

WHAT'S UP @ ET

Monthly Newsletter | October, 2018



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ETHIOPIA OPENS DOORS TO ALL AFRICAN BROTHERS AND SISTERS!

Ethiopia has launched visa on arrival service for all African travelers as of October 30, 2018! Addressing a gathering of African diplomats, where the service was officially launched, Ethiopian Group CEO Mr Tewolde GebreMariam said,

"It is truly an honor and a special privilege to be with you to witness this historical and truly inspirational day, especially for Ethiopian. Ethiopian Airlines, as we all know, has been a pan African airline bringing the continent together and closer to the world.

Gone are the days when Africans had to travel to Europe to connect with a neighboring country to visit their friends, relatives in a neighboring country. Today Africa is integrated, Africa is connected mainly by Ethiopian Airlines and other partner airlines in Africa... Today's event will support African integration because it simplifies the movement of people and the movement of goods! Visa on arrival is facilitated, but more importantly, visa is now available online. This will help us and the African Union to bring Africans together and deepen African integration further."



ETHIOPIAN TO CONNECT AFRICA WITH RUSSIA

Ethiopian Airlines is set to launch services to Moscow, Russia as of December 1, 2018. Moscow is Russia's capital and its political, economic and cultural center. It is the most populated city not just in Russia but also in Europe.

Regarding the upcoming services, Group CEO of Ethiopian Airlines, Mr. Tewolde GebreMariam, remarked,

"It gives me a great pleasure to announce that we have finalized preparations to launch services to Moscow, Russia, the world's largest country in total area, spanning Eastern Europe and northern Asia. As one of the world's leading producers of oil and natural gas, Russia offers ample trade and investment potentials for investors. The country's advanced manufacturing base and light industry also hold further import-export trade potentials with Africa which is endowed with diverse natural resources and raw materials. The air connectivity

Ethiopian provides to link Africa and Russia will go a long way towards facilitating and bolstering multifaceted relations between the two regions. Our direct flights will also promote Ethiopian and other African tourist attractions to the Russian tourists. Russia will be the final BRICS country in our ever growing global network."

As of December, Ethiopian will connect Moscow with 59 cities in Africa, with thrice a week flights operated with the ultra-modern 787 Dreamliner, will facilitate better trade, investment and tourism relations between the two regions. Ethiopian, which currently operates 116 international destinations, is undertaking multifaceted investments to enhance its global presence in line with its Vision 2025.





ETHIOPIAN WINS AFRICA LEASE DEAL OF THE YEAR 2018 AWARD

Ethiopian Airlines, the largest Aviation Group in Africa and SKYTRAX Certified Four Star Global Airline, is pleased to announce that it has won the Aviation 100 "Africa Lease Deal of the Year 2018" award by Airline Economics Magazine during the Airline Economics Growth Frontiers Dubai 2018 conference gala dinner.

NEWS RECAP



ETHIOPIAN PIONEERS 1ST GENX ENGINE REPAIR IN AFRICA

Ethiopian Maintenance & Engineering Services, the largest and oldest aircraft maintenance centre in Africa, is pleased to announce that it has become the first in Africa with capability to repair the GENx Engine, which powers the Boeing 787 aircraft. The first GENx engine repaired at Ethiopian Maintenance & Engineering Services facility makes the airline among one of very few GENx Repair shops in the GE MRO global network.



ETHIOPIAN HOSTS AFRAA-IATA SECURITY SEMINAR

Ethiopian Airlines hosted AFRAA-IATA Security Seminar held from October 17 - 18, 2018 under the theme, 'Effective Security Culture to Enhance African Aviation'. The seminar, the first of its kind in Ethiopia, was attended by Airport Security, civil aviation, airline security and related professionals from more than 10 African countries.



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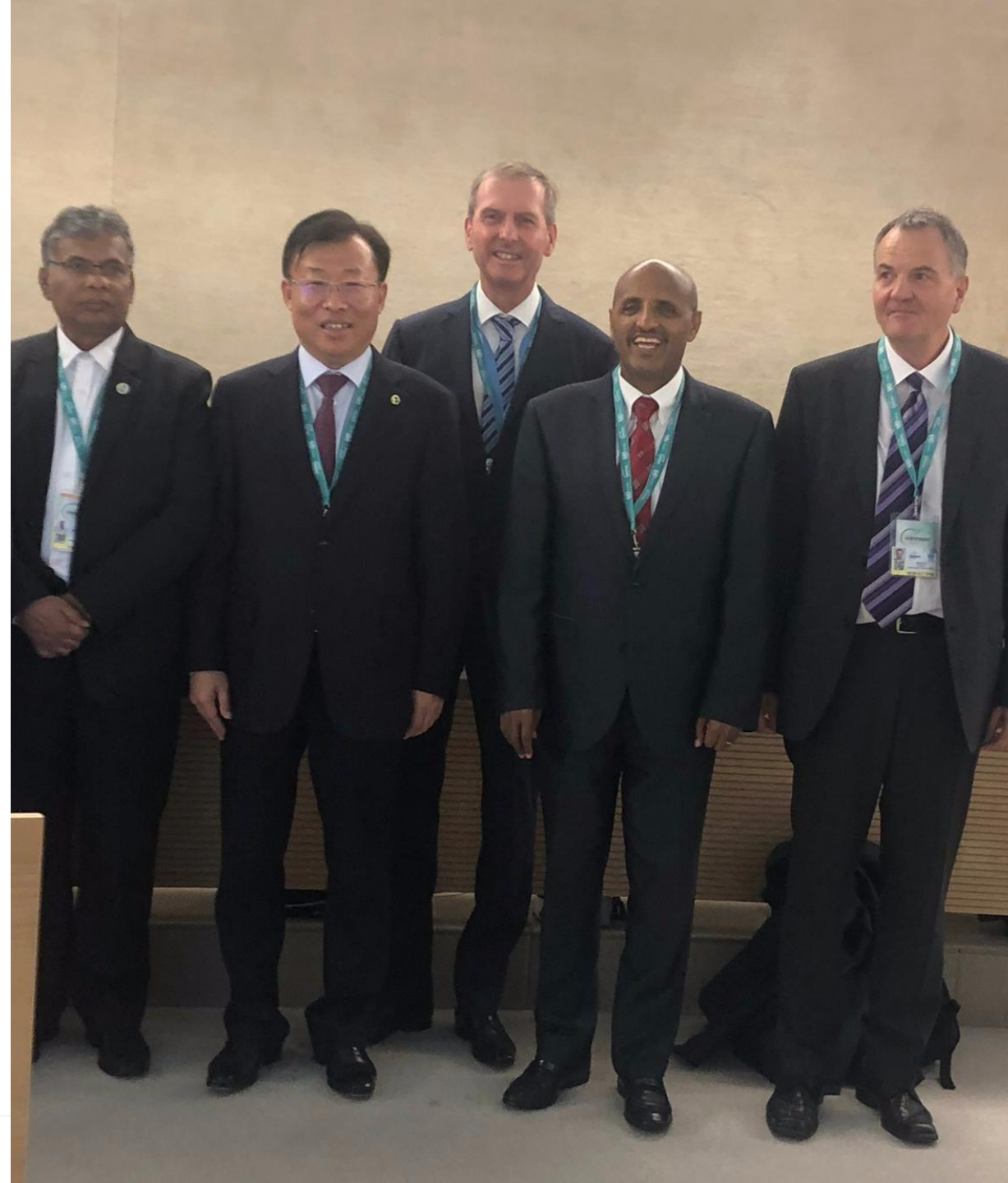
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GROUP CEO AT WORLD INVESTMENT FORUM 2018

Mr Tewolde GebreMariam, Ethiopian Group CEO has participated in a high-level panel discussion of World Investment Forum 2018 held on October 24, 2018 in Geneva, Switzerland. Leaders of different countries including H.E Mr Mokgweetsi E.K. Maissis (President of Bostwana); H.E Mr Armen Sarkissian (President of The Republic of Armenia); H.E. Prof. Faustin Archange Touadera (President of Central African Republic); H.E. Mr Mothsoa Thomas Thabane (Prime Minister of Kingdom of Lesotho); as well as Mr Garvia Cuevas (President of Inter-Parliamentary Union); Mr Borge Brende (President of World Economic Forum) and Mr Bruce Cleaver (CEO of De Beers Group) were the other panelists at the discussion.



ETHIOPIAN DIGITAL AMBASSADOR PROGRAM IS UP AND RUNNING!

Enjoy the clicks and get rewarded! Ethiopian has launched Social Media Club (Digital Ambassador program) where employees are offered with opportunities to join the Club and tell the world the success of our beloved airline, its services and products. Engage actively, promote your airline and win full inclusive tour packages (Historical Ethiopian cities or ET Holiday destinations).



ALL YOU NEED TO DO IS:

- Follow, like, and subscribe the corporate social media pages
- Like and share positive mentions and posts to own account
- Invite friends and others to like, follow and subscribe to the Corporate Social Media Pages
- Suggest contents to be shared on social media pages, etc ...

Join the club online at www.et071.com/socialmedia-club.
Be ET's Digital Ambassadors - Every Employee is a Salesperson!!!





“ወጣት ልጆቻችን ከእኛ ከአባቶቻቸው የተረከቧትን ኢትዮጵያ ክብርዋን እና ታላቅነቷን ጠብቀው ከአለም ጋር ለማገናኘታቸው የኢትዮጵያ አየር መንገድ ማሳያ ነው።”



“በተሳካ የእድገት አቅጣጫ ተገዛችሁ ሃገራችንን ስላስጠራችሁ እኛም እናንተን የእድገት አርበኞች እንላችኋለን።”



“ባለውለታ ናችሁና ክብር ይገባችኋል ብሎ አሰቦና አስታውሶ ስለጠራን ምስጋናችን ከፍ ያለ ነው።”



“በሰለጠነ አእምሮ እየሰራችሁ ሁሉም ያመሰገነው ስራ ውጤቶች ሆናችሁ በመገኘታችሁና ስላስታወሳችሁንም ምስጋና ከእግዚአብሔር ጭምር ይለገስላችሁ ብዬ እመርቃችኋለሁ።”



CSR

ETHIOPIAN SIGNED JOINT AGREEMENT WITH MEKEDONIA

Ethiopian supported Mekedonia Home for the Elderly and mentally Disabled, an indigenous non-governmental, non-profit and independent organization, founded on January 7, 2010 with the purpose of to support elderly people and people with disabilities who have no means of survival by providing them with shelter, clothing, food, and other basic needs. Ethiopian granted flight tickets and Cargo shipment to be used on Ethiopian online destination.

ETHIOPIAN SUPPORTS MEDICAL TRAVELER

Ethiopian cares to sponsor the medical travel of Baby Temesgen Fentahun along with his Mother, Wzo. Meleshew Eyayu and Ato Mulugeta Nigussie that enables them to get a better medical treatment abroad. Ethiopian believes in the provision of improved medical treatment for its nation.



As a socially responsible organization, Ethiopian believes in the noble virtue of giving back to the society







VISIT

H. E. Mr. Li Wei, Chairman & Party Secretary, Sichuan Province Airport Group Company and his delegates visited Ethiopian State of the art facilities.

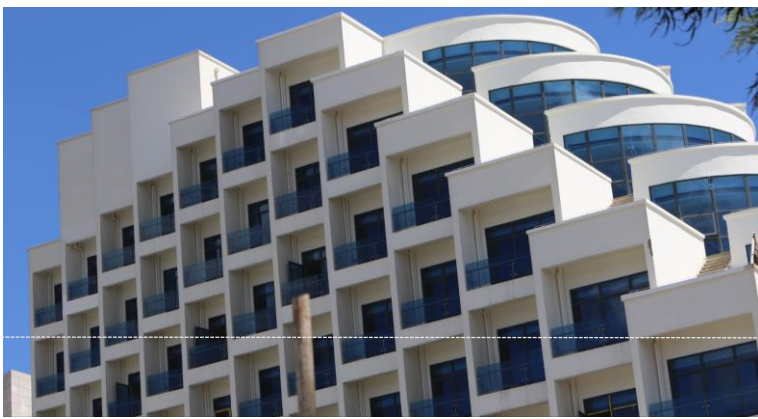


VISIT



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ETHIOPIAN AIRLINES AREA OFFICE IN BAHRAIN

Ethiopian Airlines Area Office in Bahrain has participated in the Nigerian 58th Independence Day Celebration Event held on 28th September 2018 at the Diplomatic Radisson Blue hotel, Bahrain.



ETHIOPIAN AIRLINES JAKARTA OFFICE CONDUCTS AGENCY GATHERING

Ethiopian airlines Jakarta office conducts agency gathering on 19th September 2018, at Hard Rock Café and Restaurant. The event drew more than 120 travel partners including travel agencies, tour operators, Umrah & holy land wholesalers, celebrities and other influential business community members.



ETHIOPIAN AIRLINES AREA OFFICE IN KUWAIT SPONSORS ARGENTINEAN'S TANGO DANCE NIGHT

Ethiopian Airlines Area office in Kuwait has sponsored the Argentinean Tango Dance Night organized by the Embassy of Argentina in Kuwait.



ETHIOPIAN SPONSORS AFRICA SOURCING & FASHION WEEK (ASFW)

Passenger Market Development office sponsored Africa Sourcing & Fashion Week (ASFW) held in Addis Ababa, on October 1-04,2018. The four-day conference was hosted at Millennium Hall. At the event, over 250 international manufacturers and exporters from 25 countries showcased their products and innovations to over 4,000 trade professionals and sourcing



CHENGDU AREA OFFICE PROMOTES ETHIOPIAN AT SUMMIT

Ethiopian Airlines Area Office in Chengdu promoted ET at "World Opportunities for Sichuan Tourism in New Era" summit which was organized by Sichuan Tourism Investment Group. The summit was attended by government officials, tourism industry service providers and other invited guests.

ETHIOPIAN AIRLINES GABORONE OFFICE PARTICIPATES IN BOTSWANA CONSUMER FAIR 2018

Ethiopian Airlines Gaborone office participated in the Botswana Consumer Fair 2018, held from August 27 – September 2, 2018 at the Conference and Exhibition Centre in Gaborone, Botswana. The event showcased a wide range of products from various industries with the aim to offer exhibitors an opportunity to actively promote their businesses.



ET CARGO AND INDIA AREA OFFICE PROMOTE ET'S SERVICES AT FIATA AIR CARGO CONGRESS

Ethiopian Cargo & Logistics Services together with Area office India participated in the International Federation of Freight Forwarders Associations (FIATA) Air Cargo Congress held from September 26 - 29, 2018 at Pullman/Novotel, Aero city hotel in New Delhi, India.





TRAFFIC & SALES MANAGER PAYS COURTESY VISIT TO NEWLY APPOINTED MAYOR

Traffic & Sales Manager of Ethiopian Airlines Area Office in Victoria Falls, Hela Alemayehu, has paid courtesy visit to the newly appointed Mayor of Victoria Falls, H.E. Mr. Somveli Dhlamini, and congratulated him on his new appointment.



ETHIOPIAN PROMOTED AT DELHI HALF MARATHON 2018

Ethiopian Airlines has been promoted at Delhi Half Marathon held at Jawaharlal Nehru Stadium in Delhi on October 21, 2018. Ethiopian Airlines Brad Ambassador Tirunesh Dibaba was among the 35,000 runners who took part in the race including twelve Ethiopian athletes.



ETHIOPIAN WINS AWARD AT FIRST ZANZIBAR TOURISM AWARDS

Ethiopian Airlines has won an award at the first Zanzibar Tourism Awards as the leading International Airline playing a significant role in developing the tourism sector in Zanzibar.



KUWAIT AREA OFFICE SPONSORS INDIAN BENGALI CULTURAL EVENT

Ethiopian Airlines Area Office in Kuwait has sponsored Indian Bengali Cultural Society Event, 'Sharad Utsav 2018' held on October 19, 2018 in the presence of over 1200 household heads of the expat community residing in Kuwait.

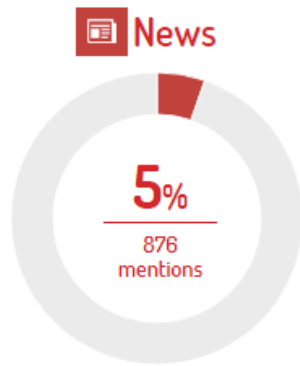
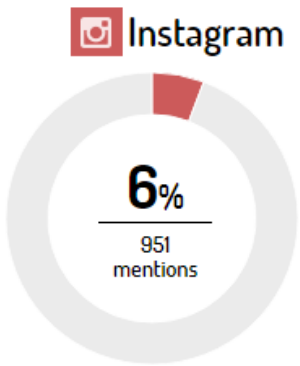
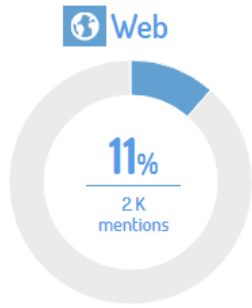
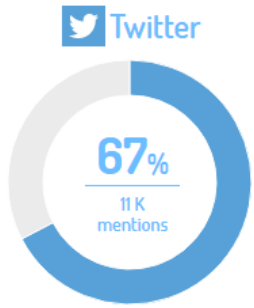


Ethiopian flight from Addis Ababa to Los Angeles to transit via Lome New flight route to link Addis and Dublin via Madrid.



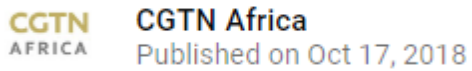
BACK IN THE DAYS





Ethiopian Group CEO Mr Tewolde GebreMariam gave an interview to CNN's Richard Quest where he shed light on the growth of Ethiopian Airlines and the partnerships Ethiopian is forming with different African countries in line with its multiple-hub strategy.

<http://portal.ethiopianairlines.com/default/Corp/SPA/CCs/Shared%20Documents/Forms/AllItems.aspx?RootFolder=%2Fdefault%2FCorp%2FSPA%2FCCs%2FShared%20Documents%2FVideos&FolderCTID=0x012000761BE049158DCD44A262F30FFF4F4&View=%7B81EC960E%2D0BA4%2D49C9%2D84B7%2D63EACC1531E1%7D>





International Coffee Event in Ethiopia - Land of Origins

December 4-5, 2018

Ethiopian Airlines

A STAR ALLIANCE MEMBER



ETHIOPIA



Ethiopia is known as the land of origins for many things but it's world famous for being the land of origin for coffee with the most diverse and highly sought after premium coffee in the world.

Life in Ethiopia is celebrated with coffee, it is an integral part of daily life so celebrating the joy of coffee with the rest of the world during International Coffee Day is only fitting for this beautiful land we call home. While the rest of the world celebrates this day on October 1 – Ethiopia invites you to extend the celebration all the way through December!

Join us on December 4-5, 2018 as coffee lovers from all over the world come to the beginning of it all – where humankind has been enjoying a great cup of coffee for centuries! Coffee producers, roasters, exporters, researchers, writers will gather at the UN Conference Center followed by a coffee safari to Kaffa – the region that brought this magical bean to YOU!



WHAT'S UP @ ET

What's up @ ET is a monthly digital publication which recaps major happening in Ethiopian Airlines.
Your Feedback is highly appreciated.



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