

WHAT'S UP @ ET

Monthly Newsletter | January, 2019



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እስከዛሬ የአቪዬሽን አካዳሚ አላችሁ። በደንብ እንደምትገነዘቡት መጨው ጊዜ ፈተናው ከባድ ነው ብዙ የሚያበሩ ካፒቴናኖች ከምጥረውተር ላይ እየተፈጠሩ ነው። ያ በሚሆንበት ሰዓት የአስተናጋጆች ስልጠና የአብራሪዎች ስልጠና የቴክኒክ ሰዎች ስልጠና ብቻውን በቂ ስላልሆነ እንደሰማችሁ የአፍሪካ ብርቅዬ አየር መንገድ መሆን እንድትችሉ የአቪዬሽን ዩኒቨርሲቲ ያስፈልጋችኋል።

ክቡር ዶ/ር አብይ አህመድ
(የኢ.ፌ.ዴ.ሪ ጠቅላይ ሚኒስትር)



Ethiopian Inaugurates Airport Terminal Expansion and New Hotel

Ethiopian Airlines, the Largest Aviation Group in Africa and SKYTRAX Certified Four Star Global Airline, inaugurated state-of-the-art passenger terminal and its Skylight Hotel on January 27, 2019 in the presence of FDRE Prime Minister H.E. Dr Abiy Ahmed, African Union Chairperson H.E. Mr Moussa Faki, Ministers, high level government officials, Ethiopian Airlines Board Members, Group CEO Ethiopian Airlines Mr Tewolde GebreMariam, Executive Management Members and invited guests.

After presiding over the ribbon-cutting event at the new Skylight Hotel, the largest in Ethiopia, H.E. Prime Minister Dr Abiy Ahmed, accompanied by AU Chairperson and other dignitaries, toured the hotel's facilities including the spacious executive suites. At the passenger terminal inaugural event that ensued, Prime Minister Abiy remarked, *"Ethiopian Airlines is our national pride and a special icon among our companies as it carries our common name Ethiopia and our national flag. We would like all employees of the airline here and elsewhere to know that we speak of you with pride. The new hotel Ethiopian Airlines inaugurated today will enable us to attract tourists, and the airline's offer for employees to own shares of the hotel is important as it boosts sense of ownership among staff, and will serve as a model for other companies to emulate. What we learn from today's inauguration of the new passenger terminal is that we have a lot of work ahead of us. We expect the Board and the Management not to be complacent with the new terminal, but rather to aim for a bigger facility with a capacity to accommodate at least 100 million passengers."*

"Mr Tewolde has been working day and night diligently and with strong sense of responsibility" FDRE Prime Minister H.E. Dr Abiy Ahmed

In his address at the inauguration of the state-of-the-art passenger terminal and Ethiopian Skylight Hotel last Sunday, FDRE Prime Minister H.E. Dr Abiy Ahmed, acknowledged and appreciated the hard work and commitment of Ethiopian Airlines Group CEO Mr Tewolde GebreMariam saying:

"We all know that Mr Tewolde has been working day and night diligently and with strong sense of responsibility, taking over from Mr Girma Wake. Just as Mr Girma coached and made you fit to lead the airline, you too shoulder the responsibility of mentoring and producing ten... twenty dedicated leaders like you. As Ethiopians always give credit to those who labor for their sake, I am fully confident that you will keep up your commitment and take the airline to new heights of success through innovative efforts. My administration's responsibility is provide you all the support you need, rather than meddling in your day-to-day activities and hampering the airline's growth. We stand with you in all the efforts to maintain the good image of Ethiopian Airlines."

**Congratulations to our GCEO on the priceless credit you got from His Excellency!
We stand with you in all the efforts to achieve our corporate vision!**





The Terminal Expansion Project

The new and modern terminal incorporates the latest technology security systems , self-check –in machines, self boarding system, very comfortable lounges, adequate space for large duty free shops various restaurants tailored to our customers from all over the world, an airport transit hotel and other entertainment facilities. The addition of the terminal not only relieves the congestion of the airport but it will also double the airports annual capacity from the current 12 million to 25 million passengers. The terminal is part of the largest project which includes a domestic terminal and a VIP terminal being completed a total cost of 350 million USD.

“የኢትዮጵያ አየር መንገድ እንደሰሙ የሁላችን የጋራ መጠሪያ የሆነ ስም ኢትዮጵያን የያዘ የሁላችን ኩራት የህይወት ዋጋ ውጤት የሆነችውን ባንዲራችንን የያዘ በመሆኑ ከሁሉም ኩባንያዎች በተለየ መንገድ የእኛ መለያ ሆኖ የሚያገለግልና ስንጠራበትም የምንኮራበት ተቋም በመሆኑ እዚህ የምትገኙና በሌላም ስፍራ ያላችሁ የዚህ ኩባንያ ሰራተኞች በኩራት እንደምናነሳችሁ እንድትገነዘቡ እፈልጋለሁ። በሰራችሁት ስራ በእጅጉ እየኮራሁ ደስም ያለኝ በየቦታው ስሄድና ሳይ የምቀናበትን በሀገሬ ለማየት እንድችል ስላበቃችሁኝ ኩባንያውም ማኔጅመንቱንና ሰራተኞቹን ይህ ይልመድባችሁ ቀጥሎበት ትጉ ማለት እፈልጋለሁ።”

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PICTURE OF THE MONTH





Students from Lion Heart Academy visited Ethiopian State-of-the-art facilities.



High level delegates from get a move on Airlines in Gabon (Air Continental Africa) visited Ethiopian State-of-the-art facilities.



VISIT



















Chicago Area Office Sponsors Fund Raising Dinner

Ethiopian Airlines Area Office in Chicago sponsored fund raising dinner for a charity organization called Emahoy Romanwork Children Charity based in Asela town in Ethiopia. Around 50 people attended the dinner program and extended their support to the charity organization including by participating in fund-raising raffle for prizes such as free Ethiopian Airlines ticket, lap top and others.



Tanzania Area Manager Pays Courtesy Visit to Newly Appointed Ambassador

Area Manager of Ethiopian Airlines in Tanzania, Mr Dahlak Teferi paid a courtesy visit to the newly appointed Ethiopian Ambassador Extraordinary and Plenipotentiary to Tanzania, H.E. Yonas Yosef Sanbe and congratulated him on his new appointment. The Ambassador thanked Mr Dahlak for the visit and briefed him on the importance of promoting trade and Ethiopian tourist destinations to the people of Tanzania.



Ethiopian Sponsors Run Our City Hong Kong Streetathon 2019

Ethiopian Airlines has sponsored Run Our City (ROC) Hong Kong Streetathon 2019. As a key sponsor of the event, Ethiopian offered free air tickets to Addis Ababa for the 8 km and half-marathon winners. Ethiopian also promoted its services among the Hong Kong public, encouraging them to travel to Ethiopia and Africa using the airline's vast network across the continent.



Ethiopian Partners with Tourism Authority of Thailand to Promote Flights to Bangkok

Ethiopian was one of the key sponsors and exhibitors at Amazing Thailand Festival 2019 to promote ET's Bangkok route. Ethiopian used the festival as an opportunity to promote the airline's products and services including its frequent flier program, Website and Mobile App. This event helped to enhance ET's brand exposure and trigger Hong Kong people's interest in the airline's Asia route via Bangkok and Africa in general. Amazing Thailand 2019 attracted 320,000 passengers during the two-day public event.



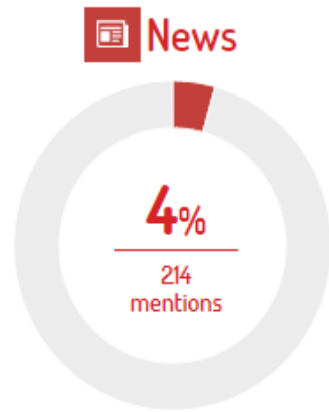
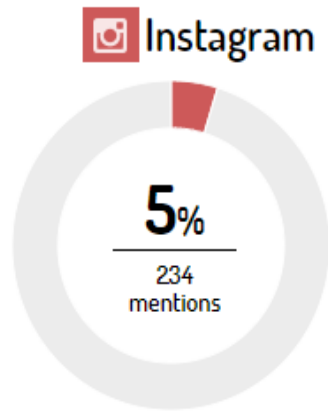
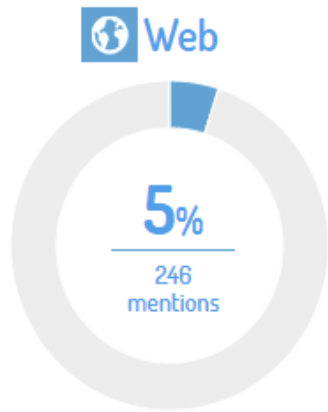
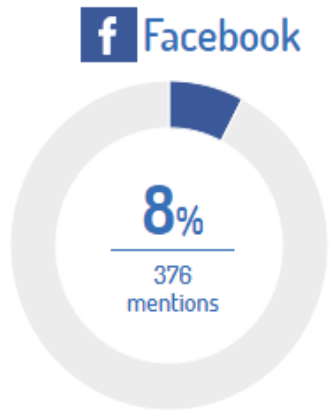
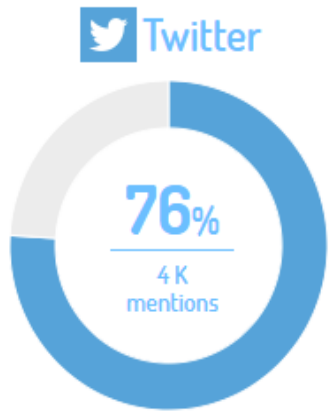
Zambia Area Office Donates Used Office Vehicle to Zambia Agency for Persons with Disabilities

Ethiopian Airlines Area Office in Zambia donated a used office vehicle to Zambia Agency for Persons with Disabilities as part of discharging its corporate social responsibilities, thereby building the image and reputation of Ethiopian Airlines Zambia Office. The area office has received a letter of appreciation for the donation.



The old Airport building in 1960s.

ET MENTIONS ON DIGITAL PLATFORMS





NATIONAL GEOGRAPHIC

Ethiopia's 'church forests' are incredible oases of green

Priests, scientists, and local communities are partnering to save the less than five percent of forests that remain in northern Ethiopia.

When Alemayehu Wassie Eshete was a boy, he went to church each Sunday. He would make his way along the dry, dusty roads between the wheat fields in his home province in northern Ethiopia. At the end of the trip was the prize: a literal step into another world.

The churches of the Ethiopian Orthodox Tewahido Church—the dominant religious group in Ethiopia, with nearly 50 million members—were almost always nestled in patches of vibrant, shady forest. Forests, the church's religious belief goes, were like the clothes surrounding the church at the center—as much a part of the religious space as the church building itself. Wassie would step out of the hot sun and into a beautiful, cool world filled with chattering birds and fragrant plants, a small hotspot of both biodiversity and spirituality.

"From an ecological perspective, it's like going from hell to heaven," he says. "You go from dry, hot fields into the beautiful forest. Anyone would see that as beautiful, but for me, the forest is more than that. It's also a spiritual place where nature is perfect, and you pray to God."

Read More:

<https://www.nationalgeographic.com/environment/2019/01/ethiopian-church-forest-conservation-biodiversity/>

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What's up @ ET is a monthly digital publication which recaps major happening in Ethiopian Airlines.
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(251-11)517-89-07/913/656/165/529



CorporateCommunication@ethiopianairlines.com



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