

SKYTRAX

WORLD AIRLINE AWARDS



Scaling the Heights in Hospitality

What's up @ ET in July, 2016



BEST AIRLINE STAFF IN AFRICA



A STAR ALLIANCE MEMBER 

What's up @ ET in July 2016

Ethiopian crowned Best Airline Staff in Africa by SKYTRAX



Ethiopian is pleased to announce that it has won SKYTRAX World Airline Award for Best Airline Staff in Africa, for the second time, on July 12, 2016 at Farnborough Airshow event held in Hampshire, England.

SkyTrax awards are solely based on customer survey and customer satisfaction measurement for their experience; from check-in to boarding, onboard comfort, cabin cleanliness, food, beverages, inflight entertainment, staff service and associated travel items.

It is to be recalled that, Ethiopian has received in the past an accolade in the same category from SkyTrax. Ethiopian is above all a customer-focused Airline with global standard service and superior delivery through its hallmark Ethiopian flavored African hospitality.



What's up @ ET in July 2016

Fifth gateway to the Americas

Ethiopian started flights to New York – Newark



Ethiopian has commenced scheduled thrice weekly flights to New York-Newark from Addis Ababa on 03 July 2016, via Lomé, Togo.

Ethiopian deployed the modern Boeing 787 Dreamliner on this route, which not only offers unparalleled onboard comfort to passengers, but is also the world's most environmentally friendly aircraft with its lower carbon and noise emissions.

Ethiopian adds frequency to New York – Newark



Ethiopian is pleased to announce that it will add a fourth weekly flight to New York-Newark as of August 5, 2016.

What's up @ ET in July 2016

Crystalizing Ethiopia's journey towards industrialization

Ethiopian signs MoU with Aerosud Group to establish Aerospace Manufacturing Industry in Ethiopia



Ethiopian has signed a memorandum of understanding (MoU) with Aerosud Holdings, a prominent South African Aerospace Manufacturing company, at a ceremony held at Ethiopian Headquarters on July 15, 2016. The MoU is aimed at establishing a joint venture Aerospace Manufacturing company that manufactures and supplies various aircraft parts to Boeing, Airbus and other Aerospace companies.

Lufthansa Technik to provide comprehensive Component Support for Ethiopian Airlines A350 fleet



Ethiopian Airlines has contracted Lufthansa Technik to provide comprehensive component support for the airline's future Airbus A350 fleet. The corresponding Total Component Support TCS[®] agreement will run for a period of ten years and includes 14 aircraft. The contract comprises component maintenance, repair and overhaul as well as access to a pool of spares.

What's up @ ET in July 2016

Colonel Robinson back in the skies

Ethiopian 14th Boeing 787, 'Colonel Robinson', made Humanitarian Delivery on its First Flight to Addis Ababa



Ethiopian received its 14th B787 Dreamliner named Colonel Robinson, leased from AWAS, on 01 July 2016 carrying humanitarian aid.

Ethiopian has joined with Boeing to deliver medical supplies donated from HANDS (Horn of Africa Neonatal Development Services) to Jimma University, Bahir Dar University, and Colleges of Public Health to support much needed medical supplies to neonatal units. Moreover, additional of 2500 higher-education book from the Ethiopian Historical Conservation Council has also been delivered to Axum University.

Ethiopian is proud to be amongst the carriers with the highest number of Humanitarian Delivery Flights program in Boeing. This is Ethiopian's 27th free delivery flight supporting generously transporting relief aid.

What's up @ ET in July 2016

Inducing the X-tra effect to Africa



Luanda



Kigali



Bujumbura



Malabo



Harare



Seychelles

What's up @ ET in July 2016

Inducing the X-tra effect to Africa



Johannesburg



Nairobi



Kampala



Lusaka



N'Djamena

What's up @ ET in July 2016

Here is my best touchdown picture during my debut flight to different African cities: Guess where?



Entebbe

Media coverage attained for Ethiopian A-350 First flights

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What's up @ ET in July 2016

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Group CEO interview with AfricVision Nouvelles

Mr. Tewolde Gebre Mariam's interview with AfricVision Nouvelles, visit the below link for the interview

<https://www.youtube.com/watch?v=XmDY8jrRioc&feature=share>



What's up @ ET in July 2016

Press Cippings

Airbus breaks Boeing's monopoly in Ethiopia



By Kalesyon Bekke
The European giant aircraft manufacturer Airbus, has managed to break Boeing's monopoly in Ethiopia by delivering Africa's first A350 extra widebody jetliner to Ethiopian Airlines on June 28, 2016.

For the past sixty years Boeing has dominated the Ethiopian Airlines fleet. Ethiopian joined the jet age in the early 1960s by acquiring its first Boeing aircraft, B720. In 1964 Ethiopian was the first African carrier to acquire the B767 aircraft. Once Airbus breaks... page 16

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East Africa bets on air travel expansion

East Africa's air traffic is set to boom after Uganda started plans to build its national airline and carriers in Tanzania and Rwanda have announced plans to start flying.

Kenya Airways, where the process is the largest elsewhere with 70 per cent under way, through a combination of local and international airlines, is expected to be the largest in the region.

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East Africa gambles on air travel expansion

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PAGE 5 THE ETHIOPIAN HERALD WEDNESDAY 6 JULY 2016

Ethiopia leading in aviation industry

Ethiopian Airbus makes Kigali Int'l Airport debut

ADDIS ABABA - Ethiopian Airlines' Airbus A350-900 aircraft, the first to be owned by an African carrier, landed at the Kigali International Airport Tuesday.

The arrival in the form of 14 new Airbus A350-900 aircraft is the largest order ever placed by Ethiopian Airlines from Airbus' order book with Airbus. A second new A350-900 aircraft is expected to be delivered to Ethiopian Airlines next month.

Welcoming the new aircraft at the Kigali International Airport were chief Ethiopian Airlines officials, Rwanda Civil Aviation Authority officials, as well as Ethiopian and Rwandan media.

Rwandan Minister of State in Charge of Transport in the Ministry of Infrastructure, Dr. Alexis Ndayishimiye, commended Ethiopian Airlines for bringing the "most advanced new machine" to Kigali. "We thank Ethiopian Airlines for coming to Kigali to share its state-of-the-art machine. We've always had to strengthen our economic ties with Ethiopia."

"We thank Ethiopian Airlines for coming to Kigali to share its state-of-the-art machine. We've always had to strengthen our economic ties with Ethiopia."

Ethiopian Airlines says looking at A350-1000 and Boeing 777X

Ethiopian Airlines is weighing whether to expand its fleet with the 366-seat Airbus A350-1000 or the latest version of the 777 long-haul jet built by its traditional supplier Boeing, widely known as the 777X, its chief executive said.

Tewelde GebreMariam was speaking to Reuters after taking delivery of the first of 14 A350-900 jets to be placed in the airline's fleet, leased from Dutch-based AerCap. The aircraft delivered to Ethiopian has 343 seats.

"We have 14 of these A350 and we have more (Boeing) 787s. We are comparing the A350-1000 and also the 777X. Depending on which performs well out of Addis Ababa at altitude and high temperature, we are going to make that decision," GebreMariam said.

Asked how many extra aircraft the airline could order, he said, "between 15 and 20".

He did not say when the airline planned to make a decision.

"We want to know more about the A350-1000," he said.

Earlier this month, GebreMariam told Reuters the airline was considering whether to order 10 to 15 Boeing 777-8s, one of two planned models still widely known as 777X, the label used before they were launched on the market.

The 777-8 will carry about 350 people. Until now, Ethiopian Airlines has mainly stuck to aircraft from Airbus's U.S. rival.

"The concern has always been not to diversify too much because different types add complexity to the operation and make the cost of operation very high, so it is not recommended. But we are growing," GebreMariam said.

"The fleet is around 80 now. So any fleet type on its own will be around 20; the minimum size to justify the training of new pilots and technicians. This is the right time. At the same time, for competition reasons, it is required."

Ethiopian Airlines plans to double its fleet by 2025 under a plan called Vision 2025, but Boeing will continue to dominate the airline's fleet as Ethiopian flies the short-haul 737 as well as the long-haul 787 and 777 models.

"They (Boeing) will continue to take the larger share but Airbus will continue to grow," GebreMariam said. (Reuters)

Ethiopian Airlines set to operate daily flights to Oman next month

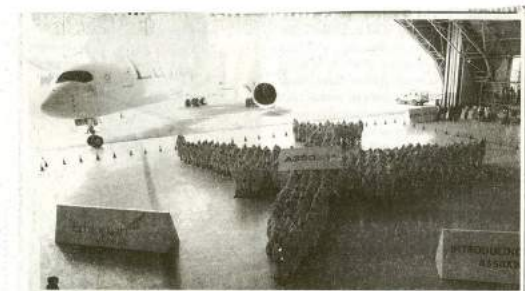
Ethiopian Airlines is set to operate daily flights to Oman next month, the airline's chief executive said.

The airline's new route to Muscat, Oman, will be operated by a Boeing 787-9 aircraft. The route is expected to be launched in late July or early August.

"We are very excited about this new route," said GebreMariam. "It will provide our passengers with a direct connection to Oman, which is a key market for us."

What's up @ ET in July 2016

Press Cippings



Ethiopian Airlines sets Guinness World Record for largest Human Image of an airplane

Ethiopian Airlines Group CEO, Tewelde Gebremariam, and Airbus Group Managing Director, John Steyn, at the Guinness World Record attempt.



The Skytrax World Airline Awards are coveted quality accolades for the world airline industry and travelers from across the globe take part each year in the world's largest airline passenger satisfaction survey to decide the award winners.

Ethiopian named 'Best Airline Staff in Africa'

Ethiopian Pioneers Airbus Service in Africa

Ethiopian Airlines acquired the first Airbus in Africa, an A350-900 aircraft, on June 29, 2016. The aircraft was purchased from AerCap Holdings, a company with approximately 1,670 owned, managed or on order aircraft in its portfolio. The A350 was originally conceived in 2004. It provides exceptional comfort applying modern technology for a unique passenger experience.

Ethiopian is the second airline after Singapore Airlines to own an A350XWB in the Star Alliance Network, an alliance of 28 members established in 1997.

Ethiopian, Aerosud to establish joint venture aerospace manufacturing company

ADDIS ABABA (ENA). The Ethiopian Airlines has signed a Memorandum of Understanding (MoU) with Aerosud Holdings to establish a joint venture aerospace manufacturing company in Ethiopia.

Aerosud is expected to manufacture and supply various aircraft parts to Boeing, Airbus and other aerospace companies, Ethiopian announced.

At the signing ceremony, Ethiopian CEO Tewelde Gebremariam said the national carrier has entered into agreement with Aerosud to establish and develop labor-intensive aerospace manufacturing industry pursuant to the nation's industrialization policy.

"...the establishment of these facilities will surely create significant job opportunities for the young and educated task force and be another face of the industrial park development task that is being carried out in the country," he said.

The manufacturing facilities will be set up in the vicinity of Bole International Airport.

Aerosud Group Managing Director John Steyn expressed happiness for establishing this joint venture with Ethiopian Airlines, the leading airline in the continent.

"We would like to share Aerosud's long years of experience working with major aircraft manufacturers such as Boeing and Airbus and help Ethiopian in the development of the aerospace manufacturing industry in the country," the Director said.

* Capital's price will increase to 10 ETB per copy starting July 10. *



President Mulatu Teshome (l), Tewelde Gebremariam, Abaodola Gemesa, and Aerosud Holdings CEO, John Steyn, at the delivery ceremony of the first Airbus A350-900 aircraft to Ethiopian Airlines at a ceremony in the Airbus Delivery Centre in Toulouse. A new second A350-900 is scheduled for delivery to Ethiopian Airlines in August 2016.

6 | HEADLINES

The Reporter, Saturday, July 23, 2016
Vol. XX No. 1037

Ethiopian plans to establish an aerospace manufacturing industry

By Kalewossen Bekele

Ethiopian Airlines is planning to establish an aerospace manufacturing industry that would design and manufacture different aircraft parts in Ethiopia.

A senior executive of Ethiopian told *The Reporter* that the airline is establishing a new division that would undertake aircraft parts designing and manufacturing work at its hub in Addis Ababa which in the long run would transform into an aerospace manufacturing industry hiring thousands of Ethiopians.

The executive said Ethiopian aerospace manufacturing wing will supply its products to giant aircraft manufacturers such as Boeing and Airbus.

The management of Ethiopian is holding talks with officials of the Addis Ababa University Science and Technology Faculty on the possibility that the university could open Aeronautical Engineering department that would train young Ethiopians who could serve the planned aerospace manufacturing industry.

The Ethiopian Airlines Maintenance

Repair and Overhaul Center (MRO) is known for maintaining aircraft from different parts of Africa.

Ethiopian established a wire kits harness manufacturing plant in 2008. The aircraft wire production plant manufactures certified seat aircraft interior wires of different types and supplies them to Boeing, which uses the wires for 737, 747, 767 and 777 jet aircraft.

To realize its vision of establishing an aerospace manufacturing industry Ethiopian Airlines this week inked a deal with the prominent South African aerospace manufacturing company,

Aerosud Holdings. The Memorandum of Understanding which was signed on July 15, 2016 at the headquarters of Ethiopian aims at establishing a joint venture aerospace manufacturing company that manufactures and supplies various parts to Boeing, Airbus and other aerospace companies.

Aerosud supplies aircraft parts to Airbus commercial and military aircraft.

During the signing ceremony Ethiopian Airlines Group CEO, Tewelde Gebremariam, said that pursuant to the

Ethiopian plans... page 30

The Reporter, Saturday, July 9, 2016

Vol. XX No. 1035

Ethiopian seeks loans to finance 12 Airbus aircraft purchase

To buy a A350 simulator

By Kalewossen Bekele

The Ethiopian Airlines would soon issue a request for a proposal for the financing of 12 Airbus A350XWB jetliners it directly purchased from the European consortium.

Ethiopian Airlines Group CEO Tewelde Gebremariam told *The Reporter* that Ethiopian would seek loans to finance the purchase of the 12 A350-900 aircraft the airline would start taking delivery of in January 2017. Tewelde said that European Credit Agencies (ECAs) would guarantee the loan. "Once ECAs guarantee the loan we will be looking for a loan in the international financial market. We would issue a request for a proposal," Tewelde told *The Reporter*.



Tewelde Gebremariam

The management of Ethiopian would soon put up a tender inviting international lending institutions to present their proposal for the provision of loans for the acquisitions of the 12 A350. European, American and Chinese banks are expected to partake in the tender.

"Once we secure the guarantee from ECAs we request international banks to present their proposals," Tewelde said that City Bank, Barclays Bank, HSBC and JP Morgan would bid for the provision of the loan. "We will select the bank that would offer the best interest rate and term," Tewelde said.

The CEO said that his airline is in the process to buy a flight simulator for the A350XWB aircraft. "We are in the final

6 | HEADLINES

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Ethiopian on the World Wide Web (WWW)

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What's up @ ET in July 2016

ETHIOPIA

CNN - Is Ethiopia finally the next big thing in Africa travel?

By Joe Yogerst, for CNN

(CNN) In the late 1950s, Ethiopian Airlines launched an advertising campaign in the Western media that touted the ancient kingdom as Africa's "newest travel adventure."

More than half a century later, the huge East African nation has yet to live up to that lofty billing. But it might not be much longer. The sights, the scenery, the culture are already there.

Ethiopia's ancient orthodox Christianity has endowed the nation with thousands of churches and monasteries, some of them enshrined as [UNESCO World Heritage Sites](#). A succession of empire and kingdoms added medieval forts, palaces and tombs like the Gondar citadel and the towering stone stele of Axum.

From Lake Tana and the Blue Nile to the red-rock Gheralta Mountains, the arid Danakil Desert and the lush Omo Valley, the landscapes are astounding and incredibly varied. Ethiopia's wildlife riches are also diverse, from typical African savannah animals in the south to unique indigenous creatures like the gelada baboon and Ethiopian wolf. The missing ingredient has always been infrastructure -- the kind of hotels, restaurants and service that tourism rivals like Kenya and South Africa mastered decades ago.



A turning point - "Tourism was on the back burner for a long time," says Solomon Tadesse, CEO of the Ethiopian Tourism Organization (ETO). "The country was going through major changes and the government's priorities were health, education, communication." Not to mention drought, famine and revolution. "There were fundamental reasons why tourism infrastructure was not in place." According to Tadesse, the government finally decided in 2013 that tourism could generate jobs, income and wealth just like any other economic sector.

What's up @ ET in July 2016

A tourism transformation council was established to provide direction to the industry and the ETO was created to handle marketing, promotion and product development.

The tourism push coincided with a massive upsurge in foreign investment from China, India, Turkey and other nations that boosted GDP to annual growth rates of around 10%.

With the Ethiopian economy going like gangbusters, tourism is slowly but surely moving toward the great expectations generated more than half a century ago.

New infrastructure, expanding industry.

The annual Great Ethiopian Run in Addis Ababa is popular among tourists. Addis Ababa is in the midst of a building boom that includes a massive expansion of Bole International Airport and a number of new hotels including glitzy high-rise offerings from Marriott and InterContinental currently under construction. The national capital has a new light rail system (the first in Africa) and the Chinese government has undertaken the \$4-billion task of rebuilding and modernizing the old railroad line between Addis and Djibouti.

A brand new superhighway whisks traffic through the Great Rift Valley south of the capital while a nationwide road improvement campaign is rapidly improving land transport between other major cities. Provincial capitals are getting new airport terminals, and in some cases (like Jinka), airports where there was nothing before.



Ethiopian Airlines is also bulking up. Celebrating its 70th anniversary this year, the national air carrier is in the midst of a massive expansion that includes the latest Boeing and Airbus aircraft. The route network is also growing, with New York, Los Angeles, Tokyo, Dublin, Cape Town and Manila added since early 2015. Tadesse expects tourism arrivals to reach one million for the first time this year, doubling the number of visitors from just three years ago. With so many new hotels and infrastructure improvements, Addis Ababa is ready for the rush. But doubts remain about whether the rest of the nation is prepared to become the next big thing in African travel.

Joe Yogerst is a freelance travel, business and entertainment writer based in California.

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