

# What's up @ ET in March, 2015



**Ethiopian, the largest airline in Africa**

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## Ethiopian 787 Flies to Dublin ahead of new direct flights from Dublin to Addis Ababa and Los Angeles

The first service linking three continents



Ethiopian Dreamliner proudly landed at Dublin Airport, the first ever 787 to land in Ireland

A little bit of history was made on March 20, 2015 as Ethiopian Airlines Dreamliner B787 made a scheduled first visit to Dublin Airport. Dreamliner B787 touched down at Dublin Airport on a short visit ahead of its inaugural flight to Los Angeles on June 20<sup>th</sup>, 2015. Ethiopian Airlines Chief Executive Tewolde Gebremariam travelled on the aircraft from London Heathrow with crew and a number of African journalists. They were welcomed by Kevin Toland, Chief Executive, of the Dublin Airport Authority.

## Ethiopian Wins Air Cargo Brand of the Decade for Africa Award



Ethiopian Airlines, the largest cargo operator in Africa, has won the Air Cargo Brand of the Decade for Africa Award from Shipping, Transport, Aviation and Tourism (STAT) at a ceremony held in Rivonia, South Africa.

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## Ethiopian Obelisk has Gone Green for St. Patrick's Day



Ethiopian Airlines, the largest and fastest growing airline in Africa, has been part of the annual Global Greening initiative of St. Patrick's Day on March 17, 2015.

To commemorate the holiday and as part of the "Greenification of the World" campaign, launched by the Irish Tourism Board six years ago, the Axum Obelisks were turned green.

This year for the first time ever, the ancient Stele in Axum along with the Coliseum in Rome and Nelson's Column in London as well as 147 other world's most famous landmarks turned green as part of St Patrick's Day celebrations.



H.E. Mr. Aidan O'Hara, Ireland Ambassador to Ethiopia and ET Cabin Crew

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Did you know this?



Ethiopian won the 2015 The Best In-flight Experience Award by Beijing Times at the 4th JINGHUA Travel New Model Awards in Beijing.



Ethiopian hosted the 24th Annual MRO Africa Conference and Exhibition from March 16-18, 2015. The theme of the conference was 'Africa's Growing MRO Market and Airline Technical Procurement'.



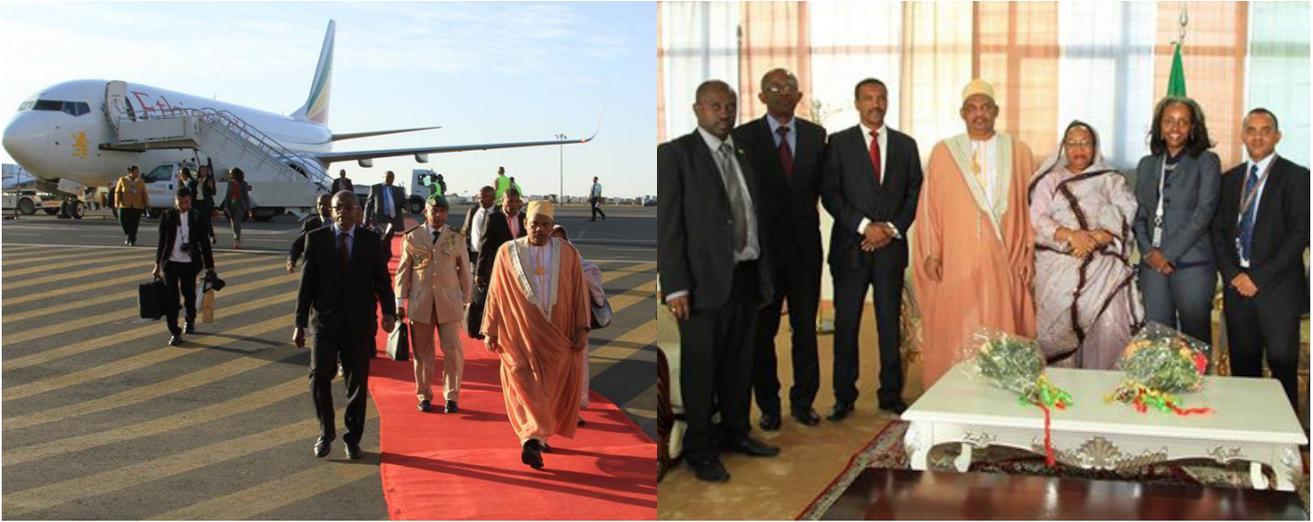
Ethiopian inaugurated the first ever B787 Dreamliner full flight simulator in Africa on March 17, 2015.



A unique experience: Ethiopian Airlines brought B787 Dreamliner to Seychelles

# What's up @ ET in March, 2015

Ethiopian, the Presidential Airline



President of the Union of the Comoros, H.E. Ikilou Dhoinine, chooses Ethiopian for his travel.



Irish Minister of State for Development, Trade Promotion and North-South Co-operation, Mr. Seán Sherlock T.D visited Ethiopian facilities.

# What's up @ ET in March, 2015

## Corporate Social Responsibility

### Privileged to Support Mekedonia Home for the Elderly



Ethiopian joined hands with Mekedonia Home for the Elderly and Mentally Disabled to finance the construction of the new home for the elderly which will be built on a 30,000 square meters around CMC. Ethiopian believes in supporting the legacy of the elderly that is truly endless.

### Pleased to Support Addis Ababa University

Ethiopian encourages the participation of Dr. Mulu Nega at the International Conference on Doctoral Education to be held at the University of Central Florida that it will in return benefit the PhD programs in Ethiopia. Ethiopian is positive towards worthy initiatives that focus on the advancement of knowledge.

### Enthusiast to give Hope for Individual Patients



Ethiopian has always been supporting patients in need of medical care abroad. This month Ethiopian was able to carry out its Corporate Social Responsibility by giving Ato Amare Mezgebe a free ticket to travel to Bombay for further medical treatment which was not available in Ethiopia.

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## Ethiopian sponsors the 12<sup>th</sup> edition of Women First 5km Run



Some of Ethiopian employees at the run

Ethiopian has sponsored the 12<sup>th</sup> edition of Women First 5km Run which was held on Sunday, March 15, 2015. Ethiopian encourages its female employees to participate at different social events.

## Honored to Support Sanford International School



Ethiopian was honored to be part of the Grand Fete that was organized by Sanford International School. The proceeds from the Fete were given to the local NGOs namely; Kidane Meheret Children Orphanage, Kechene Children Village, Arada Children Education and Makedonia-Home for the Elderly.

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## ETHIOPIA

### Ethiopia Marks the 119th Anniversary of the Battle of Adwa

ADWA



Ethiopia marks the 119th anniversary of the Battle of Adwa, where history was made as an invading European colonial power was soundly defeated by an African army for the first time during what was called the 'scramble for Africa'. On March 1, 1896, Ethiopians defeated the Italian aggression, keeping it the only nation in Africa that has never been colonized.

Ethiopia under Emperor Menelik II decimated the invading Italian army in the Battle of Adwa, which made it a symbol of independence and pride for all black people around the World. The colors of Ethiopia's flag [Green, Yellow, Red] have been adopted by many African countries after their independence and school children across Africa are taught about the Battle of Adwa.

The Battle of Adwa is a humiliating defeat for colonialism and a pride among Africans all over the world.

### First Human Discovered in Ethiopia



The fossil's teeth are smaller than those of other human relatives

First human discovered in Ethiopia cradle of mankind ... scientists have unearthed the jawbone of what they claim is one of the very first humans ...

Dear readers, please go through <http://www.bbc.com/news/science-environment-31718336> to discover more about the story.

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