

What's up @ ET

June 2018

100 Aircraft in the Skies



Chicago

Geneva





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News Recap

Ethiopian Colorfully Celebrated the 100th Aircraft Milestone

Ethiopian Airlines has once again reaffirmed its position as the leading carrier in Africa when it took delivery of 100th aircraft from Boeing. The event, which was held inside Ethiopian MRO was graced by high Government Officials, Ambassadors, aviation stakeholders, invited guests and members of the media.

The new B787-900 aircraft which ferried medical equipment from the Seattle-based NGO, Direct Relief, to St Paulos Hospital, welcomed in Addis Ababa, on June 7, 2018. The shipment includes surgical stools and other medical supplies to be used for both teaching and patient care.





News Recap

President's Advisory Council on Doing Business in Africa Delegation Visits Ethiopian Airlines & Announces Closer U.S.- Ethiopian Business Partnership

U.S. Under Secretary of Commerce Gilbert Kaplan led a large delegation of U.S. businesses and officials from across the U.S. government on a visit to Ethiopian Airlines. Under Secretary Kaplan met with Ethiopian Airlines GCEO Tewolde Gebremariam, to discuss potential ways for U.S. companies to partner with Ethiopian Airlines to achieve even greater growth, including in the construction and operation of new airports. The rest of the group toured Ethiopian Airlines' impressive aviation academy and cargo facilities.



During the visit, Ethiopian Airlines announced deals with General Electric (GE) and Honeywell and a training grant from the U.S. Trade Development Agency (USTDA). USTDA is partnering with the Sabre Corporation to provide an Airline Solutions Training Program Technical Assistance grant for Ethiopian Airlines Enterprise, which could leverage up to \$21.2 million in financing to support the procurement of airline information technology solutions, consulting services, and industry best practices. Ethiopian Airlines is procuring twelve General Electric engines valued at \$444 million, as well as a separate \$473.5 million 10-year maintenance contract. Ethiopian Airlines has also signed two contracts with Honeywell – a \$10.2 million deal for the Bole Airport expansion and a \$7.2 million Auxiliary Power Unit (APU) service contract.



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News Recap

Ethiopian Starts Flight to Barcelona, 13th Destination in Europe



Ethiopian launched new flight service to Barcelona, Spain on July 01, 2018, deploying the ultra-modern B787–800 Dreamliner.

Barcelona, the capital and largest city of Catalonia and the second most populous municipality of Spain, is also the second largest trade fair and exhibition Centre in Europe.

Ethiopian Starts Flight to Chicago



Ethiopian Airlines has commenced direct flight from Addis Ababa to Chicago starting from June 09, 2018.

West Bound, Passengers from the entire continent of Africa will connect to Chicago and beyond through our Addis Ababa hub in the late evenings; likewise, East bound travelers from the USA will also connect to all over Africa in the morning through Addis. In both cases, the connectivity is designed in such a way that we are able to avail one of the shortest total travel times for our customers.



News Recap

Maiden Flight to Geneva Colourfully Celebrated

Ethiopian celebrated the arrival of its inaugural flight in Geneva at a dinner reception attended by WHO Director-General, Dr. Tedros Adhanom, Ethiopian Ambassador to Switzerland, H.E. Mr. Negash Kibret, Ethiopian Airlines GCEO, Mr. Tewolde GebreMariam, Switzerland Minister of Finance, H.E. Natali Fontanet and invited guests from different international organizations and Embassies, held at Kempinski hotel on June 08, 2018.

Mr André Schneider, CEO Genève Airport, H.E Ambassador Negash Kibret, Ethiopian Ambassador to Switzerland, Mr Tewolde Gebremariam, GCEO Ethiopian Airlines, Natali Fontanet, Minister of Finance, and Dr Tedros Adhanom, WHO Director-General have made remarks, reiterating the importance of Ethiopian new flight in enhancing economic, social and bilateral cooperation between the two countries.





News Recap

Ethiopian Airlines Plane Arrives at O'Hare from Addis Ababa - Chicago Tribune

Ethiopian Airlines and the Chicago Department of Aviation have celebrated the inauguration of nonstop service between Addis Ababa Bole International Airport and O'Hare International Airport on June 11, 2018.

@Chicago Tribune



Ginger Evans, Chicago Department of Aviation commissioner, and Tewolde GebreMariam, Group CEO of Ethiopian Airlines, arrive at a celebration June 11, 2018, after an Ethiopian Airlines Boeing 787-8 arrived from Addis Ababa, Ethiopia, at O'Hare International Airport. The event marked the start of the first direct flights between Chicago and Africa.



People have been waiting for VIPs to arrive and stand for photographs at O'Hare International Airport.



News Recap

Ethiopia Launches e-visa Service to All International Visitors



The Ethiopian Immigration and Nationality Affairs Main Department in collaboration with Ethiopian Airlines has launched an e-visa service for all international visitors to Ethiopia effective June 01, 2018.

Though the e-visa service initially launched in June, 2017 was available for a limited number of countries, under the new initiative all international visitors will be able to travel to Ethiopia by processing their visa online.

The e- visa is processed and issued online on a single webpage where applicants apply, pay and secure their entry visa online. Once the application is approved, applicants will receive an email authorizing them to travel to Ethiopia and they will get their passport stamped with the visa upon arrival in Addis Ababa.

[To get your e-visa click here: https://www.evisa.gov.et/#/home](https://www.evisa.gov.et/#/home)

Immigration & Nationality Affairs Main Department Recognizes Stakeholders for Successful Launch of e-visa Service



The Ethiopian Immigration and Nationality Affairs Main Department has recognized stakeholders who contributed for the successful implementation and launch of Ethiopia's e-visa service, at a colorful ceremony held at its headquarters on June 9, 2018.

The event was attended by Ministers, high-ranking government officials and invited guests. At the event, Ethiopian received trophy and certificate of recognition for availing the in-house developed on-line platform for visa processing.

Taking the automation process on step forward, Ethiopian has also upgraded the clearance process at immigration booths at the airport for outbound flights, by availing mobile boarding pass scanning. The upgrading will make the entire customer value chain, from booking to boarding, mobile-ready.



News Recap

Ethiopian Awarded for Its Contribution to Hospitality Industry Development



Ethiopian received an award for its immense contribution to the development of the hospitality industry in Ethiopia in a ceremonial reception organized by Delight Event & Promotion at Capital Hotel in Addis Ababa on May 29, 2018. The award event is prepared for the first time to recognize the outstanding contribution of those who tirelessly worked for the growth and development of the hospitality industry in the country. The event was attended by hoteliers, tour operators,

training institutions, veterans in the hospitality industry, prominent individuals from different walks of life and distinguished guests.

Ethiopian Wins Airline Reliability Award for 7th Year in a Row



**Bombardier
Commercial Aircraft**

Ethiopian has won the 2017 Airline Reliability Performance Award, for the 7th year in a row, from Bombardier Aerospace.

Ethiopian currently operates 21 Q-400 Next Gen aircraft, including the only in Africa Q-400 double cabin which has the quietest engine in its category. The Q-400 is an ideal aircraft for domestic and regional flights with a speed closer to narrow body jet airplanes and with reduced fuel consumption and emission. Ethiopian Q-400s are used for its extensive regional and domestic network serving the ever increasing tourism and

business travel needs of its customers.

The Airline Reliability Performance Award recognizes operators of Bombardier CRJ Series regional jets and Q Series turboprops who have achieved the highest rates of dispatch reliability.

Ethiopian First Non-stop Flight to Seoul Celebrated



Ethiopian Airlines Area Office in Seoul has celebrated the airline's first non-stop flight to the South Korean capital on June 2, 2018. The direct flight is operated four times a week.



#Didyouknowthat?

A Legacy of Firsts

Africa's leading carrier Ethiopian Airlines has been spearheading aviation technology in the continent for decades, since the days when the carrier ushered in the first jet service into Africa in 1962. Building on the momentum, the airline has maintained its technology leadership in Africa, being the first to introduce the latest of all fleet generations across the ages!

Did you know that Ethiopian has pioneered the below firsts in Africa for over the past seven decades?

-  1962 - The First jet service in Africa
-  1984 – The First B767
-  1990 - The First B757
-  2010 – The First B777-200LR
-  2012 - The First B787 Dreamliner
-  2012 – The First B777 (freighter)
-  2016 – The First Airbus A-350-900
-  2017 - The First B787-9
-  2018 - The first A350 XWB Simulator



With continued strategic investment in fleet modernization and expansion under Vision 2025, Ethiopian has now become the first African carrier to operate 100 Aircraft!!!



Celebrating a Continental Milestone ... Flying 100 Aircraft in the Skies!



Ethiopian in Pictures in June





Ethiopian in Picture in June

Human formation of the 100th was made by employees in commemoration of the 100th Aircraft milestone.





Testimony

Solomon Bekele's, ET Loyal Customer, Testimony

Personal Experience

My experience with Ethiopian Airlines started over five decades ago when I was a young toddler. I had my first flight from Asmara to Addis Ababa in a Douglas DC-3. Ironically, from my understanding, EAL had two of these magnificent aircrafts. This DC-3 that is displayed at Ethiopian Headquarters could be one of those two.

On-Board Service and Hospitality



In the past five years I have flown home for a total of six or seven times and I have always flown Ethiopian. Going home has always been an exciting time for me but thinking about the flight time is always hard on me. Even though this job is very taxing both physically and mentally, service from the flight attendants has always been above and beyond...always with respect and always with a smile especially with these dreary long flights. I have seen them tired and looked exhausted but my personal experience has always been nothing less than stellar. I left Ethiopia for the US over forty years ago in a Boeing 720B. As the years accumulated all of us, the Diaspora, have something in common...we all have something we are holding on to when it comes to keeping us grounded and connected to our beloved country. To some, it might be the school they went to or the neighborhood they grew up in or the place they were born...for me, it has always been the Ethiopian Airlines.

I remember the first time I returned home, 35 years later to be exact, I took a red-eye flight from San Francisco to Washington DC. I got off the plane very early in the morning and started walking making my way towards the Ethiopian boarding gate. As I was coming around a corner I saw the vertical wing of a Boeing 777 painted in the magical Green, Yellow and Red. At that point I lost it, I was very emotional and was very teary-eyed because I knew then the plane that brought me to the US was going to take me back home where I always felt I belonged...

In the early ages when I was a teenager, I remember there were times when I would end up at the airport just to watch an airplane take off. I remember Thursday was the day to go there because anyone leaving for the US always left on that day. Today, I have no idea how many planes take-off or land in any given day/time but the planes that I saw at the tarmac back in the days was very few. This should be every Ethiopians' pride to see the amazing growth of the airline. Kudos to the employees who made it happen and continue to strive to make it even better.

Thank you Ethiopian.
I will always be a true fan and continue to use your services!
Fly Ethiopian...you will not be disappointed.

Corporate Social Responsibility

Ethiopian supports Mr. Merihun Belayneh

Ethiopian has shown its care by supporting Mr. Merihun Belayneh in the production of his book entitled 'General Science for Grades 5-8' with a reference of general science that comprises detail notes together with 5000 questions and answers for students and teachers.

Ethiopian Shows its Care to Yehewanwa Raey

Ethiopian supported Yehewanwa Raey, non-profitable organization established to support vulnerable women, by providing two tickets on Ethiopian online points that can help them to fundraise while moving within Ethiopia and abroad. Ethiopian cares for those who supports its own community at large.



Visit

The newly appointed Transport State Ministers, H.E. Mrs. Hiwot Mossisa and H.E. Mr. Eshete Asfaw visited ET state-of-the-art facilities.



Delegation led by H.E. Mr. Gilbert B. Kaplan, US Under Secretary of Commerce visited ET state-of-the-art facilities.



Security forces from Cameroon International School visited ET state-of-the-art facilities.





Picture of the month





Area News

Ethiopian Sponsors African Day Celebration in Geneva

Ethiopian Airlines Area Office in Geneva, Switzerland has sponsored Gala evening marking African Day, organized by African Union. The event was dedicated to Nelson Mandela who is one of the prominent figures in the history of Africa. The gala was held at WIPO conference hall in Geneva and was attended by VIP guests from different international organizations, including Dr. Tewodros Adhanom, General Director WHO as well as officials from WTO and UNCTAD.



Addis Ababa Sales Office Hosts Eftar Dinner

Addis Ababa Sales office organized the Annual Eftar dinner to its valued customers including diplomatic communities, government officials and travel partners on June 09, 2018 at Sheraton Addis. At the event, Ato Busera Awel, Chief Commercial Officer extended a warm welcome to the guests and expressed his gratitude for the unreserved and continuous support provided to Ethiopian Airlines. Ato Busera then briefly indicated the milestone achievements of the airline this year. The evening was concluded with a vote of thanks by President of Ethiopian Islamic Affairs Supreme Council, Sheikh Mohammed Amin Jemal.





Area News

Egypt Area Office Holds Colorful Iftar Program



Ethiopian Airlines Area Office in Egypt held colorful Iftar program at Concorde El Salam hotel in Cairo. Mr. Abdulhakim Meftuh, Area Manager Egypt welcomed the honorable guests including Ambassadors of Ethiopia, Uganda and Zambia as well as representatives of other African embassies, banks, sports unions, top travel and cargo agents and aviation authorities, among others.

Ambassadors of Zambia and Uganda to Egypt, who were the Guests of Honor at the event, passed their gratitude to Ethiopian and appreciated its growing services. ET's business partners who attended the event also expressed their appreciation for the world class service of the airline and the dedication and professionalism of the Cairo office team. Participants have expressed their high admiration for Ethiopian world class services and also commended the dedication and professionalism of the Cairo office team.

India Area Office Sponsors 70 Years Anniversary Celebration of Ethio-India Relations



Ethiopian Airlines Area Office in India sponsored 70th Anniversary of Ethio-India diplomatic relations and Ethiopia National Day in New Delhi at a colorful ceremony held at Taj Palace Hotel. During the event, Mr Tadesse Tilahun, Regional Director Indian Subcontinent and Mr. Kirubel Shitahun, Traffic and Sales Manager Northern India, addressed the diplomatic community and offered exclusive ET Holidays product tailored for the diplomatic community and made a brief presentation about Ethiopian and its success story. The event was attended by over 400 guests from the diplomatic community, Indian and Ethiopian government officials as well as Indian businesspeople.



Area News

Madagascar Area Office Promotes Ethiopian at ITM 2018



Ethiopian Airlines Area Office in Madagascar participated in International Tourism Fair – MADAGASCAR (ITM) 2018 from held May 31 – June 3, 2018. The annual tourism fair, which is organized by the Madagascar National Tourism Board (ONTM), brought together more than 200 International Tour Operators and travel partners.



Ethiopian is currently operating five weekly flights to Antananarivo and three weekly flights to Nosy Be. Ethiopian was the official sponsor of Regional Nosy Be tourism office and promoted both destinations. A half-day workshop was held by Ethiopian Airlines, the Tourism Board, and National Tour Operators, where the Area Manager presented the unique products of our pan-African airline, its vast network, customer service, and on-time performance status.

Ethiopian Organizes FAM Trip for UK Tour Operators and Journalists



London Area Office, Passenger Market Development and Ethiopian Tourism Organization jointly organized familiarization trip for Tour Operators and Journalists from the UK. The trip aimed at promoting the upcoming flight to Manchester and boosting the sale of Ethiopia as a tourist destination and ET Holidays' products by promoting the country's tourist attractions.



The group visited Addis Ababa, Gheralta Mountains, Axum, Gondar, Simien Mountains, Lalibela and Ethiopian facilities. Ato Girma Shiferaw, Regional Director Europe, Canada and South America, gave presentation about Ethiopian Airlines and held discussion with the group.



Back in the Days

Multi-national trainees relax during a break between classes



Source: Bringing Africa Together - The Story of Ethiopian Airlines (1988)



International & Local Press Clippings



CGTN Africa

Published on Jun 11, 2018

<https://www.youtube.com/watch?v=JwdnMKEbOPw&feature=share>

Ethiopian Airlines announces closer US business partnerships

Yesterday



US signs major deals with the US, including the construction and operation of new airports.



<http://www.tourismupdate.co.za/article/181622/Ethiopian-Airlines-announces-closer-US-business-partnerships>



UBCTV Uganda

Published on 8 Jun 2018

<https://www.youtube.com/watch?v=Hs0514hnXOc>



International & Local Press Clippings



Ethiopian Airlines welcomes 100 Aircraft - Group CEO calls for partnerships in Africa

CAPA

<https://centreforaviation.com/news/ethiopian-airlines-to-become-first-african-airline-to-reach-100-aircraft-in-jun-2018-803638>

Fortune
Content Matters!

THE Reporter

Capital
THE PAPER THAT PROMOTES FREE ENTERPRISE

The Ethiopian Herald

Ethiopian was mentioned in 200 Global media outlets.



ETHIOPIA

Why Ethiopia Needs to Top Your Bucket List Now, in 11 Photos By

By Samuel Gebre - June 27, 2018

An incredible mix of culture, history, and wildlife makes this a destination unlike any other.

Hand-feeding hyenas. Visiting subterranean churches hewn out of rock. Wolf-spotting on one of Africa's highest mountains. Even for the most plugged-in travelers, it may come as a surprise that the land-locked country of Ethiopia offers such diverse and unique draws.

Ethiopia is racing toward a bright, modern future. It's one of the world's fastest-growing economies; the capital, Addis Ababa, is expanding at breakneck pace; and the ruling party recently put the continent's youngest leader in power.

But for travelers, the country's robust cultural history is what makes it such an appealing destination.

For one thing, it's the indigenous home to coffee: Arabica has been grown here since at least the 10th century. Then there's the patchwork of ethnic groups—more than 80 in total—that live by the rhythms of a unique Ge'ez calendar and whose ancestry in Ethiopia spans at least 3,000 years. And there's the country's moniker, "the cradle of humankind," which it earned after the 3.5 million-year-old fossil of a hominid known as Lucy was discovered in its eastern region.

Luckily for those eager to explore its fertile valleys and wildlife-rich national parks—home to the Walia ibex, mountain nyala, Gelada baboon, and endemic species of birds—Ethiopia is opening up to luxury travel.

"A visit to this incredible land is akin to stepping into the pages of the Old Testament," said Nicola Shepherd, director of the Explorations Co., who has been welcoming discerning travelers to the country for over a quarter of a century. "It's unlike anywhere else in Africa."

Lalibela



Legend has it that Lalibela's 800-year-old monolithic churches—all carved out of solid rock—were built with the help of angels who flew in building materials from Israel by night. Their goal, according to local lore, was to create a close replica of Jerusalem, though Lalibela is smaller and more charming.

Spend a day roaming the area's 11 churches. The iconic St. George's Church attracts thousands of pilgrims, while the little-visited Yemrehanna

Kristos, located inside a dark cave on a hill, is a worthy detour two hours out of town.

For dinner, Ben Abeba is like a treehouse built on the edge of a valley, serving local and Western dishes amid some of the best views in town.



Timket Festival



Frequent and vibrant festivals such as Timket in January—during which the Ethiopian Orthodox community plunges into purified waters to celebrate the baptism of Christ—are surprisingly accessible for visitors. They also offer a way to understand the country's diversity. Meskel, which will come on Sept. 27 this year, celebrates the discovery of the «true cross» of Christ with a night of dancing around gigantic bonfires in town centers, villages, and homes. And the Thanksgiving-like Irrecha, arriving in autumn and spring, inspires thousands of members of the Oromo community to dance in colorful traditional clothes near their holy sites.

Simien National Park and the Bale Mountains



The beautiful, vast, and rugged mountain cliffs in northern Ethiopia are a hiker's paradise. The tallest peak of what is dubbed "God's playground," Ras Dashen, stretches 4,500 meters. The mountains are home to the Ethiopian wolf, the gelada baboon, and the Walia ibex, a type of goat found nowhere else on Earth. See them with the help of naturalist guides at Bale Mountain Lodge, one of Ethiopia's first luxury hotels, with 11 stone-walled, thatched-roof suites. Each comes with a wood-burning stove to warm guests on chilly nights.

Harar Jugol



A fortified city in the Kingdom of Harar, built like a maze to deter attacks from outsiders, dates back to 940 A.D. Unlike cities and villages in Northern Ethiopia, Harar's culture and architecture is Islamic; its inhabitants were among the earliest to adopt the religion, and Harar is considered the fourth "holy city" in Islam, after Mecca, Medina, and Jerusalem. Originally, it claimed 99 mosques, 82 of which remain intact. Harar's appeal extends beyond religion: It's a place to experience Ethiopia's colorful, friendly culture. Women garbed in brightly hued dresses they balance baskets of goods on their heads, heading to and from the market. At night, a "hyena man" roams the town, letting visitors feed his wild cats by hand.



Danakil Depression



Don't let the nickname "Gateway to Hell" intimidate you. The scorched plains and Mars-looking landscape of Dallol, in the Danakil Depression, is well worth beholding. A surreal patchwork of active underground volcanoes, salt fields, and sulfuric lakes, it's the hottest place on earth; average temperatures reach 113 degrees Fahrenheit. The barren land is frequented by camel caravans that carry hand-mined salt to the

local markets, so you won't have to brave the heat alone.

Omo Valley



The Omo Valley in the southwest is a marvel of contemporary anthropology, home to tribes totally excluded from modern life. The cultures and customs of the different groups vary, though images of the Mursi women, who pierce their lower lips with large clay discs and wear bull horns as earrings, have become emblematic of the region. Here, a very tall, armed Nyag'atom herdsman drives cattle through arid, dusty country toward the waters of the Omo River.

Fasilades Castle in Gondar



In the 17th century, Gondar was home to King Fasil, who established the fortified city as Ethiopia's capital. He marked its prominence with an impressive royal compound containing well-preserved castles, palaces, banquet halls, and churches.

Limalimo Lodge



The standard-setter for luxury accommodations in Ethiopia is Limalimo Lodge. Its 12 rooms look like wooden jewel boxes, with panoramic windows facing the rugged Simien Mountains National Park. It's a place for serene yoga sessions on the edge of a cliff, Champagne-powered breakfasts, and campfires under the stars, all against a dramatic backdrop of smoke-colored peaks and canyons. Source: Limalimo Lodge



Communal Eating

More than what you've experienced in Ethiopian restaurants around the globe, the local cuisine is not just spicy and delicious; it's a fundamental part of Ethiopia's social fabric. Vegan and vegetarian stews, scooped up with injera flat bread, are typically served communally, shared with family and friends. If your host tries to feed you with his or her hands, it's a sign of affection.



Coffee is the traditional beverage of choice—fitting, considering that the plant originated here. It's brewed strong, in a black clay pot called a jebena, and served ceremonially in tiny cups. Photographer: Wayne Fennel/EyeEm

Aksum

It's believed that the original Ark of the Covenant, containing the Ten Commandments given Moses at Mount Sinai, is hidden in one of the churches in Aksum, under the watchful eyes of priests. The northern town is full of religious history: In the fourth century, the Aksumites were the first Ethiopians to convert to Christianity. Just outside the city center, you'll find the ruins of a castle said to have been inhabited by Queen Sheba, who returned to Ethiopia with a child after visiting King Solomon of Israel. Perhaps the most iconic sights in town stand next to Tsion St. Mary's Church, where giant monolithic obelisks, some as tall as 79 feet, mark the first century tombs of ancient royals.



Getting There



Planning a trip to Ethiopia on your own can be challenging. High-end hotels such as Bale Mountain Lodge (above) are hard to find outside the capital, and they book out far in advance. Ten-night itineraries coordinated by Explorations Co. cost from \$10,000 per person; such other luxury outfitters as Black Tomato and Abercrombie & Kent also plan trips to the fast-growing destination. Source: Bale Mountain Lodge.



Social Media

Like us on Facebook, follow us on Twitter and Instagram and subscribe to our YouTube channel to view updates and stories from our archive.

For our Chinese Sina Weibo fans, please use the below link to see Ethiopian developments.

WEB www.ethiopianairlines.com



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www.youtube.com/flyethiopian



<http://ethiopianairlines.com/ethiopianairlinesCN>



<http://instagram.com/fly.ethiopian>