ethiopian Connects Chongqing with Freight Corridors of the World

Ethiopian Cargo and Logistics Services, the Largest Cargo Operator in Africa, has connected Chongqing, the largest municipality in Southwest China with Africa and South America with a weekly cargo flight as of 26 June 2019. Located in Southwestern China adjacent to Hunan, Hubei, Guizhou, Shaanxi and Sichuan provinces, Chongqing serves as a node of China's Belt and Road initiative linking the country to its western neighbours. The route passes through Shanghai - Chongqing - Delhi - Addis Ababa - Lagos - Sao Paulo - Quito - Miami, connecting the main destinations of the three continents which cover a population of more than 3 billion people. Ethiopian will be operating B777-200F freighter on the route and initially fly once in a week.

Addis Ababa Airport Sees Record Upsurge in Number of Passengers

A record number of international passengers are traveling through Addis Ababa Bole International Airport, the major gateway into Africa, this summer. Wednesday, July 17, 2019 was one of the busiest days for the Airport with 310 flights and 29,528 travelers (21,028 departing and 8,500 arriving passengers, respectively) which marked a record number of daily passengers served at the terminal. As the home base of Ethiopian Airlines, Africa's largest flag-carrier serving over 120 cities around the world, Addis Ababa has turned into a bustling hub handling hundreds of flights each day. The Airport has seen a major expansion recently which will boost its capacity to cater to 22 million passengers annually.



News Recap

Ethiopian Launches Hajj 2019 Operation

Ethiopian Airlines commenced its Hajj 2019 Operation on July 15, 2019 in the presence of dignitaries including H.E. the Ambassador of Saudi Arabia to Ethiopia, President of the Ethiopian Islamic Affairs Supreme Council, H.E. Mufti Haji Umer Edris and Mr Mesfin Tasew, COO. The first flight of the operation carried 312 pilgrims to Medina with B777-200. Ethiopian plans to transport over 5,000 Ethiopian pilgrims for the Hajj this year deploying a total of around 19 chartered flights. To avail the best travel experience for the pilgrims, Ethiopian has put in place dedicated tent, prayer space and wash rooms at Addis Ababa International Airport in addition to assigning assistants and translators for pilgrims from different regions of the country.

Ethiopian Digital Transformation Featured at STX Conference

Ethiopian Digital participated at Sabre Technology Exchange (STX) Conference held in Las Vegas on June 25, 2019. Mr Miretab Teklaye, Director Digital and Michael Harvey from Hawaiian Airlines co-presented a session on how Micro-apps have helped the airlines become innovative and agile enterprises.

Ethiopian Commences Flight to Garowe, Somalia

Ethiopian has commenced flights to Garowe, Somalia, via Bossaso, on 15 July 2019. The thrice weekly flights- Monday, Wednesday and Saturday, are operated with Q400 aircraft on a quick-turn . With this new service, the number of Ethiopian destinations in the area has grown to four; namely, Mogadishu, Hargeisa, Bossaso, and Garowe.



News Recap

Management Team Holds General Meeting

Ethiopian management team has held a general meeting on 15 July, 2019, at the auditorium of Ethiopian Aviation Academy. The meeting was chaired by the GCEO, Ato Tewolde GebreMariam. Similarly, the need for a regular evaluation and record keeping of employees performance in order to ensure fact based and objective evaluation at the end of the evaluation period was reemphasized.

Ethiopian Flights to Asmara – One Year On

July 18, 2019 marks one year since Ethiopian resumed flight to Asmara after 20 years, following the normalization of diplomatic relations between Ethiopia and Eritrea. Since the relaunch of the service, Ethiopian has transported over 130,000 passengers between Addis Ababa and Asmara with double daily flights reuniting families and loved ones. The opening of Eritrea's airspace has also helped reduce the flight time and fuel consumption of flights Ethiopian operates to the Middle East and some destinations in Europe.

Ethiopian Introduces New Telephone Numbers For Its Global Call Center

Ethiopian has changed the telephone number of its Call Center and introduced new telephone numbers for its local and international customers. Accordingly, the previous telephone number is not in use anymore and has been replaced by a new four digit number (6787) to be used within Ethiopia. Ethio-telecom standard rates shall apply while using this number. Likewise, international customers have the option of using the new number (+251-116-179-900) in addition to the toll-free number at their respective country. It is to be noted that service providers' rates may apply while using this number.



News recap

Ethiopian takes the delivery of its 25th Dash 8-400 aircraft. Ethiopian, the largest Q-400 operator in Africa, received the first Q-400 aircraft back in November 2008. The airline uses these aircraft for its domestic and regional network, winning reliability award from Bombardier for 7 years in a row.

Globally, more than 60 airlines operate Q-400 aircraft.

Ethiopian inaugurated its debut flight to Marseille, France. Marseille is the second destination city in France, next to Paris.

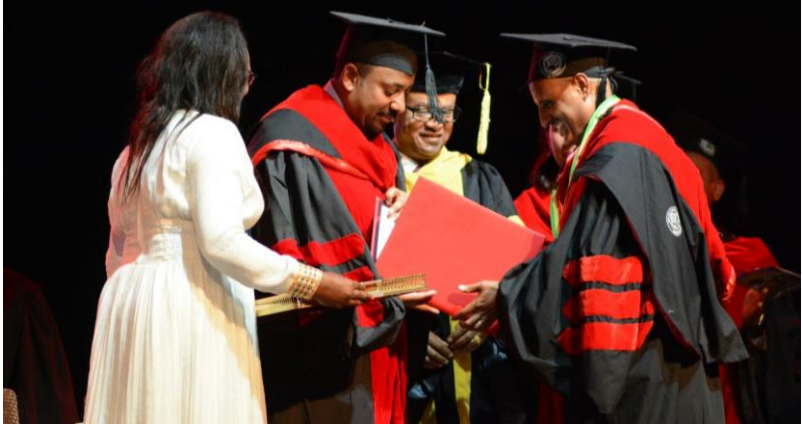


News Recap

Ethiopian Hosts 17th International Conference on Higher Education in Africa

Ethiopian Aviation Academy, the largest aviation academy in Africa has successfully hosted the 17th International Conference on Private Higher Education in Africa, 2nd Symposium of the Higher Education Forum for Africa, Asia and Latin America which was organized by St. Mary's University under the theme '*African Higher Education in the Realm of Sustainable Development*'. Ethiopian Aviation Academy sponsored the event which brought together close to 300 scholars, academicians and higher education experts by providing the conference venue. Ethiopian has also served as an official carrier for the conference participants. Professor Hirut W/Mariam, Minister of Science & Higher Education declared the opening of the conference.





Ethiopian in Pictures

Testimony



Leoncio Amada NZE

@Nze3

I flew today with Ethiopian Airlines @flyethiopian from Malabo to Addis, wonderful service and crew as always. The best Airline in the world, Africa's pride. We will continue supporting and trusting @flyethiopian.



3:52pm · 16 Jul 2019 · Twitter for iPhone

CSR

Ethiopian Participates in 7th Hotel Africa Hospitality Investment & Trade Show

Ethiopian participated in the 7th Hotel Africa Hospitality Investment and Trade Show held from 28th June to 1st July, 2019. The trade show was officially opened by H.E. Dr. Hirut Kassaw, Minister of Tourism and Culture of Ethiopia. During the event, Ethiopian has been awarded a Certificate of recognition for its contribution to the growth of the tourism industry. Ethiopian has also been applauded for making huge investments like Ethiopian Skylight Hotel which would greatly contribute to the flow of tourists to the country while ensuring an end to end service. The organizers also appreciated Ethiopian's continuous support to the annual event.

Ethiopian Football Team Won Trophy

Ethiopian Airlines Football Team won the trophy of Ethio-Eritrea friendly tournament, beating Anbessa City Bus Team 2 to 1. The match was held on 6 July, 2019, at Addis Ababa Stadium. Group CEO, Ato Tewolde GebreMariam received the team at Ethiopian headquarters and congratulated them on the victory.





Visit

French Minister of Economy & Finance Visits Ethiopian

A French delegation led by French Minister of Economy & Finance, H.E. Bruno Le Maire visited Ethiopian Airlines on July 22, 2019. Upon their arrival at Ethiopian, the delegation was welcomed by Ethiopian Group CEO Mr. Tewolde GebreMariam and the Executive Management team.

Visit

[Ethiopian](#) welcomed young [South African](#) aviation enthusiasts who have successfully assembled their own aircraft and made their stopover at Addis Ababa. They visited Ethiopian Aviation Academy and made a motivational speech to EAA students.





Picture of the Month

Area News

Ethiopian launches second dedicated Cargo Flight to/from Kuwait

Ethiopian Airlines has introduced second weekly direct Cargo flights to/from Kuwait connecting the country to ET's entire cargo network. Kuwait cargo also benefits from belly capacity, while the additional frequency will offer double direct cargo transport for perishable exports from Ethiopia and major African cities. All in all, that equates to more than 320 tones' of capacity per month to/from Kuwait. It is to be recalled that the first dedicated Cargo flight to Kuwait was launched back in April 2019.

India Area Office Promotes Ethiopian Cargo at Agent's Day

Ethiopian Airlines Area Office in India co-hosted a Gala Dinner party to mark the 2019 Annual Sales Agent's Day in coordination with its Gujarat GSSA, Sharaf Cargo, on 31st May, 2019 at *Hyatt Hotel* in Ahmedabad. The event was attended by more than 80 participants from top Cargo Sales Agents of the region, airport authorities and ground handling companies.



Area News

Ethiopian Promoted at Major Diplomatic Gathering in Paris

Ethiopian Airlines in coordination with Embassy of the Federal Democratic Republic of Ethiopia in France, promoted and showcased Ethiopia and Ethiopian Airlines at the largest diplomatic gathering, ‘Diplomatic Garden Party’, held at Pavilion Royal in Paris to mark the French National Day, July 14th. Over a thousand guests from the diplomatic community (embassies, UNESCO, EU, etc) as well as the French Government, associations and the private sector participated in the event. The celebration was graced with the presence of H.E. Ambassador Henok Teferra.





GO Digital



Back in the days

From humble beginnings to aviation powerhouse!



International and Local media Clippings



<https://www.eturbonews.com/258435/foreign-passenger-numbers-spike-at-addis-ababa-airport/>



<https://www.intelligentinsurer.com/news/ajg-ethiopian-airlines-boeing-crash-to-cost-insurers-over-1bn-18762>



<https://www.politicalanalysis.co.za/ethiopian-airlines-looks-to-collaborate-with-nigeria-to-establish-national-carrier/>



Ethiopia

Ethiopia plants more than 350 million trees in a day

Ethiopians have planted more than 350 million trees in a single day as part of a campaign to fight deforestation and climate change. The planting spree, which surpassed the initial goal of 200 million trees planted in one day, will be a world record, officials said. Prime Minister [Abiy Ahmed](#)'s ambitious Green Legacy Initiative, launched in May, aims to plant four billion trees across Ethiopia by October. "Today, [Ethiopia](#) is set in our attempt to break the world record together for a green legacy," Abiy's office said in a Twitter post on Monday.



<https://www.aljazeera.com/news/2019/07/ethiopia-plants-350-million-trees-day-190730070304536.html>

WHAT'S UP @ ET

What's up it is a monthly digital publication which recaps major happening in Ethiopian Airlines. Your Feedback is highly appreciated.



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