

WHAT'S UP @ ET

Monthly Newsletter | December, 2018

2018





Ethiopian
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THE NEW SPIRIT OF AFRICA

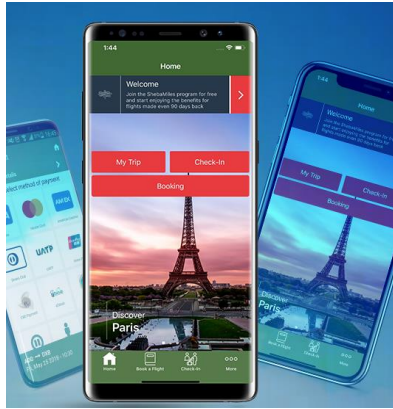
A STAR ALLIANCE MEMBER

Season's Greetings

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Ethiopian Mobile Application is Up & Running

Ethiopian Airlines is pleased to announce that it has availed its mobile application in the apple store and Google Play for customer to download on their mobile phones and use it to transact with the airline for many of its products and services. Besides empowering the customer to control the travel process, it will simplify, enrich and enhance customers' experiences across the entire journey.



African Union Commission Launches Highly Anticipated Single African Sky

The African Union Commission has launched the first AU Agenda 2063 Flagship project, the Single African Air Transport Market (SAATM), in Addis Ababa, Ethiopia, on 28th January 2018 as a historic event at the African Union Summit, nearly two decades after the adoption of the 1999 Yamoussoukro Decision.

Ethiopian Becomes Africa's First A350 Full-Flight Simulator Operator

Ethiopian is pleased to announce that it has achieved yet another milestone, becoming the first A350 XWB Simulator Operator in Africa and among the few in the world. This machine is fitted with a full electrical motion system which delivers improved performance while providing energy savings and environmental benefits.



Ethiopian Women Control ET's Buenos Aires Debut Flight on March 8

Ethiopian colorfully marked the International Women's Day with an all women crew operated flight to Buenos Aires, Argentina with the state-of-the-art and comfortable B787 aircraft. The flag carrier linked Buenos Aires, the world's capital of Tango, home of centurion old buildings and a vibrant cultural scene, with Africa while observing the International Women's Day with various proceedings.



Ethiopian Names Olympic Champion, Tirunesh Dibaba, as Brand Ambassador

Ethiopian Airlines is proud to announce that it has named Three times Olympic Gold Medallist, Tirunesh Dibaba as its Brand Ambassador on March 8, International Women Day, while the airline launched its debut flight to Buenos Aires, its 6th gateway to the Americas, with an all women operated flight.



Ethiopian and US Embassy Inaugurate Ultramodern Baggage Scanner Machine

Ethiopian and US Embassy unveiled a state-of-the-art baggage scanner machine on April 9, 2018 at a colorful event attended by H.E. Mr. Michael Raynor, Ambassador of the United States to Ethiopia, Mr. Tewolde Gebremariam, Group Chief Executive Officer of Ethiopian Airlines, Mr. Gary Seffel, Transportation Security Administration (TSA) Regional Representative, as well as members of Ethiopian Executive Management and the TSA team.



Ethiopian Tops on SKYTRAX World Airline Awards 2018: 'Best Airline in Africa', 'Best Business Class in Africa' & 'Best Economy Class in Africa'

Ethiopian Airlines, the largest Aviation Group in Africa and SKYTRAX certified Four Star Global Airline, is pleased to announce that in addition to being honored as the 'Best Airline in Africa', it has won Best Business class in Africa 2018, 'Best Economy Class in Africa 2018' and topped among Skytrax's World's Top 100 Airlines 2018 list, moving up from number 48 last year to 40, as voted for by airline customers around the world.



Ethiopian Colorfully Celebrated the 100th Aircraft Milestone

Ethiopian Airlines has once again reaffirmed its position as the leading carrier in Africa when it took delivery of 100th aircraft from Boeing. The event, which was held inside Ethiopian MRO was graced by high Government Officials, Ambassadors, aviation stakeholders, invited guests and members of the media.



Ethiopian Airlines Airplane Lands in Asmara after 20 years

Ethiopian Airlines has landed in Asmara, neighboring Eritrea, in VVIP flight led by H.E. Dr. Abiy Ahmed, Prime Minister of the Federal Democratic Republic of Ethiopia. While we celebrate this beautiful day in history, we wish the best of sustainable peace, friendship and prosperity to both the Eritrean and Ethiopian people.



Ethiopian Resumes Flights to Asmara

Ethiopian Airlines has resumed daily flights to Asmara, Eritrea on 18 July 2018 with the most technologically advanced commercial aircraft, the Boeing 787. This follows agreements reached in Asmara between H.E. Dr. Abiy Ahmed, Prime Minister of the Federal Democratic Republic of Ethiopia and President H.E. Isaias Afewerki of the State of Eritrea.



Ethiopian & DHL Global Forwarding Partner to Build the Leading Cargo Logistics Provider JV Company in Africa

Ethiopian Airlines and DHL Global Forwarding signed a new agreement to form a joint venture company –DHL-Ethiopian Airlines Logistics Services Ltd., to build the Leading Cargo Logistics provider JV company in Africa; the company will be based in Ethiopia and do business in the entire continent of Africa, enhancing Ethiopia's logistics infrastructure and connections.



Ethiopian to Resume Flights to Mogadishu

Ethiopian Airlines, the largest Aviation Group in Africa and SKYTRAX certified 4 Star global airline, is pleased to announce the resumption of its flight to Mogadishu, Somalia, effective 2 November 2018.

Ethiopian Airlines in 2018

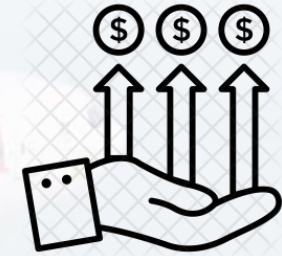
Achievements and Success Stories



15 Awards



111 Aircrafts



4 Billion USD Revenue



16,000 Employees



119 International Destinations



CEO OF THE YEAR

#DIDYOUKNOWTHAT?



REUTERS

Ethiopia Surpasses Dubai as Major Transit Hub to Africa



Ethiopia, the base for Africa's largest Aviation Group Ethiopian Airlines, has overtaken Dubai as the top transit hub for long-haul passengers to Africa, Reuters has reported citing travel consultancy ForwardKeys. The success underscores the continued success of Ethiopian Airlines' expansion drive and the reforms of Ethiopian Prime Minister H.E. Dr. Abiy Ahmed, according to Forward Keys.

Addis Ababa airport had increased the number of international transfer passengers to sub-Saharan Africa for five years in a row, and in 2018 had surpassed Dubai, one of the world's busiest airports, as the transfer hub for long-haul travel to the region. Travel booking systems data revealed that the number of long-haul transfers to sub-Saharan Africa via Addis Ababa jumped by 85 percent from 2013 to 2017. Transfers via Dubai over the same period rose by 31 percent. The move to allow visitors to apply for visas online, and the pledge of Prime Minister H.E. Dr. Abiy Ahmed to open Ethiopia's largely state-controlled economy to foreign investment are said to have contributed to the increase in bookings via Addis Ababa.

Group CEO of Ethiopian Airlines, Mr. Tewolde GebreMariam remarked, "The report by travel consultancy Forward Keys reveals Ethiopia's leading role in serving as the major African hub to long-haul air travel to the region, and it perfectly matches with the ambitions of our Pan-African airline which has always sought a fair share for African carriers in the continent's air travel market. Our continued investment in expanding our intra-African network, which is the largest by an airline, is now paying dividends. With the partnerships we are entering with indigenous African airlines and the massive expansion work underway at Addis Ababa Airport, Ethiopia is set to grow even further as the major transit hub for long-haul air traffic to/from Africa."

Dubai has long been a major global air travel hub because it is the base of Gulf carrier Emirates. Given the lack of an "open skies" deal smoothing flights across Africa, many passengers traveling between one part of the continent and another, or from Asia or Europe to Africa, must often transit through Dubai, Reuters noted in its report.

With 117 international passenger and cargo destinations across five continents, 60 of which are in Africa, Ethiopian commands the lion's share of intra-African network.

#DIDYOUKNOWTHAT?

CHECK-IN ONLINE AVOID THE QUEUE



Get the app



www.ethiopianairlines.com

“

Ethiopian is an Authorized Service Facility for Q400 aircraft and operates the only Q400 aircraft flight simulator in Africa”

Colin Bole, Senior Vice President, Bombardier Commercial Aircraft



“ወጣት ሳለሁ በዲ.ሲ. 3 አውሮፕላን ከጅም አመሳሰሉ ነበር። አሁን ደግሞ በጅት አውሮፕላን የመሄድ እድሉ አጋጥሞኛል። ስነ-ስርዓቱን ስመሰከት በየጊዜው እያደገና እየጠራ የመጣ በመሆኑ የሚያሳየው ይህንን ትልቅ ደርጅት ደከመን ሳይሉ ምንም ቀዳዳ ሳይኖረው እያስተናገዱ ስለመጡ ነው። ስዚህም ነው የኢትዮጵያ አየርመንገድ በአለማችን ሳይ በጣም የታወቀና ትርፋማ የሆነው።”

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“Ethiopian Airlines is one of the fastest growing airlines in the world”

Hon. Boris Johnson MP, Secretary of State for Foreign and Commonwealth Affairs





Ethiopian Airlines and Hibret Bank have launched the first Co-branded debit card tailored to provide Ethiopian Sheba Miles members with bonus miles for their spending using the debit card.



Ethiopian Determines to work jointly with Makedonia, Home for Elderly and Mentally Disabled

Ethiopian Airlines management and employees visited Makedonia, Home for Elderly and Mentally Disabled on November 10, 2018. The top management members and pilots of the Airline pledged to contribute 10 thousand birr. Furthermore, the airline donated 10 trucks full of clothing, kitchen utensils and many different items during the lunch event sponsored by the airline.

In addition, the Airline promised:

1. To Provide a brand new building named after Ethiopian Airlines;
2. One hundred free air ticket for medical travel abroad;
3. To provide modern juice machines;
4. Free cargo shipment for Makedonia whenever there is a ferry flight;
5. In flight announcement about Makedonia to boost international contribution, and to place donation boxes at different locations including inside an aircraft;
6. To support Makedonia in partnership with Boeing, GE, Airbus and other stake holders;
7. To provide food from our Catering center;
8. Providing used office and home equipment,
9. To provide all-inclusive support through Ethiopian foundation.

Ethiopian Supports St. Patrick's Day Charity

Ethiopian has sponsored St. Patrick's Day Charity that was organized by the Irish Society of Ethiopia. The event offers a memorable evening of unique entertainment, while raising money for two leading charitable entities that are doing exceptional work for the less fortunate. Ethiopian stands with those aiming to help the needy by giving free shipment weighing 1,076kg and one raffle round trip ticket.

Ethiopian Supports African Mosaïque Fashion Gala Event

Ethiopian supported ECF Children Fund (African Mosaïque) while hosting African Mosaïque Fashion Gala event, which is organized by Anna Getaneh, renowned former international model. The income to be generated from this Fashion Gala event will benefit more than 800 children who are housed at ECF Children's Fund. The funding center has also helped the children by providing free education, healthcare and nutritional assistance.

Ethiopian supports New Life for Community

Ethiopian supported New Life for Community, a local non-governmental development organization established with the overall goal of assisting the neediest community particularly women and children through integrated and community based health care strategy, that can enable them to support the street children projects in Jimma. Ethiopian cares to aback feasible initiatives that can benefit the community at large.





President of Equatorial Guinea, H.E. Teodoro Obiang Nguema Mbasogo and his delegation visited Ethiopian Airlines on February 22, 2018. The President and his delegation were hosted by Ethiopian Group CEO Ato Tewolde GebreMariam and the Executive Management Team at Ethiopian Premises.



German Ambassador and Embassy Staff Visit Ethiopian. Ambassador of Germany to Ethiopia, H.E. Ambassador Brita Wagener and 86 German Embassy staff visited Ethiopian today, March 12, 2018.



Ethiopian Group CEO Hosted the U.S. Ambassador to Ethiopia at Ethiopian Headquarters. During the visit, H.E. Ambassador Raynor held discussion with Ato Tewolde on bilateral issues. He also visited Ethiopian state-of-the-art facilities including Ethiopian Aviation Academy and simulators.



Ambassador of People's Republic of China, H.E Kuang Weilin and his delegates visited Ethiopian facilities.



African Airlines Association (AFRAA) Secretary General Visits Ethiopian. Mr. Abderahmane Berthe, Secretary General of African Airlines Association (AFRAA) had a courtesy visit to Ato Tewolde GebreMariam, Ethiopian Group CEO this afternoon.



President's Advisory Council on Doing Business in Africa Delegation Visits Ethiopian Airlines & Announces Closer U.S.-Ethiopian Business Partnership



400 Gold Medal winners from Ethiopian higher learning institutions visited Ethiopian state-of-the-art facilities



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Oromia Media Network Team Led by Mr. Jawar Mohammed Visits Ethiopian Facilities. Executive Director of Oromia Media Network (OMN) Mr Jawar Mohammed and his team paid courtesy visit to Ethiopian on August 9, 2018. Upon arrival at Ethiopian headquarters, the team was received by Ethiopian Group CEO Mr Tewolde GebreMariam and Ethiopian Executive Management members.



H.E Eng. Takele Uma, Deputy Mayor of Addis Ababa, visited Ethiopian Airlines on November 9, 2018. The Deputy Mayor was accompanied by his cabinet members during the visit and was warmly welcomed by Ethiopian Group CEO Mr Tewolde GebreMariam and Executive Management members.



H.E Ato Siraj Fergessa, Ethiopian Minister of Transport visited Ethiopian Skylight Hotel and Terminal Expansion projects.



U.S. Assistant Secretary of State for African Affairs Tibor Nagy at Ethiopian Airlines. His excellency visited state-of-the-art Ethiopian facilities





ETHIOPIAN IN PICTURES





Ethiopian Wins 'Best African Airline of the Year' Award at Africa Value Awards

Ethiopian Airlines has been awarded the Best African Airline of the Year title at Africa Value Awards (AVA) on November 17, 2018 at the Nigeria Air Force Conference Centre. The Africa Value Awards recognizes individuals and organizations that project the positive image of the African continent. The award event has been covered on media outlets.



Ethiopian Wins the UK Selling Travel Award 2018

For the second time in the last 5 years, Ethiopian Airlines Area Office in the UK has won *The UK Selling Travel Award* under Airline category in Africa. The office was also a finalist for Airline of the year Award with Travel Trade Gazette 2018. Both awards were voted by travel agents and tour operators.



Ethiopian, Ecobank partner in digitization to ease travel

The Marina Benin hotel in Cotonou hosted the launch ceremony of the partnership between Ecobank and Ethiopian Airlines on Friday, November 23, 2018. The partnership is meant to offer customers a better experience with simplified travel processes. The digital initiative unveiled has a high technological capability and user-friendly features and has won appreciation from major stakeholders mainly from the Immigration and Airport Management.

Bypass Airport Lines with the Tips of Your Finger!

A New Self check-in
experience!





Ethiopian Airlines bought more DC-3 aircrafts for its domestic services in 1965. ET-ABR was among those. [#Backinthedays](#)

MEDIA BREAKDOWN

between Jan 1, 2018 12:00 AM and Dec 21, 2018 12:00 AM

ET MENTIONS ON DIGITAL PLATFORMS



QUEST'S WORLD OF WONDER

23 ancient cities that have survived more than just time

Griffin Shea, CNN • Updated 13th July 2018

(CNN) – Ancient sites that have survived centuries, or even millennia, haven't fared so well in the 21st century.

The destruction at Palmyra in Syria, the Buddhas at Bamiyan in Afghanistan and Nimrud's ruins outside Mosul in Iraq show how precarious the future can be.

Here are 23 best ancient cities you can visit -- [destinations](#) that offer glimpses into humanity's past and the ingenuity that people brought to creating wonders without computers or heavy machinery.

Some are recognizable. Others are easily accessible but lesser known. All make for intriguing [travel](#).

Gondar, Ethiopia

The capital of the old Ethiopian Empire, Gondar suffered under repeated invasions from the mid-1800s.

However several castles and churches remain, offering a look into one of the few medieval African cities that's still alive today.

Tourism here is not heavily developed, so wandering among these royal walls feels more like time travel.

The city is often called Africa's Camelot, which seems unfair.


Gondar is the center of a culture that's connected to the broader Christian world and completely distinct from it.


Read More: <http://edition.cnn.com/travel/article/worlds-best-ancient-cities/index.html>




WHAT'S UP @ ET


What's up @ ET is a monthly digital publication which recaps major happening in Ethiopian Airlines.
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