

Pioneering the Xtra Effect to the African Continent - A350



A STAR ALLIANCE MEMBER 🛠



The Daughters of Lucy once again took to the African skies on March 8



Ethiopian marked International Women's day on 8 March 2016, with an All-Women Operated Flight dispatched on the Addis Ababa – Kigali route. The flight is aimed at further strengthening Ethiopian's corporate commitment to "Female Empowerment for a Sustainable Growth".



Reception event held for the Daughters of Lucy at Kigali



A warm reception for All Women operated flight crew at Kigali

ET Group CEO Pinned as Ambassador of UN Women's

He For She Campaign



Ethiopian Group CEO, Ato Tewolde GebreMariam, has been pinned as Ambassador of UN Women's He ForShe campaign at the launching event of the March 8 all women operated flight held at the VIP Saloon of Terminal 1. At the event attended by Ethiopian Executive Management team and staff members, Mrs. Funmi Baogun, Deputy Country Representative UN Women, placed the HeForShe campaign pin on Ato Tewolde to advance the cause of gender equality at Ethiopian. The HeForShe campaign is a global solidarity movement which brings men and boys together to advance the cause of women's empowerment and gender equality.



ET Group CEO Met his Counterpart from AerCap



Ethiopian Group CEO, Ato Tewolde GebreMariam, and his team from Maintenance and Strategic Planning met the CEO of AerCap, Mr. Aengus Kelly, on March 15, 2016 at ET's headquarters.



AerCap is the global leader in aircraft leasing and aviation finance. It is the biggest aircraft lessor by value with a diverse fleet, most from Airbus, Boeing and Embraer. ET has leased a total of 10 airplanes from AerCap including 737s, 767s, 787-8s and -9s and A350s and currently operates six of them. The other four, two 787-9s and two A350-900s, will join the Airline's fleet in the coming 18 months.



Ethiopian; sharing its 70 years of rich experience and fruitful Journey

DAY 1: Policy Makers

WELCOME
Ethiopian Airlines
Facility Visit Week
from March 14 -18, 2016





Ethiopian organized a week of facility tours and experience sharing for its stakeholders from 14-19 March, 2016.







DAY 2: Ambassadors & UN Representatives













DAY 3: Media, Artists, Athletes, Theoreticians & Diaspora Community













DAY 4: Cargo Transitors, Hotel & Tourism Travel Agents, Investros & Sheba Miles Members













DAY 5: Parliament Members & METEC













ET Management and Staff Members Visited School Feeding Program
Beneficiaries with FDRE First Lady



Members of Ethiopian executive management team and staff members joined H.E. W/o Roman Tesfaye, First Lady of Ethiopia, in a visit to beneficiaries of school feeding program the Airline sponsors. H.E. W/o Roman and the team from ET visited Bole Gerji Elementary School on March 30, 2016, and shared lunch with the students.



Ethiopian MRO participated on MRO Africa 2016 Conference



Ethiopian MRO participated in the 25th African MRO Conference held in Casablanca, Morocco from March 14-16, 2016. More than 400 participants from all walks of aviation participated the conference. Airlines, MROs, Lessors, Part Suppliers, Aviation Consulting Agencies, and others were among the participants. Ethiopian MRO is well represented in the event by Ato Nebil Mohammed, Director MRO Sales and Marketing and Ato Bereket Kussia, MRO Sales Manager. The conference was used as an opportunity to study North African and beyond MRO market and to look for business partnership opportunities in Line, Base, Engine and Component Maintenance areas.



Ato Nebil participated in three panel discussions where he emphasized Ethiopian MRO capability, commitment to third party business and working together strategy.



Ethiopian on CNN - Market Place Africa

Dreams come true at Africa's largest Aviation Academy



CNN's Zain Asher visits Ethiopian Aviation Academy where students from all over the continent receive training in everything from piloting to maintenance. For more on the news please visit: http://edition.cnm.com/videos/business/2016/03/21/ethiopian-aviation-academy-marketplace-africa-spc.cnm

Ethiopian on EBC

Ethopian's contribution to the African Aviaton and as a role model to African Airlines as told by high profile personaities;



http://www.ebc.et/web/en/-/ethiopia-today-ethio-pian-70-march-22-2016



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Ethiopian Awarded 'Best Airline in Nigeria' by the National Association of Nigerian Travel Agents



Ethiopian was chosen as the Best Airline in Nigeria by the National Association of Nigerian Travel Agents (NANTA) on 17 March 2016. The ceremony took place at the Association's 40th annual general meeting at Premier Hotel Ibadan.

The 1500 members of the Association voted and Ethiopian got the majority vote to win the award. The Ethiopian Airlines Area Manager for Nigeria, Mr. Solomon Begashaw, was presented with the award by former NANTA President, Alhaji Aminu.

From the Memories of our 70 years Journey







Did you know this?

Ethiopian launches new Chinese website

Ethiopian Airlines launch new Chinese website

埃塞俄比亚航空中文官网亮相

Ethiopian Airlines will launch non-stop flight from Lome to New York in July

7月埃塞俄比亚航空将开通洛美直飞纽约航班

Ethiopian Airlines will launch non-stop flight from Lome to New York

埃塞俄比亚航空将开通洛美直飞纽约航班



International & Local Press Clippings

L'Expression N°1969 du Mercredi 23 Mars 2016

PUBLI-REPORTAGE Transport aérien/ B 787 d'Ethiopian Airlines >Par Kuyo Anderson

. Partir de l'Aéroport International Félix Houphouët Boigny d'Abidjan pour Addis-Abeba sans escale

Les vols directs Abidjan-Addis Abeba débutent le 28 mars



couloirs actuels, dégage 20% d'émissions de CO2 en moins et son empreinte sonore est réduite de plus de 60 % par rapport à ses concurrents. Selon un des responsables locaux, l'ouverture de cette ligne Abidian-Addis Abeba est une réelle opportunité pour la communauté libanaise vivante en Côte d'Ivoire. Car, ils pourront regagner Beyrouth (Liban) avec une seule escale à Addis-Abeba. Pour rappel, en prélude à la mise en ligne effective du Boeing 787, la compagnie avait dé-

FORTUNE VOL. 16 No. 828 MAR.

Ethiopian Reports 12pc **Profit Rise**

Star Alliance member, Ethiopian Airlines, which will celebrate its 70 year anniversary in the coming week, improved its profit by 12pc in the last fiscal year.

A member of a group that also includes Lufthansa, Turkish Airlines and South African Airways, reported that it did so despite the challenges incurred during the year.

Tewolde Gebre Mariam, chief executive



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Transport aérien / Le Boeing 787 Dreamlin



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e milieu de l'axiation en Côte 28 mars prochain. La compagnie

Travel News

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Ethiopian Airlines continues the mission of expanding its wings in Africa and across the globe by starting its 3rd destination to Durban, after Johannesburg and Cape-Town thrice weekly. Ethiopian Group CEO, Tewolde GebreMarian, said: "As a Pan-African airline working to bring Africa together and closer to the entire world, we are bullish on the prospects of continuous expansion of our reach in our home market Africa and beyond."

It is also pleased to announce that preparations are being finalized to launch service to New York's JFK airport by the end of June 2016.

In line with its vision 2025 strategic road map, Ethiopian Airlines Group has invested USD 100



million in breakthrough expansion and upgrading its Aviation Academy. The scale and scope of the expansion seals the Academy's position as the largest and the finest Aviation Academy in Africa with annual intake capacity of 4,000 students. Currently, the academy has the best avia-tion training technology like full range of fleet cabin emergency, evacuation and door trainers fitted with standard swimming pool for cabin crew ditching exer-cises and more than 20 pilot training air-craft, the finest expertise, dedicated and

experienced instructors and a perfect environme

Ethiopian Airlines marked Employees' Annual Service Anniversary and Retirees Day at a colourful event held on February 13, 2016 at the newly built Aviation Academy Cafeteria. The event was graced by the presence of H.E.Ato Abadula Gemeda. Every year, ET holds colourful celebration to recognize and appreciate its long serving dedicated employees as well

as those who retired after serv-ing the Airline for decades. This time, employees who retired in 2015 after serving the Airline for 40, 35, 30 and 25 years have been awarded monetary prizes, cer-tificates and personalized plaques. Ethiopian Airlines currently has more than 12,000 permanent contractual and outsourced em ployees including expats. The

Arrines has been awarded Africa
Best Employer Brand Awards and
Employer of Choice 2015 award for its consistent improvement in HR Policy, for being a social

and equal opportunity employer, and for developing and nurturing future le

28 Mar 2016





Press Clippings



Ethiopian Airlines Enterpose, Africa's largest carrier by revenue, increased its profit by 12 percent to 3.53 billion Ethiopis birr (\$165.4 million) in 2014-15 despite declining air enflic

The fiscal crisis in African oil producers due to the falling crude price, the effects of the Ebola crisis on travel and instability in Africa and the Middle East weighed the industry down, Chief Executive Officer Toyolde Gipbrenarium said.

"The year was characterized by a challenging penating environment," he said in the company's nomal report.

Ethiopium Abrituse was abla to keep growing by managing its spending and selling services including ratering, ground handling and aircraft maintenance to other aircrass helped maintain profitability, he said. The group, which also operates Togo's ASKY Airlines and Malawiar Abrituse, a principle for Mother billion services. Operating sever

a year earlier to 49.5 billion birr in the fiscal year that ended July 7, the company said.

The state-owned company endered 20 Booing 737 MAX 8s worth more than \$2.1 billion, and has the option to purchase 15 more, it said. The carrier said in has "long-term loans" of 47.3 billion

(Source: Bloomberg)



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Medica coverage of Ethiopian on All Women Flight - March 8

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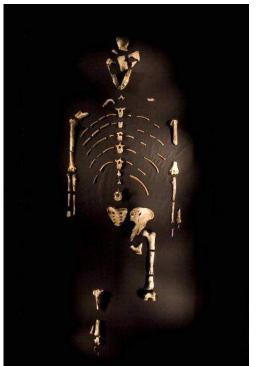
ETHIOPIA

In this page, we will be promoting Ethiopia's nine inscribed world heritage sites that are recorded under UNESCO World Heritage lists. In this issue, we present to you the Lower valley of the Awash

Lower valley of the Awash



The Lower Valley of the Awash is located at the extreme north-eastern end of Africa's Great Rift Valley, near Ethiopia's border with Djibouti. It includes one of the most important groups of palaeontological sites on the African continent, where excavations since 1973 have revealed a wealth of hominid (and other animal) fossils dating back 4 million years, which have changed our view of human evolution. The most spectacular discovery was made in 1974 when 52 fragments of a small hominid enabled the reconstruction of the famous Lucy, an adult female of the species Australopithecus afarensis. At 3.2 million years old, Lucy provided the earliest record of one of our hominid ancestors walking on two feet. Although the dig sites are not open to the public, fundraising for a new interpretive centre was completed in early 2011, and this will be built in the town of Eloaha, 30 km from the main Hadar excavation.



Lucy, the world's oldest hominid fossils, has come to verify that Ethiopia is not only a country of diverse cultures and ancient civilization, but also a country where humanity began, a country that holds the key of understanding human ancestry.



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