

What's up @ ET in 2015



A YEAR IN REVIEW



What's up @ ET

President Obama visited Ethiopian first B787 Dreamliner, "Africa First"



US president H.E. President Barak H. Obama along with US Government Senators and House of Representatives paid a visit to Ethiopian Airlines, the largest Airline in Africa, during the president's three days official visit to Ethiopia, 26 to 28 July 2015.

Ethiopian MRO successfully finalized installation of full flat business class seats in all Ethiopian B777 passenger aircraft



Ethiopian has successfully retro-fitted all its B777 business class seats to full flat configuration. The retrofitting project on Ethiopian eight B777 aircrafts has entirely been conducted at Ethiopian MRO facility with an in-house capability. Zodiac Northwest Aerospace Technologies (ZNAT), ZSUK (Zodiac Seats UK) and Thales are the vendors involved in the project.

What's up @ ET

History in the Making!
ET Lucies controlled the skies on November 19, 2015



An All Women Functioned Flight aimed at crystalizing Ethiopian corporate conviction of “Women Empowerment for a Sustainable Growth” on the eve of our 70 year Anniversary.



Reception event at Bangkok

What's up @ ET

Scaling the Heights in the Aviation Industry

Ethiopian Ranks 6th Among the 22 Most Dependable Airlines in the World

Ethiopian has been ranked 6th among 22 most dependable Airlines around the world. The ranking was made after a serious assessment in three areas: On-time performance, low costs to check bags, average age of an airline fleet.



Ethiopian Airlines Make More Profit than All Other African Carriers Combined

Ethiopian Airlines' \$175 million profit for the 2014/15 fiscal year is more than what the rest of Africa's airline industry posted over the same period. Ethiopian has been the most profitable in Africa for a couple of years now, exceeding its revenue and profit targets for the fiscal year.

"We had planned for 43 billion birr by 2015, but in the last fiscal year closed at about 49.4 billion birr in revenue. The same with profitability," Gebremariam told CCTV Africa.

What's up @ ET

Fleet Acquisition

Ethiopian phased-in 10 game changing aircraft in 2015 alone:

Three Boeing 787-800



Two Boeing 777-300



Three Boeing 737-800



Two Boeing 777-200F



What's up @ ET

Ethiopian and Airbus conducts Test Flight of Airbus A350



The world's newest, most modern and efficient aircraft, the Airbus A350 XWB (extra-wide body), made its East African debut, arrived at Addis Ababa's Bole International Airport.

Its visit is a precursor to the delivery of Ethiopian Airlines' first A350-900 aircraft in the second quarter of next year and it will be the first Africa's first A-350 service. Ethiopian has ordered a fleet of 14 of the all-new mid-size long range A350-900s which mark the carrier's first ever Airbus purchase.

Ethiopian marked a milestone in the construction of its Wide Body Maintenance Hangar



Ethiopian celebrated a milestone in the construction of its state-of-the-art Wide Body Maintenance Hangar, under AVIC International and Molen Associates and Sileshi Consult, with a completion of more than 56% of the project.

The newly built wide body maintenance hangar, financed by Ethiopian Airlines and EXIM Bank of China with 15% & 85% equity respectively, has two bays equipped with latest technologies; a full Paint hangar, and Maintenance hangar along with 20,000 Sq. m backside office with shops and 105,000sq.m hangar apron area. The facility is capable of accommodating 2-B747-800 at a time or more other type of aircraft in different arrangements.

What's up @ ET

New International Routes



Cape Town

Cape Town, South Africa



Gaborone

Gaborone, Botswana



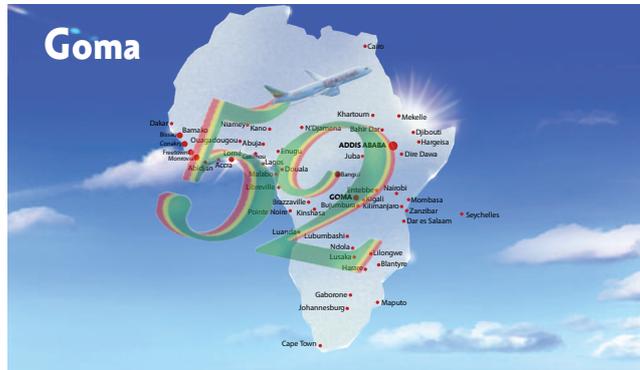
Los Angeles

Los Angeles, United States



Dublin

Dublin, Ireland



Goma

Goma, Dem. Rep. of Congo



Tokyo

Tokyo, Japan



Manila

Manila, Philippines



Yaoundé

Yaounde, Cameroon

What's up @ ET

Non-stop Flights from Addis to Sao Paulo



Ethiopian has started serving Sao Paulo, a city in the fifth continent in its route network, with a non-stop flight from Addis Ababa since April 25, 2015.

New Cargo Destination to Bengaluru (aka Bangalore), India



Ethiopian has started freighter flights to Bengaluru on 2 Dec. 2015 - its fourth destination in India after Mumbai, New Delhi and Chennai.

Codeshare Agreements & Partnerships

Ethiopian and Air India

Ethiopian and Air India, India's national carrier, have expanded their codeshare coverage, thus enabling customers travelling between India and Africa to enjoy seamless and unparalleled connectivity options between domestic Indian points and African destinations.



TAP and Ethiopian

TAP, Portugal's leading airline and Ethiopian Airlines, the largest African airline, both Members of Star Alliance, have started code-share services between Portugal and Ethiopia as of November 24, 2015.



Ethiopian and Liege Airport Renew their Successful Partnership in Air Cargo

Ethiopian Airlines and Liege Airport have agreed to extend for another 5 years their win-win partnership for the transport of air cargo between Africa and Europe.

Liege Airport has been serving as Ethiopian main European cargo hub since 2008 for Ethiopian flower exports to the European market and the import of high value goods into Africa.

What's up @ ET

Ethiopian, A Presidential Airline

President of the Union of the Comoros



President of the Union of the Comoros, H.E. Ikililou Dhoinine, chooses Ethiopian for his travel.

Irish Minister



Irish Minister of State for Development, Trade Promotion and North-South Co-operation, Mr. Seán Sherlock T.D. visited Ethiopian facilities.

Her Majesty The Queen Mathilde of Belgium



Ethiopian hosted Her Majesty The Queen Mathilde of Belgium

The Boeing Company President



The Boeing Company President, Mr. Bertrand-Marc Allen visited Ethiopian

ICAO Secretary General



ICAO Secretary General Dr. Fang Liu visited Ethiopian facilities.

What's up @ ET

Ethiopian Aviation Academy

In 2015 Ethiopian Aviation Academy, the premier Pan-African Aviation Academy with the highest international standard and dedicated to bridging the aviation skill gap on the continent, has graduated 751 students in different fields; pilot, aircraft technicians, cabin crew, marketing and finance, customer service agents as well as aviation leaders from different parts of the world. Ethiopian Aviation Academy is certified by the Ethiopian Civil Aviation Authority, the U.S Federal Aviation Administration, the European Aviation Safety Agency (EASA), and IOSA (IATA Safety Audit).



Some of the graduates



Ethiopian inaugurates B-777 FFS and B-787 FFS; Ensuring full self-sufficiency in Full Flight Simulator (FFS) Pilot training -December 01, 2015



Continuing with its aviation technology leadership in Africa, Ethiopian has finalized installation of B777 Flight Simulator which is the fifth full flight simulator acquired, following the B767/B757, B737 NG, Q400 and the latest B787 full flight simulators which went operational back in March.

What's up @ ET

Major Accolades

Ethiopian proved to be a multi-award winner receiving recognition from reputable organizations.

CAPA Airline of the Year Award



CAPA Airline of the Year Award, one of the top airline awards, at the 2015 CAPA Aviation Awards.

Air Cargo Brand of the Decade for Africa



Ethiopian Cargo won the Air Cargo Brand of the Decade for Africa Award from Shipping, Transport, Aviation and Tourism (STAT).

Airline of the Year



Airline of the Year Award for the second time in a row at MICE Magazine's 8th Annual Industry Golden Chair Awards held in Beijing, China.

Best Airline to Africa & Best Airline in Africa



"Best Airline to Africa", for a 2nd year in a row, & "Best Airline in Africa" by Premier Traveler.

Voted as the Best in Africa



Passenger Choice Awards for "Best Airline in Africa" for the third time in a row at the APEX 2015 EXPO.

Airline of the Year Award for the Fourth Year in a Row from AFRAA



Airline of the Year award, for the fourth year in a row, by the African Airlines Association (AFRAA).

What's up @ ET

Employer of Choice Award



Employer of Choice 2015 award by Careers in Africa.

“The Rising Star Carrier of the Year Award”



“The Rising Star Carrier of the Year Award” on Payload Asia Awards 2015 .

Full Membership of the ICAO TRAINAIR PLUS



Ethiopian Aviation Academy has been awarded full membership of the ICAO TRAINAIR PLUS.

African Airline of the year 2015



African Airline of the Year 2015 award from the African Aviation Awards

Global Growth Company of 2015



Certificate of Global Growth Company of 2015 from the World Economic Forum

Rising Star Award



Rising Star Award by Vienna International Airport's summer event for registering significant traffic growth for the year 2014.

What's up @ ET

Best International Airline of the year



Best International Airline of the year by Business Executive Excellence Awards.

Honorable Certificate From Employers' Federation



Honorable Certificate & Trophy in recognition of its success in creating conducive employment relationship between its management and staff

The Best In-flight Experience



The Best In-flight Experience Award by Beijing Times at the 4th JINGHUA Travel New Model Awards in Beijing.

Africa Best Employer Brand Awards



"Africa Best Employer Awards" from Employer Branding Institute.

Airline Reliability Performance Award



Airline Reliability Performance Award from Bombardier Aerospace for the 4th year in a row

Airline of the Year – Africa



"GMR-IGI Airport Business Partner Awards" as 'Airline of the year Africa', for the third consecutive year in a row.

What's up @ ET

Awards for the Exceptional Leader

Most Gender Focused CEO Award



Group Chief Executive Officer, Tewolde GebreMariam, won Most Gender Focused CEO Award 2015 from the Leading Women of Africa (LWA).

International GrandPrix Special Award



Ethiopian Airlines Chief Executive Officer Tewolde Gebremariam was awarded the 2015 International Grand Prix special Award in Milan.

UN SG Ban Ki-Moon invites Ethiopian CEO



UN Secretary-General nominated Mr. Tewolde Gebre-Mariam to serve as a member of his High-Level Advisory Group on Sustainable Transport - 22, September 2015

United Nations Secretary-General Ban Ki-moon nominated Ethiopian Group CEO, Mr. Tewolde GebreMariam, to serve as a member of his High-Level Advisory Group on Sustainable Transport (HLAG-ST).

The Advisory Group, which is expected to serve for a period of three years, provides policy recommendations and global messages on sustainable transport by working with governments, transport sector, businesses, financial institutions, civil society and other stakeholders. The Group will also promote the integration of sustainable transport in intergovernmental processes, including making recommendations on the initiation and implementation of the post-2015 development agenda.

What's up @ ET

Ethiopian on International Media

Exclusive interview on CNN <http://edition.cnn.com/videos/world/2015/10/26/spc-marketplace-africa-ethiopian-airlines-b.cnn> and,

The video can also be accessed on ET's portal front page under Company News or at http://portal/Corporate_HRM/chg_mgmt/Employee%20Engagement/Photo%20and%20Video%20Gallery/Forms/AllItems.aspx.

Exclusive interview on CCTV: <https://youtu.be/md5tsnob70g>
<http://uk.reuters.com/video/2015/08/21/expansion-ahead-for-ethiopian-airlines?videoId=365358185>

Voice of America

<http://learningenglish.voanews.com/content/women-only-crew-mans-ethiopian-air-flight/3066833.html>

CCTV Africa

<http://www.1ethiopia.net/v/cctv-africa-ethiopian-airlines-launches-its-first-all-female-flight-crew-november-20-2015>

World Travel Manual

<http://www.worldtravelmanual.com/ethiopian-airlines-pioneer-first-ever-all-women-functioned-flight-on-november-19-2015/>

The Express Tribune

<http://tribune.com.pk/story/995845/ethiopian-airlines-makes-history-with-all-female-flight-crew/>

Ventures Africa

<http://venturesafrica.com/ethiopian-airlines-makes-history-with-an-all-women-flight-crew/>

Celebrating Progress Africa

<https://www.cp-africa.com/2015/11/20/ethiopian-airlerated-flights/>

Buffalo Breeze

<http://www.buffalobreeze.com/index.php/sid/238711855>

Travel24

<http://traveller24.news24.com/News/ethiopian-airlines-all-women-flight-makes-tongues-wag-20151119>

Women's Weekly

<http://www.aww.com.au/latest-news/news-stories/all-women-ethiopian-airlines-operated-flight-23275>

The Herald

<http://www.herald.co.zw/ethiopian-airlines-announces-all-women-functioned-flight/>

http://www.hiiraan.com/news4/2015/Sept/101451/forget_china_ethiopia_is_the_business_model_sa_needs_to_follow.aspx

What's up @ ET

Ethiopian Corporate Social Responsibility Activities

Ethiopian Signs MoU with Office of the First Lady and 'Ye Enat Weg' Charity Organization to feed school Children who need Help



Ethiopian Airlines and Office of the First Lady of Ethiopia and 'Ye Enat Weg' Charity Organization signed a Memorandum of Understanding (MoU) on November 13, 2015 to implement a school feeding program in selected primary schools in the Addis Ababa City Administration. The general purpose of this program is to augment the ongoing education quality assurance initiatives by decreasing the drop-out rate and enhancing active participation of students in the teaching and learning process.

Ethiopian Airlines, Boeing and Seattle Alliance Outreach (NGO) Join Together for Humanitarian Flight



Ethiopian Airlines joined with Boeing and Seattle Alliance Outreach (NGO) to deliver more than 630 kilograms of medical supplies and equipment to Kidney Failure Dialysis Charity Organization in Ethiopia. The delivery was made aboard the brand new Boeing 777 Freighter on 11 September, 2015.

What's up @ ET

Ethiopian Corporate Social Responsibility Activities

Celebrating Christmas with the Needy



Every Year, Ethiopian celebrated Christmas with orphans from different non-governmental organizations (NGOs) namely; Abebech Gobena, Mary Joy, Alepha School, Mother Teresa etc. at its Headquarters. On January 10, 2015, Ethiopian has shown kind gesture to more than 600 orphans by cherishing them with gifts, musical entertainments and different games.



Continues to support Hanna Godefa



Ethiopian has continued supporting Hannah Godefa in the year 2015. Ethiopian has been supporting Hannah's sustainable humanitarian movement towards educating and empowering girls, fighting against FGM and fundraising in support of Ethiopian students with stationery materials.

Ethiopian Beekeepers' Association



Ethiopian encouraged the Ethiopian Beekeepers' Association while they were touring to the regions to provide training in apiculture and assisting beekeepers in the production of quality honey and beeswax.

What's up @ ET

60th Anniversary Fundraising Event of Nazareth School



Ethiopian was pleased to support the 60th Anniversary Fundraising Event of Nazareth School. The fundraising has aimed to re-establish the age-long academic institution. The betterment of the institution has a great impact in guaranteeing a better future prospect for the next Ethiopian generation.

Mekedonia Home for the Elderly and Mentally Disabled



Ethiopian joined hands with Mekedonia Home for the Elderly and Mentally Disabled to finance the construction of the new home for the elderly which will be built on a 30,000 square meters around CMC. Ethiopian believes in supporting the legacy of the elderly that is truly endless.

12th edition of Women First 5km Run



Ethiopian has sponsored the 12th edition of Women First 5km Run which was held on Sunday, March 15, 2015. Ethiopian encourages its female employees to participate at different social events.

The Aslan Project



Ethiopian got into agreement with The Aslan Project to improve pediatric cancer treatment in Ethiopia.

Youth Alliance for Leadership and Development in Africa



Ethiopian sponsor Bitania Lulu, Executive Director of Youth Alliance for Leadership and Development in Africa (YALDA) – AAU while heading to Vienna, Austria to attend the African Diaspora Youth Forum in Europe at the UN Headquarters. Ethiopian is proud to sponsor a free ticket to Vienna as per its initiation to empower the general youth and women in particular.

What's up @ ET

Ethiopian Joins Hands with GE Global Growth and Operation



Ethiopian joined hands with GE Global Growth and Operations to freely transport IT equipment, which weighs 1,050kg to be donated to Menilik II Preparatory School.

Save a Child's Heart



Ethiopian has reached into agreement with Ethiopian Airlines and Save a Child's Heart (SACH) towards saving the lives of Ethiopian cardiac patients by giving them free air ticket to get medical surgery to Israel.

2nd edition of the International Trail/ Mountain Run



Ethiopian sponsored RIA Ethiopia Tour and Travel Plc, a sport focused tour and event management company that is promoting trail/mountain and adventure tourism in Ethiopia.

Great Ethiopian Run



Employees Participation at the 10km Great Ethiopian Run 2015

Reach Another Foundation



Ethiopian supported ReachAnother Foundation. A foundation focusing primarily on Ethiopia, addressing family-related health issues that are deemed "fixable" through better access to quality healthcare.

The Waliyas



Ethiopia, the Last Best Kept Secret

Ethiopia has been named Best Destination for Tourists in 2015 by the European Council on Tourism and Trade. Ethiopia is home to nine UNESCO World Heritage Sites.

<http://edition.cnn.com/2015/07/13/travel/ethiopia-worlds-best-tourism-destination/>

Ethiopia has also been awarded the top travel destinations of 2015 by the Russian branch of the National Geographic Traveler magazine.

Tourist Destination of 2015" among the other two candidate destinations i.e Vietnam and South Africa.

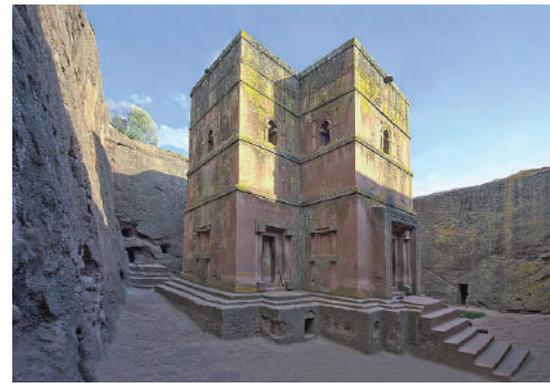
The full article can be read on: <http://allafrica.com/stories/201511261006.html>



Axum



Fasil Ghebbi



Lalibela



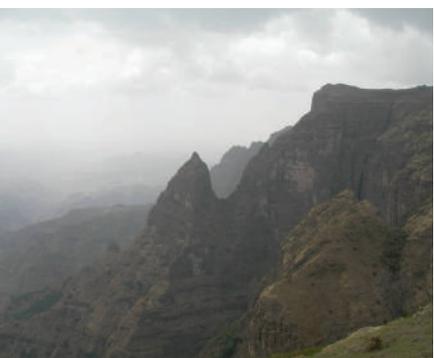
Harar Jugol



Lower Valley of the Awash



Konso Cultural Landscape



Simien National Park



Lower Valley of the Omo



Tiya

What's up @ ET

Social Media

Like us on Facebook, follow us on Twitter and Instagram and subscribe to our YouTube channel to view updates and stories.



- WEB www.ethiopianairlines.com
-  www.facebook.com/ethiopianairlines.com
-  www.twitter.com/flyethiopian
-  www.youtube.com/flyethiopian
-  <http://instagram.com/fly.ethiopian>



Ethiopian Launches New Website

Ethiopian has launched its revamped, brand-new website showcasing a customer focused online presence. The new website offers a more user-friendly way to book flights, manage bookings, check-in online, check flight status and schedule, login to ShebaMiles account, access to the latest and important updates and check out localized flight offers on a single – home – page basis. Visitors of the revamped website experience streamlined menus with clean navigations allowing for an easy access to the essential information of their interest regarding all Ethiopian Airlines products and services. Online recruitment, procurement information like tenders and competitive bids, company information and much more renewed features are also included in the brand-new Ethiopian website located at www.ethiopianairlines.com