



## What's up @ ET in July, 2015

**H.E. PRESIDENT BARACK H. OBAMA MADE  
A HISTORIC VISIT TO THE AFRICA'S FIRST  
BOEING 787 DREAMLINER**

**Ethiopian**  
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THE NEW SPIRIT OF AFRICA

A STAR ALLIANCE MEMBER 

# What's up @ ET in July, 2015

President Obama visited Ethiopian first B787 Dreamliner, "Africa First"



US president H.E. President Barak H. Obama paid a visit to Ethiopian Airlines during the president's three days official visit to Ethiopia. He expressed his appreciation for the longstanding partnership between Ethiopian and the Boeing Company.



In conclusion of his visit, President Obama congratulated Ethiopian Airlines for successfully running the largest airline in Africa.

# What's up @ ET in July, 2015

## US Government Senators and House Representatives visits Ethiopian State-of-the-art Facilities



Ato Tewolde Gebremariam, CEO briefing about ET



The US Delegates inside B787

US government senators and house representatives visited Ethiopian Aviation Academy and the B787 and Q400 flight simulators, during which, vital training agreement aimed at enhancing Ethiopian Training capability has been signed.



While signing the training agreement with USTDA



Ethiopian serving the US Delegates Ethiopian coffee

# What's up @ ET in July, 2015

## Ethiopian Starts New Flights to Manila



Ethiopian Airlines has launched the much anticipated new service to Manila, in the Philippines from July 09, 2015. Ethiopian will be offering the service thrice weekly to Manila.

# What's up @ ET in July, 2015

## Ethiopian graduates 155 Aviation Professionals



Ethiopian Aviation Academy graduated 19 pilots, 49 aviation maintenance technicians, 42 cabin crew and 45 marketing trainees at a ceremony held at the Ethiopian Headquarters on July 07, 2015.

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# What's up @ ET in July, 2015

## Ethiopian Airlines Proudly Supports the Third International Conference on Financing for Development (FFD)



Ethiopian Airlines supports:



Ethiopian Airlines supported the Third International conference on Financing for Development (EFD) that was held in Addis Ababa, the diplomatic capital of Africa, from July13, 2015 to July16, 2015.

The conference has shown Addis Ababa's growing prominence as an international hub for meetings and conferences in Africa. The conference gathered high-level political representatives, including Heads of State and Government, and Ministers of Finance, Foreign Affairs and development cooperation and other special representatives with the aim of supporting the implementation of the post-2015 development agendas.



Ethiopian Exhibition spot at the 3rd International Financing for development Conference in Addis Ababa

# What's up @ ET in July, 2015

## Corporate Social Responsibility

### Ethiopian Sponsored the 2nd Edition of the International Trail/ Mountain Run in Abijatta-Shalla Lakes National Park



Ethiopian sponsored RIA Ethiopia Tour and Travel Plc, a sport focused tour and event management company that is promoting trail/mountain and adventure tourism in Ethiopia. They have organized the second edition of the international trail/mountain run in Abijatta-Shalla Lakes National Park on August 9, 2015 under the name "Ethiotrail". The race covers three distances, 12km, 21km, and 42 km, including running the Abijatta and Shalla lakesides and two volcanic mountains. A total of 800 international and local elite and fun runners are expected to take part in the race. This event allocates 20% of the race registration fee for the protection of the park.

### Enthusiast to Give Hope for Individual Patients

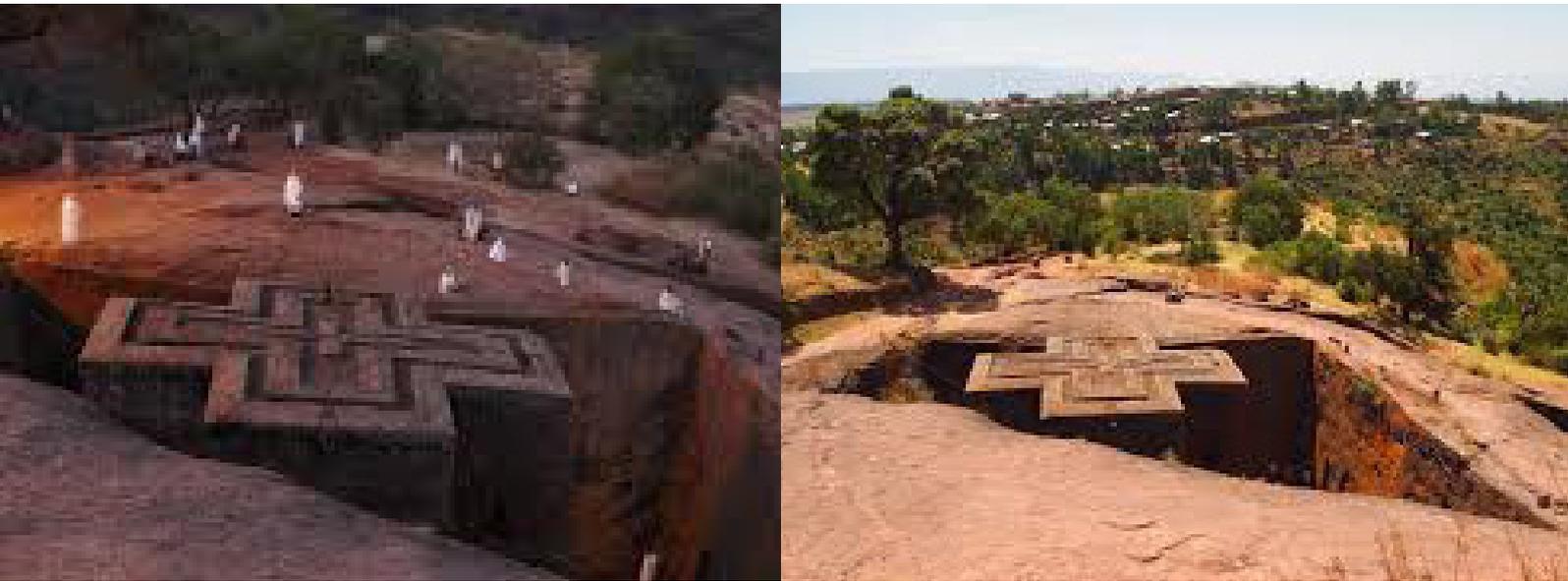


Ethiopian has always been supporting patients in need of medical care abroad. This month Ethiopian was able to sponsor the medical travel of four individuals. Ethiopian carries out its Corporate Social Responsibility by offering free round trip tickets to lighten-up the hope of individual patients.

# What's up @ ET in July, 2015

## ETHIOPIA

In this page, we will be promoting Ethiopia's nine inscribed world heritage sites that are recorded under UNESCO World Heritage lists. In this issue, we will show you the Rock-Cut Churches of Lalibela.



The small town of Lalibela in Ethiopia is home to one of the world's most astounding sacred sites: eleven rock-hewn churches, each carved entirely out of a single block of granite with its roof at ground level.

Were it not for these extraordinary churches, Lalibela would almost certainly be well off the tourist radar. A dusty rural town nestled into rolling countryside, Lalibela only recently received electricity. It has few motorized vehicles, no gas stations and no paved streets. Isolated from the modern world, the town goes about its business much as it has for several hundred years.

King Lalibela's goal was to create a New Jerusalem for those who could not make a pilgrimage to the Holy Land. The churches of Lalibela were not constructed — they were excavated. Each church was created by first carving out a wide trench on all four sides of the rock, then painstakingly chiseling out the interior. The largest church is 40 feet high, and the labor required to complete such a task with only hammers and chisels is astounding.

There are 11 rock-cut churches at Lalibela, the most spectacular of which is Bet Giorgis (St. George's). Located on the western side of the cluster of churches, it is cut 40 feet down and its roof forms the shape of a Greek cross. It was built after Lalibela's death (c.1220) by his widow as a memorial to the saint-king. It is a magnificent culmination of Lalibela's plans to build a New Jerusalem, with its perfect dimensions and geometrical precision.

<http://www.sacred-destinations.com/ethiopia/lalibela>

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