

WHAT'S UP @ ET

MONTHLY NEWSLETTER | FEBRUARY, 2019





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Ethiopian Awarded by Guangzhou Baiyun International Airport for 2nd Time in a Row

Ethiopian Airlines has been recognized by Guangzhou Baiyun International Airport (GBIA) as top performing airline in terms of Export & Import Cargo Transportation via the airport. Ethiopian won the award for the second time in a row outperforming competing airlines, with 38,800 tons of cargo it transported via the airport in 2018 alone.



Ethiopian Group CEO Receives "Most Influential People of African Descent" Award

Mr. Tewolde Gebremariam, GCEO of Ethiopian Airlines was awarded the most influential people of African descent (MIPAD) award in the category of business and entrepreneurship, which is a global civil society initiative in support of the United Nations International Decade for People of African Descent.



Ethiopian Wins 'African Cargo Airline of the Year' and 'Air Cargo Brand of the Year in Africa' Awards

Ethiopian Cargo & Logistics Services, Africa's largest cargo operator, has been crowned with 'African Cargo Airline of the Year' and 'Air Cargo Brand of the Year in Africa' Awards for the fourth year in a row at the STAT Times International Awards for Excellence in Air Cargo held from February 19 to 21, 2019 in Johannesburg. The STAT Trade Times is an integrated transport and tourism news source also catering to the needs of Aviation and Air Cargo Industries worldwide.



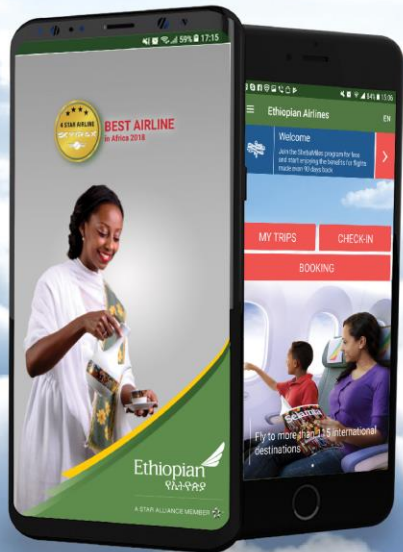
Ethiopian Group CEO Inducted into The African CEO's Hall Of Fame by African Leadership Magazine

Mr Tewolde GebreMariam, Group CEO of Africa's Largest Airline Group and SKYTRAX Certified Four Star Global Airline, has been inducted into **The African CEO's Hall Of Fame** during the African Leadership Magazine's Persons of the Year ceremony which took place on February 22, 2019 in Johannesburg.

The annual African Leadership Magazine Persons of the Year Award aims at celebrating Africa's finest business, political and diplomatic leaders who are contributing to the continent's growth and development.

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CALL FOR STAFF COMPETITION!

WIN A FULLY SPONSORED VACATION TO SEYCHELLES, MOMBASA, ... !

Buckle up and fasten your seatbelts to compete and win a sponsored vacation to one of Ethiopian's leisure destinations for you and your loved one! All you have to do is, convince ET passengers in your social network to book their flights through Ethiopian mobile app inserting your ID number under the remark field on passengers detail page.

To boost Ethiopian mobile app utilization, Digital Marketing & Sales section has organized two quarterly staff competition programs per the below details.

Eligible participants: All permanent Ethiopian Employees working at ET Headquarters.

Award period: Quarterly

Award conditions

Three Employees with the most ticketed booking made using ET Mobile App, will be awarded Free holiday packages. The first two winners will be awarded a 4 days and 3 nights free international package and the third-place winner will be awarded a 4 days and 3 nights free domestic package. Vacation days will not be deducted from employees.

Validity period

1st round competition: 01 Mar – 31 May 2019

2nd round competition: 01 Jun – 31 Aug 2019

*Take your ID's value to
the next level*

Ethiopian
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Virginia...
Rochester, United Kingdom

Level **4** Contributor

27 reviews

15 helpful votes

“Good flight”

Reviewed yesterday

NEW

Easy booking with the Ethiopian phone app, which keeps you updated by e.mail. You can reserve your seats straight away and we had row 33 with lots of extra leg room with no extra charge. Plenty of food choices and as we are vegan that is useful. Flight was on time, and entertainment is good. Added bonus is if you...

Date of travel: February 2019



Mavis J
Vancouver, Canada

Level **1** Contributor

4 reviews

“Well rested on verylong haul flight!”

Reviewed 4 days ago

NEW

These were 2 very long flights but due to comfort of the seat (bed), sleep was easy and peaceful. The service from the attendants and presentation of meals was excellent with plenty of variety. The TV screen was large - it was like watching TV in bed at home!

Date of travel: February 2019



Ehab-cine
Nazareth, Israel

Level **3** Contributor

8 reviews

2 helpful votes

“This was a good surprise .”

Reviewed 3 days ago

NEW

I had a very good experience with this air line , beside my flight i had 2 domestic flights with them and every thing was good, the customer service is very good, i have change seats after having boarding pass and they where very helpful and forgiving for some over wait that i had very recommended .

Date of travel: February 2019



Wetlander...
Oirschot, Nederland

Level **6** Contributor

139 reviews

28 helpful votes

“Pleasant flights”

Reviewed 4 days ago

NEW

I always enjoy flying with Ethiopian. Nice crew members, perfect planes, mostly I'll be in one of their Dreamliners which is a wonderful, pretty silent aircraft.

Date of travel: October 2018

International

Economy

Dusseldorf - Addis Ababa



JaxTracks

Level **1** Contributor

3 reviews

1 helpful vote

“Outstanding airline”

Reviewed 4 days ago via mobile

NEW

There is no better airline offering quality, safety and the best price into Europe. They have the largest fleet, the biggest flying school and we flew in a beautiful new aircraft. For its terrific, tasty and they have the best coffee. It is now our first choice airline to fly anywhere and we only fly a different airline if Ethiopian...

Date of travel: November 2018



gillld001
dublin

Level **6** Contributor

92 reviews

67 helpful votes

“Excellent, reliable, comfortable airline”

Reviewed 1 week ago

We flew with Ethiopian airlines both internationally from Dublin and for all our internal flights. In saying that, I don't think there is any other option as they seem to be the only airline. However, they are excellent. The flights all left on time.. They were comfortable and if you have an international airline ticket, you get your flights for...

Date of travel: January 2019



Dawning bright & warm for African skies! Xion Israel Mulugeta, Thank you for sharing.
[#Ethiopian](#) [#Windowviewwednesday](#) [#Etmoments](#)



H.E President Sahle-Work Zewde and H. E President Professor Alpha Conde visited Ethiopian Airlines State-of-the-art facilities

VISIT



H.E Mrs. Merete Lundemo, Ambassador of Oslo, Norway and her delegates visited Ethiopian State-of-the-art facilities.



H.E Gezahgen Kebede, Honorary Consul General of Ethiopia visited Ethiopian State-of-the-art facilities.

Students of Bingham Academy visited Ethiopian State-of-the-art facilities.



Trainees from Center for African Leadership Development (CALD) visited Ethiopian State-of-the-art facilities.

VISIT



Top marketing Travel Agents from Russia visited Ethiopian State-of-the-art facilities.

Ato Yohannes Benti, President of Ethiopian Teachers' Association, his delegates and Teachers from different Schools visited Ethiopian State-of-the-art facilities.



Employees from Ministry of culture and Tourism visited Ethiopian Facilities.

VISIT







Cape Town Area Office Welcomes Princess Sofia Bernadotte of the Kingdom of Sweden.

Ethiopian Airlines Area Office in Cape Town welcomed Her Royal Highness Princess Sofia Bernadotte of the Kingdom of Sweden. Her Royal Highness was very delighted with the service and hospitality of Ethiopian which she said is the primary choice of her family. She also appreciated the growth of the airline.



Pointe Noire Station Hosts Group Travelers

Pointe Noire station hosted 41 passengers who flew to Dubai onboard Ethiopian flight on January 22, 2019 to take part in the 4 KM International Marathon in Dubai. The group travelled with Ethiopian for two consecutive years and are planning to travel with ET for their next 10 KM Great Run in Addis Ababa and Holiday package to Addis or Egypt.



Ethiopian Moves Operations to Abuja's New Terminal.

Ethiopian Airlines has become the first international carrier to move its operations in Abuja to the city's new terminal. Sani Mahmud, the Regional Manager, North Central, Federal Airports Authority of Nigeria (FAAN), appreciated Ethiopian saying *"We feel great that the terminal has come alive after it was commissioned last year, and one of the biggest airlines, Ethiopian Airlines has moved its operations into the terminal."*



Conakry Area Office Sponsors Chinese New Year

Ethiopian Airlines Area Office in Conakry sponsored Chinese New Year celebration held in the city. The Chinese new year celebration was graced with the presence of the Chinese Ambassador to Guinea and Guinea's Investment Minister. It was also attended by different government authorities and the Chinese community in Guinea.



Newsday Home

Listen now

What's the secret to the success of Ethiopian Airlines?

This clip is from

Newsday

18 February 2019
5 minutes

Show available episodes



Ethiopian Airlines caters to Chinese tourists visiting Addis Ababa

CGTN



Ethiopian to Operate All-Women Functioned Flight to Oslo On International Women Day

Addis Ababa

Published on : Monday, February 25, 2019



Ethiopian Airlines, Africa's Largest Airline Group and SKYTRAX Certified Four Star Global Airline, is pleased to announce to its customers that it has finalized all preparations to once again celebrate International Women's Day by operating an All-Women Functioned Flight this time on Addis Ababa - Stockholm - Oslo route on March 08, 2019.

The all-women flight will have as a theme of "All women functioned flight to operate from the continent of African to meet with their counterparts in Europe to show the power of women to the world"

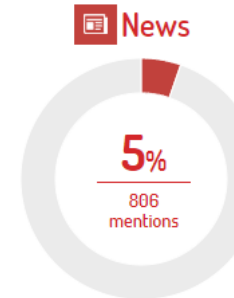
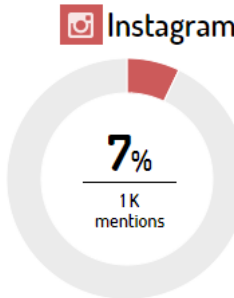
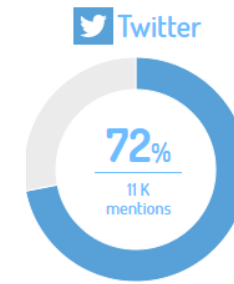


Ethiopian Group CEO inducted into The African CEO's Hall of Fame

Posted 25 February 2019 · [Add Comment](#)

Tewolde GebreMariam, Group CEO of Ethiopian Airways, has been inducted into The African CEO's Hall Of Fame during the African Leadership Magazine's Persons of the Year ceremony which took place on February 22, 2019 in Johannesburg.

The annual African Leadership Magazine Persons of the Year Award aims at celebrating Africa's finest business, political and diplomatic leaders who are contributing to the continent's growth and development.



Camping with wolves and dancing with AK47s: the hidden treasures of Ethiopia



We were told only to expect a walk. A walk, and perhaps a church at the end of it. As a plan it sounded comfortable enough; as a plan it sounded much like a Sunday in Hampshire. So you can understand my concern when I saw the man holding a carrier bag full of old rope.

'It's for the difficult part,' he said, tramping towards a rock face. The bag swung gaily back and forth in his hand, as if delighted just to be out. I peered inside and saw what looked like Medusa's wig. 'Just for safety.'

It was shortly after dawn in the Gheralta Mountains in Tigray, the northernmost region of Ethiopia. A dry, blunt environment comprised mostly of sandstone and shrubbery, millennia of erosion (once it was ocean, as witnessed by the fossilised sea urchins found under our lodge) has left a landscape somewhere between the Mojave Desert and the surface of Mars.

Even the acacias, which look like drunk umbrellas at the best of times, appeared exhausted. In every direction, baked plateaus loll, until they're blocked by hulking walls of rock tall enough to obscure the midday sun. Beside them are the occasional breakaway solo acts: knobby, marmalade-coloured spires surging to the heavens like ET's gnarled fingers. As we trundled in single file on a vague, uphill path, it became apparent that we were heading directly towards one of these. Directly to the *top* of one of these.

The caravan began with just me, my girlfriend, Hattie, and our guide, Sefiw, but soon we were collecting additional characters, Dorothy and Toto-style, every few paces. Within 45 minutes we'd acquired a more local guide (the man with the ropes), a pair of boys half-heartedly selling sodas, a possible pilgrim, a group of six local men who'd been dozing under an olive tree, and the wordless, caprine priest of what we discovered to be arguably the most isolated place of worship in the world. 'It's up there,' the rope man said, gesturing at what seemed to be the sun. I could see neither church nor path nor any reason to go further. The priest, who estimated he'd been up and down this route at least twice a day for 48 of his 63 years, scampered off ahead. The soda boys dropped out, and soon, when we met a 90-degree rock face, I saw why.

It was just a 10m stretch but vertical, and dotted with natural foot and hand slots created by at least a thousand years of worshippers resting their limbs in precisely the same places. We kicked our shoes and socks off, both out of respect and a desperate need for more grip, and opened the bag to remove a harness, carabiners and enough rope to sling around a flimsy branch above. The band of local men spaced themselves up the ascent, dangling to offer a hand.


'OK. Don't look down. Right hand there, left hand here. No, sorry, I mean left foot there,' said the nearest one, as I crept up the wall. I had told nobody there that I hate heights and ledges – apart from Hattie, of course, who was supportively taking photographs of me in my harness to laugh at later.



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WHAT'S UP @ ET

What's up @ ET is a monthly digital publication which recaps major happening in Ethiopian Airlines.
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